

Notice of meeting and agenda

Culture and Communities Committee

10.00 am Tuesday, 12th November, 2019

Dean of Guild Court Room - City Chambers

This is a public meeting and members of the public are welcome to attend

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1. Order of Business

- 1.1 Including any notices of motion and any other items of business submitted as urgent for consideration at the meeting.

2. Declaration of Interests

- 2.1 Members should declare any financial and non-financial interests they have in the items of business for consideration, identifying the relevant agenda item and the nature of their interest.

3. Deputations

- 3.1 If any

4. Minutes

- 4.1 Minute of Culture and Communities Committee of 10 September 2019 – submitted for approval as a correct record 7 - 12

5. Forward Planning

- 5.1 Work Programme 13 - 14
- 5.2 Rolling Actions Log – November 2019 15 - 26

6. Business Bulletin

- 6.1 Culture and Communities Business Bulletin 27 - 60

7. Presentations

- 7.1 Edinburgh's Christmas and Edinburgh's Hogmanay - Briefing on 2018/19 Events
- 7.2 Community Justice - Payback Order
- 7.3 John Brennan - NHS Physical Activity Strategy
- 7.4 Sarah Hawkins - Projekt 42: The Benefit of Co-creating Services

8. Executive Decisions

8.1	Physical Activity and Sport Strategy: Progress Update – Report by the Executive Director for Communities and Families	61 - 78
8.2	Sports Pitch Maintenance – Report by the Executive Director of Place	79 - 90
8.3	Council Companies - Edinburgh Leisure Annual Performance Report 2018/19 – Report by the Executive Director for Communities and Families	91 - 94
8.4	Capital Theatres Company Performance Report 2018/19 – Report by the Executive Director of Place	95 - 104
8.5	Burns & Beyond Festival 2020 – Report by the Executive Director of Place	105 - 128
8.6	Central Library Future Development – Report by the Executive Director for Communities and Families	129 - 134
8.7	Tourism Strategy Consultation – Report by the Executive Director of Place	135 - 164

9. Routine Decisions

9.1	Internal Audit – Communities and Families, Safer and Stronger Communities Historic Audit Actions- referral from the Governance, Risk and Best Value Committee	165 - 170
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10. Motions

- 10.1 Motion by Councillor Staniforth – Edinburgh’s Christmas Committee:
1. Notes the motion agreed by Governance, Risk and Best Value Committee on 29 October 2019 entitled “Edinburgh’s Christmas”, including the detailed supporting

information.

2. Notes the availability of a range of different hard standing spaces which offer an alternative setting for Christmas and Hogmanay events.
3. Agrees to urgently collaborate with Underbelly to look at options to relocate the Christmas Market from East Princes Street Gardens to a hard standing space in central Edinburgh to enable contracted events to take place and which would allow East Princes Street Gardens fully to open for general public use.
4. Agrees that council contractees failing to apply for planning permission on time sets a bad example and that in future all cultural events associated with the council will be expected to apply for planning permission (and all other relevant permissions) before the construction of any structure begins.

10.2 Motion by Councillor Rae - Bingham Cup

Committee:

1. Notes the launch on Friday 25th October 2019 of the Bingham Cup 2022 Bid, facilitated by the Caledonian Thebans RFC, which aims to bring the biggest world's LGBT-inclusive rugby tournament to Edinburgh in 2022.
2. Notes the Bingham Cup enjoys participation from over 100 city-based teams from across the world.
3. Recognises the immense and wide-ranging benefits that hosting this global inclusive sporting event will bring to our City.
4. Acknowledges the input required from stakeholders across the City to facilitate the success of the bid.
5. Therefore requests Council form a Steering Group, inviting key stakeholders including Scottish Rugby and the Bingham Cup Bid Committee to participate, with the objective of bringing the Bingham Cup 2022 to Edinburgh.

Laurence Rockey

Head of Strategy and Communications

Committee Members

Councillor Donald Wilson (Convener), Councillor Amy McNeese-Mechan (Vice-Convener), Councillor Mark Brown, Councillor Ian Campbell, Councillor Phil Doggart, Councillor Karen Doran, Councillor Derek Howie, Councillor Max Mitchell, Councillor Hal Osler, Councillor Susan Rae and Councillor Alex Staniforth

Information about the Culture and Communities Committee

The Culture and Communities Committee consists of 11 Councillors and is appointed by the City of Edinburgh Council. The Culture and Communities Committee usually meets in the Dean of Guild Court Room in the City Chambers on the High Street in Edinburgh. There is a seated public gallery and the meeting is open to all members of the public.

Further information

If you have any questions about the agenda or meeting arrangements, please contact Natalie Le Couteur / Martin Scott, Committee Services, City of Edinburgh Council, Business Centre 2.1, Waverley Court, 4 East Market Street, Edinburgh EH8 8BG, Tel 0131 529 6160 / 0131 529 4237, email natalie.le.couteur@edinburgh.gov.uk / martin.scott@edinburgh.gov.uk.

A copy of the agenda and papers for this meeting will be available for inspection prior to the meeting at the main reception office, City Chambers, High Street, Edinburgh.

The agenda, minutes and public reports for this meeting and all the main Council committees can be viewed online by going to www.edinburgh.gov.uk/cpol.

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Minutes

Culture and Communities Committee

10.00am, Tuesday 10 September 2019

Present

Councillors Wilson (Convener), McNeese-Mechan (Vice-Convener), Brown, Doggart, Fullerton (substituting for Councillor Ian Campbell), Griffiths (substituting for Councillor Doran), Mitchell, Osler, Rae and Staniforth.

1. Minutes

Decision

To approve the minute of the Culture and Communities Committee of 18 June 2019 as a correct record.

2. Work Programme

The Culture and Communities Committee Work Programme was presented.

Decision

To note the Work Programme.

(Reference – Work Programme, submitted.)

3. Rolling Actions Log

The Culture and Communities Committee Rolling Actions Log was presented.

Decision

- 1) To approve the closure of:
 - i. Action 5 – Edinburgh People Survey – Culture Results; and
 - ii. Action 13 – Motion by Cllr Staniforth – Ensuring Venues Follow the Fair Fringe Charter.
- 2) To note that commentary on Action 9 – Sport for Change would be included in the paper on the Sport & Physical Activity Strategy planned for a future meeting of the Committee.
- 3) To otherwise note the remaining outstanding actions.

(Reference – Rolling Actions Log, submitted.)

4. Business Bulletin

The Culture and Communities Committee Business Bulletin was presented.

Decision

To note the information set out in the Business Bulletin.

Declaration of Interest

Councillor Staniforth declared a non-financial interest in this item as the Treasurer of the Edinburgh Horror Festival.

(Reference – Culture and Communities Committee Business Bulletin, submitted.)

5. European Union Settlement Scheme: Practical and Emotional Challenges – Presentation

Chris Desira presented on the work of Seraphus, a Legal Firm who since 2017 had been seconded by the European Commission office in London to provide assistance to European Union (EU) citizens in respect of the EU Settlement Scheme which involved proving nationality and identity. The presentation focussed on the problems encountered by citizens who, as a result of Britain exiting the EU, had been required to prove their settled status in the UK. The range of challenges experienced by communities who were unaware or lacked the understanding and capacity to progress with the EU Settlement scheme application process was also shared.

Decision

To thank Chris Desira for his presentation.

6. 2018 Edinburgh People Survey – Culture Update

The Edinburgh People Survey was a survey of Edinburgh residents aged 16 and over, asking questions about local government services, quality of life issues and perception of the Council. It was the largest face-to-face satisfaction survey undertaken by any UK local authority and had been designed to give reliable results at ward and locality level.

The Culture results of the 2018 Edinburgh People Survey were presented. The results showed high level of attendance at festivals and that cultural activity was driven by factors such as age and health.

Decision

- 1) To note the findings of the 2018 Edinburgh People Survey in response to a request for an annual report agreed at the 11 September 2018 Culture and Communities Committee
- 2) To agree that, in advance of the publication of the next iteration of the Edinburgh People Survey, the proposed questions pertaining to culture and greenspace matters under the remit of the Culture and Communities Committee, would be presented for review.

(Reference – report by the Chief Executive, submitted.)

7. City Centre Hostile Vehicle Mitigation Measures Update

An update on the City's Hostile Vehicle Mitigation measures was presented.

Decision

- 1) To note the continuation of the officer working group to ensure a full assessment of the suitability of type, position, and cost of Hostile Vehicle Mitigation (HVM) installation at prioritised sites in the city centre was undertaken.
- 2) To note the proposed extension of activity to include external partners to allow joint planning for any installations.
- 3) To approve the working group recommendation that all planning for city centre public realm included consideration of HVM measures at key sites.
- 4) To note that a further update report would be prepared within six months to outline the findings from the working group and to provide details of the anticipated financial impact.
- 5) To approve the continued liaison with Police Scotland and the Centre for the Protection of National Infrastructure (CPNI), as appropriate, to develop the protective scheme proposals.

(Reference – report by the Executive Director of Place, submitted.)

8. Edinburgh Festival Workers' Welfare Commitment Update- Motion by Councillor Staniforth

A motion by Councillor Staniforth on Ensuring Venues Follow the Fair Fringe Charter was considered by the City of Edinburgh Council on 7 February 2019. The motion called for a briefing to be sent to all members detailing the enforcement practices the Council could engage in to ensure good workers' welfare at the Fringe. These included potential measures to avoid letting council premises to venues which failed to abide by the Fair Fringe Charter and potential measures to enforce good employment practice through licensing.

Decision

To note the progress made in including the Edinburgh Festivals Workers' Welfare Commitment in the lease agreements for all Council estates hired for the Festivals.

(References – Act of Council No 4 of 7 February 2019; report by the Executive Director of Place, submitted.)

9. Edinburgh's Christmas and Edinburgh's Hogmanay – Key Performance Indicators 2018-19

Underbelly was contracted from April 2017 to March 2023 to deliver up to six editions of Edinburgh's Hogmanay and Edinburgh's Christmas. The contract was structured as an initial three years (concluding 2019/20), with a further three years permitted on an annual basis subject to performance. Through the delivery of the Festival and event programme, the Council aimed to ensure that Edinburgh maintained its position as an attractive destination city for residents and visitors throughout the winter season. An

update on Edinburgh's Christmas and Edinburgh's Hogmanay 2018/19 was provided against both events' Key Performance Indicators.

Decision

- 1) To note the extension of the Christmas and Hogmanay contract under delegated authority for a period of two years (2020/21 and 2021/22) and terminating them one year early in March 2022 at the conclusion of Edinburgh's Christmas and Edinburgh's Hogmanay 2021/22.
- 2) To note the outcomes of the 2018/19 Christmas and Hogmanay events.

(Reference – report by the Executive Director of Place, submitted.)

10. Community Councils – Merchiston and Tollcross Small Scale Boundary Change

The Scheme for Community Councils (CCs) allowed for requests to change the boundaries and names of CCs to be made in writing to the Council Elections Manager. Such requests are then submitted to the appropriate committee for approval. A joint request had been received from the Merchiston and Tollcross CCs to amend boundaries using the small-scale boundary change procedure contained within the Scheme for Community Councils.

Decision

To approve the joint request from the Merchiston and Tollcross Community Councils to amend boundaries in line with the maps presented at Appendix 1 to the report by the Chief Executive.

(Reference – report by the Chief Executive, submitted.)

11. Transfer of Management of secondary School Sports Facilities to Edinburgh Leisure- referral from the Governance, risk and Best Value Committee

The transfer of the management of the community use of secondary school sports facilities to Edinburgh Leisure was approved by the Corporate Policy and Strategy Committee in June 2016. The first schools to transfer were James Gillespie's High School and Portobello High School in October 2016. Since then, all schools except Leith Academy and Wester Hailes Education Centre had transferred to Edinburgh Leisure. A report considered by the Committee on 11 December 2018 detailed the budget pressures faced with the project and the rationale behind the non-core hour charge. An update was provided on the proposals developed by officers from the Council and Edinburgh Leisure to mitigate the budget pressure without adding any additional costs to clubs and customers using secondary school facilities.

Decision

- 1) To agree to ask Edinburgh Leisure to provide a report on how they, as a partner, were helping to reduce child poverty and the cost of living for families in the city through:

- An increased range of free and affordable activities for children and families experiencing poverty;
 - Equitable access to activities and opportunities in high Scottish Index of Multiple Deprivation areas;
 - Ensuring that the priority in the use of school premises is given to local; and
 - Community groups working with local children and families.
- 2) To agree to ask that this report, requested from Edinburgh Leisure, would consider:
- Access to facilities, recognising Edinburgh Leisure’s requirement to balance the operational costs with its core values in making a positive difference to communities;
 - The barriers to access including cost and physical access issues related to transport; and
 - The impact on high performance sport and any change in the usage of facilities from these groups associated with the transfer of management of secondary school sports facilities to Edinburgh Leisure.
- 3) To agree that the report would be considered by the Culture and Communities Committee and then referred to the Education, Children and Facilities Committee and the Child Poverty Action Unit for information.

Declaration of Interests

Councillors Osler, Staniforth and Wilson declared non-financial interests in the above item as Directors of Edinburgh Leisure.

(References – Corporate Policy and Strategy Committee, 14 June 2016 (item 1); Education, Children and Families Committee, 11 December 2018 (item 10); report by the Chief Executive, submitted.)

12. Appointments to Working Groups

The Culture and Communities Committee was asked to appoint the membership of its Working Groups for 2019-20.

Decision

- 1) To reappoint the membership of the CCTV and Meadowbank working groups as set out in the Appendix 1 to the report by the Chief Executive.
- 2) To note that the Music is Audible Working Group and Graffiti Working Group had concluded.
- 3) To review the membership of the Tourism and Communities Working Group and report back to the next meeting of the Committee.

(References – report by the Chief Executive, submitted.)

13 Police Partnership Performance and Activity Report: 1 April 2019 to 30 June 2019

In July 2019 the Culture and Communities Committee agreed a refreshed Partnership Agreement between the City of Edinburgh Council and the Edinburgh Division of Police Scotland in respect of community policing. They requested a detailed qualitative and quantitative progress report from the Edinburgh Divisional Commander for Police Scotland, or their designated deputy, on a quarterly basis.

A Performance and Activity report was presented which detailed Police Scotland activity covering the period from 1 April to 30 June 2019.

Decision

To note the detailed qualitative and quantitative progress report from the Edinburgh Divisional Commander for Police Scotland covering the Period 1 April – 30 June 2019.

(Reference – report by the Executive Director for Communities and Families, submitted.)

14. Internal Audit - Localities Operating Model – referral from Governance, Risk and Best Value Committee

The Governance, Risk and Best Value Committee on 13 August 2019 considered a report by the Chief Internal Auditor on the Internal Audit Annual Opinion for the year ended 31 March. The report detailed the outcome of the audits carried out as part of the Council's 2018/19 Internal Audit annual plan and the status of open Internal Audit findings as at 31 March 2019. Audits with a red finding would be submitted to the next meeting of the appropriate executive committee. Following on from this requirement, the Localities Operating Model audit was referred to the Culture and Communities Committee for consideration.

Decision

- 1) To continue consideration of the report to the next meeting of the Culture and Communities Committee on 12 November 2019.
- 2) To note that the Executive Director of Place would provide a covering report on the Framework for the new Localities Model.

(Reference – report by the Chief Executive, submitted.)

Culture and Communities Committee

	Title / description	Purpose/Reason	Routine / Executive	Lead officer	Directorate	Progress updates	Expected date
1.	The Quaich Project Business Plan		Executive	Karl Chapman	Place	Flexible	January 2020
2.	Review of the Parks Manifesto alongside the Public Spaces Protocol		Routine	Sarah Murphy/Anna Herriman	Place	Flexible	January 2020
3.	Managing our Festival City/Summer Festivals Update		Routine	David Waddell	Place	Flexible	January 2020
4.	Adelaide Cultural Cooperation Feedback Report		Routine	Lynne Halfpenny	Place	Flexible	January 2020
5.	Allotments Regulation			Bob McAllister	Place	Flexible	January 2020

6.	Festival and Events Core Programme 2019/20		Routine	Lyndsay Robertson	Place	Flexible	January 2020
7.	Dowies Mill Weir – Next Steps			David Jamieson	Place	Flexible	January 2020
8.	Trees Update		Routine	David Jamieson	Place	Flexible	January 2020
9.	Managing our Festival City/Summer Festivals Update		Routine	David Waddell	Place	Flexible	March 2020
10.	Fair Fringe and Fair Hospitality Charter - Effectiveness of Charter		Executive	David Waddell	Place	Flexible	Autumn 2020

Item 5.2 - Rolling Actions Log

Culture and Communities Committee

12 November 2019

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
1	31.05.18	City of Edinburgh Council - Fair Fringe and Fair Hospitality Charter Guidelines	Calls for report on the Charter's efficacy to go to Culture and Communities Committee after August 2019.	Executive Director of Place	Autumn 2020	Item on business bulletin for 12 November 2019. No survey was carried out by the Fringe during 2019, so the report will come to committee in autumn 2020.
2	19.06.18	Sport and Outdoor Learning	To agree a separate report to consider the scheme of charges and the impact this would have on club use of school sports facilities.	Executive Director for Communities and Families	October 2019	
3	11.09.18	Edinburgh People Survey – Culture Results	That committee requests an annual report on the cultural specific survey results from 2019. To agree that, in advance of the publication of the next iteration of the	Executive Director of Place	September 2019	This action closed – reported to Committee on 10 September 2019 Summer 2020

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			Edinburgh People Survey, the proposed questions pertaining to culture and greenspace matters under the remit of this Committee would be presented to Committee review.			
4	13.11.18	King's Theatre Capital Redevelopment Update Report	An annual update report would be provided to members.	Executive Director of Place	Summer 2020	Item on business bulletin for 12 November 2019.
5	29.01.19	Sport for Change: A new grant scheme for Physical Activity and Sport	To request a further report in two cycles on options for securing the funds required including the possible contributions from across Council Service areas and from partner organisations	Executive Director for Communities and Families		Recommended for closure – Committee agreed that this report was not necessary as reference to grant funding would be included in the new Sport and Physical Activity Strategy to be reported on in March 2020
6	29.01.19	Adelaide Cultural Co-operation	To note that a further report on the outcomes of the visit	Executive Director of	Spring 2020	Information/feedback is being collated from the visits to allow

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
		Project	and next steps will be prepared for a future meeting of this Committee.	Place		the report to be drafted.
7	07.02.19	City of Edinburgh Council Motion by Councillor Alex Staniforth – Ensuring Venues Follow the Fair Fringe Charter (as amended) (Agenda of 7 February 2019)	Notes that licensing is a part of the Council which is strictly bound by legislation and the legislation which allows the Council or the licensing sub-committee to refuse to grant a licence has very specific grounds for refusal. Officers will report to Culture & Communities Committee in two cycles, setting out the Council's powers and options in regard to the enforcement of the Edinburgh Festival Workers Welfare Commitment – including any potential to restrict lets to organisations that do not comply.	Executive Director of Place	September 2019	Update was included in the Business Bulletin for June 2019. Closed – reported to Committee on 10 September 2019 – Edinburgh's Festival Worker's Welfare Commitment
8	26.03.19	Physical Activity and Sports	To request a further report in the latter part of 2019.	Executive Director for	November	

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
		Strategy: An Interim Progress Report	This report should confirm the key strategic objectives, detail a one-year action plan and also include progress on developing new ways of working and finding creative enabling approaches to enhancing some of the community sports facilities.	Communities and Families	2019	
9	26.03.19	Service Payment to Edinburgh Leisure – 2019/20	To request more detail in the next report from Edinburgh Leisure on the impact of the service payment to Edinburgh Leisure	Executive Director for Communities and Families	November 2020	
10	26.03.19	Allotment and Food Growing Provision Update	To note that further investigation would be undertaken to determine the feasibility of giving priority to those applicants referred for horticultural therapy by medical professionals.	Executive Director of Place	Spring 2020	
11	18.06.19	Partnership Agreement with	To agree to receive and scrutinise a detailed	Executive Director for	Ongoing	

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
		Policy Scotland 2019-2020	qualitative and quantitative progress report from the Edinburgh Divisional Commander from Police Scotland, or their designated deputy, on a quarterly basis.	Communities and Families		
12	18.06.19	Citywide Culture Plan Update 2018/19	To note that a Culture Plan review update report would be presented in June 2020	Executive Director of Place	June 2020	
13	18.06.19	CCTV Working Group Update	To request an update on the CCTV Working Group progress in six months' time.	Executive Director for Communities and Families	December 2019	
14	18.06.19	Community Payback Order Annual Report 2017/18	To agree that a presentation would be given at a future meeting of the committee to discuss Community Payback Orders (CPOs), which would include the following details of the number of CPOs that had been completed, the implications of non-	Executive Director for Communities and Families	September 2019	Recommended for Closure - Presentation planned for Culture and Communities Committee on 12 November 2019.

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			completion, and re-offending rates for participants, and that a representative from the Willow Service or Caledonian Programme would be invited to contribute.			
15	30.09.19	<p>Grounds Maintenance in the South West Locality</p> <p>(Transferred from the South West Locality Committee)</p>	<p>1) To investigate why grass verges in some areas in the south west locality had not been cut and to inform Councillor Fullerton.</p> <p>2) To agree that the Locality Manager's team would work together with Alan Bell's team to identify hotspots where litter accumulated in grassy areas, to identify if these areas were pedestrianised areas and provide information to Councillor Webber.</p>	Executive Director of Place	April 2019	<p>Closed on 16 May 2019</p> <p>1) Closed – completed on 14 September 2018 and all Ward 2 Councillors notified.</p>

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			<p>3) To agree that the outcome of the review on Living Landscapes would be shared with the Committee and to look at the current location of floral meadows and the potential to move them elsewhere.</p> <p>4) To agree a report on community growing initiatives in the south west locality to a future Committee, to invite representatives from the Edinburgh and Lothians Greenspace Trust to a future meeting of the Committee to add these items to the work programme.</p>		Spring 2020	2) Closed – on agenda for March 2019
16	06.11.12	The Future Management and Ownership of	To provide information on the possibility of community ownership and management	Executive Director of	End 2021	Transferred to the Culture and Communities Committee from the Policy and Sustainability

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
		Easter Craiglockhart Hill Local Nature Reserve (LNR) – motion by Councillor Burns	of the woodland and open space in the area in the longer term and how this might be achieved, with ownership transferring to the Council as an interim measure, with a view to the eventual transfer of ownership and management, to a community organisation.	Place		Committee. On business bulletin on 12 November 2019
17	12.12.17	Open Library	That an update report be submitted to Committee in six months.	Executive Director for Communities and Families	March 2020	EC&F Committee on 8 October 2019 agreed to transfer this outstanding action to Culture and Communities Committee.
18	11.12.18	Petition for Consideration - Edinburgh Central Library vs Virgin Hotel	1) Require a detailed report on Edinburgh Central Library as a flagship cultural project of national/international significance commensurate with existing professional advice to the Council and	Executive Director for Communities and Families	November 2019	EC&F Committee on 8 October 2019 agreed to transfer this outstanding action to Culture and Communities Committee.

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			<p>the Council's own reports.</p> <p>2) To request that the annual report on the Lifelong Learning Plan scheduled for October 2019, includes within it, options for the Central Library, drawing on past and current studies and feasibility exercises and a clear vision for its role in the city's cultural landscape.</p>			
19	10-09-19	<u>City Centre Hostile Vehicle Mitigation Measures Update Report</u> - report by the Executive Director of Place	To note that a further update report will be prepared within six months to outline the findings from the working group and to provide details of the anticipated financial impact.	Executive Director of Place	Spring 2020	
20	10-09-19	<u>Transfer of Management of Secondary School Sports</u>	1) Recommendations approved with the proviso that the report called for is brought back in the first	Executive Director of Communities and Families)	January 2020	

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
		<p>Facilities to Edinburgh Leisure - referral report by the Education, Children and Families Committee</p>	<p>instance to the Culture and Communities Committee.</p> <p>2) To ask that the report address:</p> <p>Access to facilities, recognising Edinburgh Leisure's requirement to balance the operational costs with its core purpose in making a positive difference to communities.</p> <p>The barriers to access including cost and physical access issues related to transport.</p> <p>The impact on high performance sport and any change in the usage of facilities from these groups associated with the transfer of management of secondary school sports facilities to Edinburgh</p>			

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			Leisure.			
21	10-09-19	<u>Appointments to Working Groups</u> – report by the Chief Executive	To review the membership of the Tourism and Communities Working Group and report back to the next meeting of the Committee.	Chief Executive	Spring 2020	Tourism Strategy Development on the Policy and Sustainability Committee agenda for 25 October 2019 – recommendation includes reviewing the remit and membership of this group once the strategy is approved.
22	10-09-19	<u>Police Partnership Performance and Activity Report: 1 April 2019 to 30 June 2019</u> – report by the Executive Director for Communities and Families	1) To agree to provide more information in subsequent Activity Reports concerning antisocial behaviour figures, including breakdown by Ward and greater detail on cases which are being worked on jointly by the Police and the Council. 2) To agree that subsequent reports list activity by Ward. 3) To ensure future reporting on	Director for Communities and Families	Ongoing	

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			<p>Craigentenny/Duddingston more accurately reflected activity taking place in that Ward.</p> <p>4) To agree that in subsequent Activity Reports, where Policing Operations are taking place across the City, these are listed consistently in each Ward to demonstrate the breadth of the operations underway.</p>			
23	10-09-19	Internal Audit - Localities Operating Model - referral from Governance, Risk and Best Value Committee.	To note that the Executive Director of Place would provide a covering report on the Framework for the new Localities Model.	Chief Executive	Summer 2020	

Latest News

Culture and Communities Committee
10.00am, Tuesday 12 November 2019



Visit to Chengdu – Feedback from Councillor Wilson

The Convener of Culture and Communities attended the 2nd World Cultural Capitals Tianfu Symposium in Chengdu, held 23-25 July 2019, where he delivered the keynote speech. Feedback from the visit is appended to this Bulletin.

Broughton Walking Netball

Since September this year a new walking netball session has been running at Broughton Community Sports Hub, in partnership with Netball Scotland and through the Sportscotland GO LIVE! Get Active programme. Walking Netball is a great way to get more physically active, it is just like regular netball but played a little slower! The game is easy to play, even for people who have never played netball before. Feedback from the sessions has been that it is great fun and a very sociable way to improve your fitness. For more information about Walking Netball please contact Jayne at Jayne.smith@ea.edin.sch.uk



IFSC European Climbing Championships

The European Climbing Championships were held at Europe's largest indoor climbing facility, the Edinburgh International Climbing Arena (EICA), Ratho on the weekend of 5 and 6 of October. Sport Climbing will be an Olympic sport for the first time in the Tokyo Olympics next year, and this competition attracted some of Europe's top climbers in pursuit of their Olympic qualification. 179 athletes from 19 countries competed in Lead and Speed Climbing. Edinburgh climber William Bosi holds the current British record for Speed Climbing but didn't quite manage to make the podium against some very tough European competition. Watched by a sell-out crowd, the Men's Speed competition was won by Russian athlete Vladislav Deulin, who achieved a time just 0.15 seconds outside the world record. The Women's Lead Championship and the Women's Speed Championship were won by Lucka Rakovec from Slovakia and Aleksandra Miroslaw from Poland respectively. IFSC President of the European Council Wolfgang Wabel declared: "Edinburgh put on a fantastic show of climbing and paraclimbing in 2017, and they have created a proud legacy at the IFSC European Championships for Lead and Speed in 2019." The event was attended by Joe Fitzpatrick MSP, the Scottish Minister for Public Health, Sport and Wellbeing.



Photos: David Wardrop

Duke of Edinburgh Gold Expedition

Broughton High School Duke of Edinburgh Gold group completed their practice canoeing expedition in Northern Ireland on Lough Erne. The group consists of nine girls/young women and a non-binary member which is helping to address the under representation of these groups in outdoor learning opportunities.

A partnership consisting of City of Edinburgh Council, Glenmore Lodge and Bridge8 Hub is facilitating the project, and the group is busy fundraising in order to do their final expedition in Canada next year.



HSBC UK Let's Ride Cycling Event

The third Let's Ride mass participation cycling event was held in the city on Sunday 22 September in partnership with HSBC UK, British Cycling and Scottish Cycling. Despite the threat of rain, the event was once again a huge success, with 7,500 people cycling around the traffic-free loop which started and finished in the Meadows. A cycling-themed event village was set up in the Meadows, and there was plenty for families to take part in, including daring demonstrations of extraordinary bike skills, and challenging cycling courses for children to have go on. There was also a variety of stalls and stations displaying bike-related activities, including free bike maintenance, information and advice on cycle routes in the city, and Just Eat bikes available to hire on the day.



Sportscotland and SAMH Launch Partnership

Tynecastle High School hosted the launch of a new partnership between Sportscotland and SAMH (Scottish Association for Mental Health) on Mental Health Awareness day, Thursday 10 October. Sportscotland is the national agency for sport and SAMH is tackling the barriers that prevent people with mental health problems from improving their physical fitness. The partnership aims to further their combined work to promote good mental health through sport and physical activity. Sir Chris Hoy is the leading Ambassador for SAMH and he posed for photographs, interacted with pupils and was interviewed by the BBC. Our thank go to Tynecastle High School for hosting and to Active Schools Co-ordinator Ricky Karoyan for organising the event.





During September 2019, the City of Edinburgh Council Outdoor Learning Team, in partnership with Dynamic Earth and Historic Environment Scotland, organised and delivered the Outdoor Learning Challenge at Holyrood Park. This was spread over two days with three clear aims:

- to provide free outdoor learning provision to P6 pupils (excluding transport);
- to showcase Outdoor Learning providers/supporters working in and around Edinburgh; and
- to inspire and demonstrate to school staff how they can take the curriculum outdoors, including low cost solutions.

Just under 2400 City of Edinburgh P6 pupils from two special and 47 primary schools attended. 38 separate partner organisations contributed to the activities/ stations over the course of the whole event; between them running 60 different stations over the two days. This included a number of stations involving physical activity and significant support from our colleagues in the Sports Team. A twilight workshop was held for around 200 attendees, providing the opportunity to gain new ideas and meet providers. A number of schools walked or used public transport to get to the event. This showcased affordable and environmentally sustainable outdoor learning.

Active Girls Day

Active Girls Day was on Friday 4 October. 170 girls from S1 at Forrester High School and P7 at Broomhouse, Carrick Knowe, Gylemuir and Murrayburn Primaries took part in Kin-ball, netball, football, judo, cheerleading, gymnastics and glow stick aerobics. The activities were run by Community Sport Hub clubs, Forrester HS Girls Ambassadors and PE staff. One P7 teacher said 'It's great to see girls who don't normally enjoy sports, taking part, having fun, and enjoying the activities'. The girls received information on how they can get more active locally and several have already taken up these opportunities. For Active Girls Day our sports ambassadors in primary and high school as well as some of our female coaches stated why they want more girls to get involved in sport and physical activity and its benefits. The link to this video is <https://video214.com/play/MhUrLnhEWkaTU49Boy85pA/s/dark>



Sports Academy Success

Qing Yang won the U11 National ladies singles title on Sunday 6 October 2019 at Scotstoun Sports Centre in Glasgow. She follows Julie MacPherson who was the first City of Edinburgh Council Sports Academy player to win this title. Qing is a member of the development squad and she played outstanding to win! A former Academy player, Ingrid Wang, won the ladies doubles with Qing as well!!! Congratulations to Qing and Ingrid!



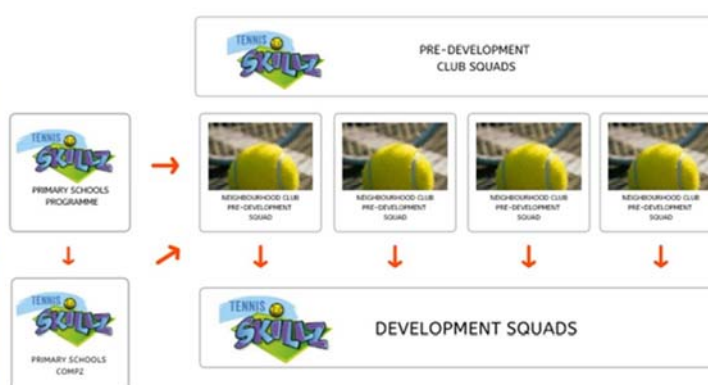
Link below of winners:

<http://www.badmintonscotland.org.uk/news/2019/october/u11-national-champions-are-crowned/>

Active Girls Day – Tennis Skillz Programme

On Friday 4 October 2019, we celebrated ACTIVE GIRLS DAY!

Activities took place across Scotland at various venues, clubs, schools and sports hubs - celebrating the amazing work going into girls' sport, the progress around girls' participation, and the incredible role models making it happen. Within our Sports Development Team we have a Racquets Development Officer who currently works with a group of P4 girls within the Tennis Skillz programme. The girls received Tennis Skillz taster sessions within their schools last year and then were invited to attend the Pre-Development Squad as the first stage in their development pathway. The programme is delivered in partnership with Tennis Scotland.



Whale Arts kids (Our Edinburgh) – Exhibited at the Scottish Parliament

In the spring of 2018 Learning in Museums and Galleries Edinburgh collaborated with Whale Arts in Wester Hailes. Local photographers partnered with our learning team and worked with the kids of Whale Arts to photograph parts of the City focusing on their immediate area in Wester Hailes. This resulted in an exhibition called My Edinburgh showing the children's unique view of the City. It was shown at the Museum of Edinburgh in the spring summer of 2018. We have an established partnership with Jessops who produced the exhibition for us, covering all costs. The exhibition is now touring and is currently exhibited at the Scottish Parliament.

Beneath the Surface Exhibition

Beneath the Surface – 16 November 2019 to 1 March 2020, City Art Centre

Beneath the Surface features work by nine contemporary artists - Sara Brennan, Michael Craik, Eric Cruikshank, Kenneth Dingwall, Callum Innes, Alan Johnston, James Lumsden, Karlyn Sutherland and Andrea Walsh. Each of them articulates a minimalist aesthetic through abstraction in their work, ranging from constructions, drawings and paintings to ceramics, glass and tapestry.

Beneath the Surface is accompanied by a catalogue with an insightful essay on the history of Scottish abstract art by Kenneth Dingwall. The exhibition continues this narrative by showcasing a group of contemporary artists currently working in Scotland in the field of minimal abstraction.



From left to right:

Eric Cruikshank, *Untitled 1*, 2019. © the artist

Andrea Walsh, *Collection of Contained Boxes - Clear Frit, White and Clear*, 2018. © the artist. Photography by Shannon Tofts

Karlyn Sutherland, *Artist's Residence, Toyama (3)*, 2019. © the artist

Michael Craik, *Vestige 2019_44*, 2019. © the artist



From left to right:

James Lumsden, *Fugue (30/11)*, 2011. © the artist

Sara Brennan, *Old Grey Band I (Series I)*, 2019. © the artist. Photography by Shannon Tofts

Kenneth Dingwall, *For Paul Overy*, 2018. © the artist

Callum Innes, *Exposed Painting, Charcoal Black/ Red Oxide*, 2000. © the artist

Alan Johnston, *Untitled*, 2014-15. © the artist

Beneath the Surface Exhibition

Associated Events Programme – Workshops/Events

Booking is essential. To book any of these events, or for more information, please visit www.edinburghmuseums.org.uk or contact the City Art Centre on 0131 529 3993.

Saturday 11 January 2020, 2.00pm - *In Conversation*

Saturday 25 January 2020, 10.30am - 3.30pm - *Personal Narrative and Mindful Stitch*

Sunday 26 January 2020, 10.30am - 3.30pm - *Landscape Abstractions: A Window of Memory*

Sunday 2 February 2020, 10.00am – 4.00pm - *A line, a strip, a field of colour: Tapestry Masterclass*

Saturday 15 February 2020, 2.00pm - *BSL Interpreted Tour*

Friday 28 February 2020, 10.30am - 3.30pm - *Minimalism in Focus: Subtraction and Extraction*

Saturday 29 February 2020, 10.30am - 3.30pm - *Ways into Abstraction: Printmaking Workshop*

Edinburgh selected as a Creative Climate City

The World Cities Culture Forum has launched a new report celebrating 14 cities across the world becoming smarter and more sustainable with culture as their driver. The report celebrates good practice, highlighting creative climate initiatives across four thematic areas: policy and strategy; resource and support; partnerships and innovation; and creative programmes and campaigns. The report, published in partnership with Julie's Bicycle, illustrates creative climate initiatives across the four thematic areas. Edinburgh has been selected as one of the 14 Creative Climate Cities, in recognition of the work done in the cultural sector to promote sustainability, as well as its status as the third most sustainable city in the world (Sustainable Cities Index 2018). Edinburgh has a well-deserved reputation for connecting creative and climate action across the city, much of it driven by Creative Carbon Scotland (CCS), a charity which exists to embed environmental action within the cultural sector. CCS receives in-kind financial support from the Culture Service and the Culture Team worked together with CCS to pull together information for this report. The report, which can be accessed via this [link](#), points to areas of good practice and suggests area for future policy development, such as collaboration across Council departments and further training and development opportunities for cultural professionals.

Victoria Crowe: 50 Years of Painting

Mesmerising”; “Inspirational”; “a pure joy”

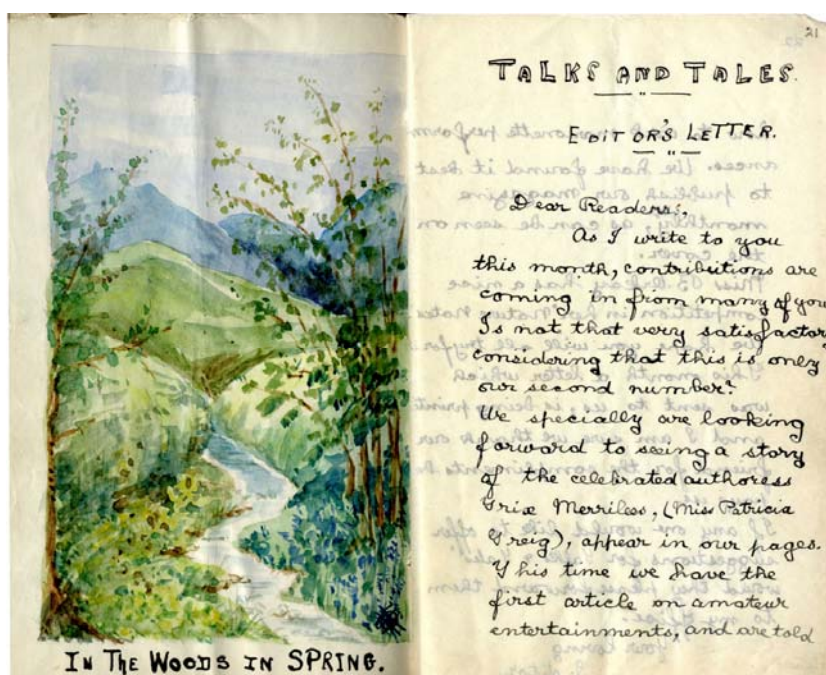
This year’s summer exhibition at the City Art Centre has now closed. It has been a fantastic success, garnering five-star reviews from the press and being hailed by many visitors as one of the standout exhibitions of 2019. The display comprised of over 150 loans from 77 public and private collections throughout the UK and America. During the run almost 40,000 visitors came to the gallery, museums staff delivered 105 public events ranging from lectures and guided tours to creative writing workshops and a fashion show, and coordinated a schools programme that included 33 full day workshops for Edinburgh Primary Schools. Over 1400 catalogues were sold together with thousands of postcards and other retail goods, and well over a thousand comments have been left in our visitors book (with one guest recording they had visited 11 times!). The exhibition had been over two years in the planning, and would not have happened without the tremendous support of the artist herself, her husband Mike, and staff at the Scottish Gallery.



Image caption: Victoria Crowe, Italian Reflections, City of Edinburgh Museums and Galleries

Talks and Tales: the childhood writing of Christine Orr - 21 August 2019 - 22 March 2020

Edinburgh author, Christine Orr (1899-1963) published her first novel, *The Glorious Thing*, at the age of just 19 and 2019 marks the centenary of the publication. She went on to write poems, plays and a further 17 novels, as well as working for BBC Radio. Orr also founded three theatre groups in Edinburgh and her company, *The Christine Orr Players*, became known as one of the 'uninvited eight' who performed 'on the fringes' of the first International Festival and initiated the Festival Fringe. For the first time, some of Christine Orr's childhood writing and personal possessions from the Museum of Childhood's collection will be on display, highlighting the precocious talent of this once well-known writer.



Fair Fringe and Fair Hospitality Charter – Effectiveness of Charter

During the summer Festivals, work has continued with the Council's venues and those registered by the Fringe to ensure fair working practices are in place. For the Council's venues and those across the wider city, this is the [Edinburgh Festivals Workers' Welfare Commitment](#); for those venues registered with the Fringe it is the Fringe Society's [Guidance on Good Employment Practice](#). The Fringe Society has also produced a [list of venues](#) whose employment practices are aligned with their Good Employment guidelines, which includes the Council's venues. The Festival Fringe Society will complete their independent survey of Fringe workers in 2020, providing an update on the employment conditions since the implementation of the sets of guidance. This will be reported to the Committee in the autumn of 2020.

Scottish Album of the Year Award – Assembly Rooms

On 7 September the Assembly Rooms was abuzz as Vic Galloway and Nicola Meighan announced the 2019 Scottish Album of the Year (SAY) award was won by Auntie Flo. In its debut Edinburgh outing, the SAY award brought a sold out crowd of nationwide music fans, artists and industry professionals to the capital, showcasing both the city, the venue and the breadth of talent coming from across the nation. The night was hailed as a great success by all in attendance. Robert Kilpatrick, General Manager of the Scottish Music Industry Association said: “A huge congratulations to Auntie Flo for winning 2019’s Scottish Album of the Year (SAY) Award for the incredible ‘Radio Highlife’. This was chosen from 293 eligible albums submitted. This year’s campaign saw 293 eligible albums submitted, the highest number of any SAY Award campaign to date. Not only does this highlight the fact that Scotland’s recorded output is in great health, but it also shows that in spite of being in the age of algorithm-driven playlists, the album as a format still deeply matters to both artists and music fans. Albums remain the best delivery mechanism for artists to truly showcase their creative output and artistic identity. I’m incredibly proud that year-on-year, the SAY Award continues to go from strength to strength, showcasing the undeniable talent and diversity of Scottish artists and illuminating our music scene with the ambition, credibility and commitment it so richly deserves. A huge congratulations to each of this year’s Shortlisted artists on outstanding album releases, and thank you for playing such an important part in Scotland’s ever-evolving and inspiring cultural identity as a nation.” There was a packed house to listen to some lovely music throughout the evening from some of the nominees and also from other bands like Cucina Povera, Heir of the Cursed, LYLO and Man of Moon. The audience of artists and industry along with music fans partied the night away in the Assembly Rooms Ballroom where there were DJ sets to keep them entertained. The winner’s prize is £20,000, with the runners-up all receiving £1,000 alongside a commemorative award curated by Local Heroes. They commissioned Edinburgh artist Emma McDowall who created the totems based on inspiration from Salisbury Crags.

Usher Hall Highlights and Forthcoming Events

Usher Hall highlights during September, October and November included:



Harry Potter and the Philosopher's Stone In Concert - 13 September 2019

Ant Middleton – Mind Over Muscle - 21 September 2019

Britten-Shostakovich Festival Orchestra - 22 September 2019

Pixies - 23 September 2019

Hozier - 25 September 2019

Usher Hall Highlights and Forthcoming Events

SCO: Leleux conducts Brahms and Dvorak - 26 September 2019

BBC Scottish Symphony Orchestra: Mahler Symphony No. 5 - 29 September 2019

Bill Callahan - 1 October 2019

Keane - 2 October 2019

RSNO Season Opener: Strauss & Mahler One - 4 October 2019

Diversity – Born Ready - 5 October 2019



SCO: Mozart's Requiem- 10 October 2019

RSNO Rachmaninov Piano concerto No3 - 11 October 2019

Daniel O'Donnell – Gold Hits Tour - 12 October 2019

Sunday Classics: Moscow Philharmonic Orchestra - 13 October 2019

RSNO Shostakovich Ten - 18 October 2019

License to thrill: The Music of Bond - 19 October 2019

Havana Moon - 23 October 2019

Mike McGeary and Friends - 25 October 2019

Will Young - 26 October 2019

Children's Classic Concerts: Weird Science - 27 October 2019

Sunday Classic: Flanders Symphony Orchestra - 27 October 2019

Marina – Love + Fear Tour Part 2 - 28 October 2019

Ludovico Einaudi - 29 October 2019

RSNO Saint Saens' Organ Symphony - 1 November 2019

The Australian Pink Floyd - 2 November 2019

A Evening With The Tallest Man on Earth - 3 November 2019

Forthcoming events:

Rival Sons - 6 November 2019

Vampire Weekend - 7 November 2019

RSNO The Lark Ascending - 8 November 2019

Usher Hall Highlights and Forthcoming Events



Wet Wet Wet - 9 November 2019

Sunday Classic: Prague Symphony Orchestra - 10 November 2019

The Forth Awards - 14 November 2019

Jack Savoretti - 15 November 2019

Karine Polwart - 16 November 2019

Emeli Sande - 17 November 2019

Calexico and Iron & Wine + Lisa O'Neill - 18 November 2019

Adam Ant - 19 November 2019

SCO: Beethoven Symphonies Nos 1 and 3 'Eroica' - 21 November 2019



RSNO Tchaikovsky's Pathétique - 22 November 2019

Now That's What I Call The 80's Live - 23 November 2019

The Scottish National Jazz Orchestra in concert with Jazzmeia Horn - 24 November 2019

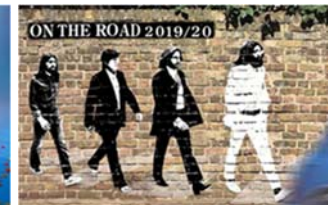
Steve Hackett – Genesis Revisited Tour 2019 - 25 November 2019

Sigrid - 26 November 2019

Worby and Farrell - Masquerade - 28 November 2019

RSNO at the Movies: Danny Elfman Gala - 28 November 2019

The Twilight Sad - 30 November 2019



Rhiannon Giddens with Francesco Turrisi - 1 December 2019

Snow Patrol - 2 and 3 December 2019

Usher Hall Highlights and Forthcoming Events

Lewis Capaldi - 5 December 2019

RSNO: The Nutcracker and the Mouse King - 6 December 2019

Bootleg Beatles - 11 December 2019

SCO: Beethoven Symphonies Nos 2, 4 and 5 - 12 December 2019

RSNO: Nicola Benedetti - 13 December 2019

Love Actually Live on Screen - 15 December 2019

Dermot Kennedy - 16 December 2019



A Christmas Wish - 19 December 2019

Now That's What I Call Christmas - 21 December 2019

RSNO at the Movies: The Snowman - 22 December 2019

Ronnie Spector & the Ronettes - 23 December 2019

The Music of Zimmer vs Williams - 28 December 2019

G4 Christmas 2019 - 29 December 2019

Scottish Fiddle Orchestra – Hogmanay Celebration - 30 December 2019

For full details of these events please visit the website – [here](#).

Assembly Rooms Highlights and Forthcoming Events

Assembly Rooms highlights during September, October and November included:



Justin Hayward: The Voice of The Moody Blues - 8 September 2019

The Music of Cream: 50th Anniversary World Tour - 5 October 2019

Singalong Shenanigans - 6 October 2019

Kate Rusby - 11 October 2019

Assembly Rooms Highlights and Forthcoming Events

Preloved Vintage Kilo Sale - 12 October 2019

The Scottish Listed Property Show - 26 October 2019

Startup Summit 2019 - 30 October 2019

Forthcoming events:

European Outdoor Film Tour 2019/20 - 10 November 2019

Jo Sarsby Management presents Animal Families and Me with Gordon Buchanan - 22 November 2019



Fane productions: My Last Supper with Jay Rayner - 23 November 2019

3D2D Christmas Craft, Art and Design Fair - 7 and 8 December 2019

Abbamania - 12 December 2019

Baby Loves Disco - 15 December 2019

Hogmanay Snow Ball Ceilidh - 31 December 2019

Edinburgh Wellbeing Festival – 1 – 2 February 2020



For full details of these events please visit the website – [here](#).

Ross Bandstand Highlights

Ross Bandstand highlights during September and October included:

Fly Open Air – 21 and 22 September 2019

Diwali - 26 October 2019



Church Hill Theatre Highlights and Forthcoming Events

Church Hill Theatre highlights during September, October and November included:



Showcase 2019: Supporting Macmillan Cancer Support - 17 - 21 September 2019

Edinburgh Gay Men's Chorus present One and Other Numbers - 5 October 2019

Blackwell's Edinburgh present How to: An Evening with Randall Monroe - 10 October 2019

The Edinburgh Gilbert & Sullivan Society (EDGAS) present Rodgers and Hammerstein's Carousel – 23 – 26 October 2019

Allegro Musical Productions present Made in Dagenham - 29 October - 2 November 2019

Forthcoming events:

The Cycling Podcast: Grand Tour 2019 - 27 November 2019

Church Hill Theatre Highlights and Forthcoming Events

Balerno Theatre Company present Hairspray - 4 - 7 December 2019

Edinburgh People's Theatre present Aladdin by Ben Crocker, the Pantomime - 13 - 21 December 2019



For full details of these events please visit the website – [here](#).

Completion of “Dressed for Success” costume storage upgrade project



Edinburgh Museums and Galleries' 'Dressed For Success' project was completed in early October. The project aimed to move more than 300 items in our exceptional costume collection from unsuitable storage at the People's Story to the Museum Collections Centre in Broughton. The outcomes are a better stored collection that safeguards the costumes for the future, better access for visitors and research, and enabling curators to increase their use of costume material in exhibitions and events. The project was funded by Museums Galleries Scotland, and led by Collections Care Officer Gwen Thomas and History Curator Vicky Garrington.

Completion of “Dressed for Success” costume storage upgrade project

A team of volunteers and staff updated each item’s catalogue record, before a thorough condition check and basic cleaning were carried out where required. Items were then re-housed in acid-free boxes with individually-designed padding. Over 300 items from 18th century dresses to 1940s suits and ceremonial robes to pantomime costumes, have been processed during the project. Other benefits of the ‘Dressed For Success’ project are that six volunteers have been trained to condition check and pack costume in line with conservation best practice. Two volunteers have enjoyed the work so much that they are planning further study in costume history and textile conservation. The project has been shared extensively on social media, creating greater awareness of the costume collection and our service as a whole.

Lauriston Castle Programme

For more than 400 years, enchanting Lauriston Castle has overlooked the River Forth at Silverknowes, near Cramond. Set among 30 acres of woodland and beautiful gardens, Lauriston Castle is a special place to visit. The Castle itself has a beautiful Edwardian interior, from which we take inspiration for many of our workshops. Downstairs are the servants’ quarters, including the maids’ hall and the atmospheric old kitchen, where a warm welcome awaits you during the winter months.

Booking

Pre-booking and advance payment are essential for all events. Methods of booking:

Online – visit the website at

www.edinburghmuseums.org.uk

Telephone - telephone the City Art Centre on 0131 529 3993 (Monday to Sunday 10.00am – 5.00pm)

In person – visit the City Art Centre, 2 Market Street, Edinburgh EH1 1DE (Monday to Sunday 10.00am – 5.00pm)

For full details of all events please visit our website – [here](#), or contact Margaret Findlay, Learning and Programmes Manager for further information (by email at

Margaret.findlay@edinburgh.gov.uk or by telephone on 0131 529 3963.



EVENTS:

Lectures

Tuesday 12 November 2019, 10.30am - *Liketh, Loveth, Getteth and Useth Maps*

Thursday 14 November 2019, 10.30am - *The Lost Medieval Towers of Edinburgh Castle*

Wednesday 20 November 2019, 10.30am - *Granton, the Home of Dukes, Earls and Lords*

Tuesday 26 November 2019, 10.30am - *The Making of a 21st century Edinburgh Castle – Fortress, Barracks, Monument and Commodity*

Thursday 28 November 2019, 10.30am - *The Struggle for Constantinople*

Tuesday 3 December 2019, 10.30am - *Mary Cameron: Life in Paint*

Costumed Performance

Sunday 15 December 2019, 2.00pm and 3.00pm - *It is Christmas at the Castle in 1910*

Special Events for Families

Sunday 1 December 2019, 10.00am–1.00pm - *A Family Enchanted Christmas*

Saturday 7 December 2019, 2.00pm - *Christmas Ghost Stories*

Saturday 21 December 2019, 10.00am-10.45am or 12.00pm-12.45pm - *Magic Show: Christmas Tricks*

Special Events for Adults

Sunday 24 November 2019, 2.00pm - *Charles Dickens' The Haunted House*

Sunday 8 December 2019, 3.00pm - *Christmas with Bel Canto*

Adult Craft Workshops

Saturday 23 November 2019, 10.30am-3.30pm - *Sparkling hand-made Christmas cards*

Wednesday 4 December 2019, 10.30am-3.30pm - *Christmas Felt garlands and Country Bunting*

Thursday 5 December 2019, 10.30am-3.30pm - *Personalised Christmas Stockings*

Friday 13 December 2019, 10.30am-3.30pm - *Cranberry Scandinavian Wreaths and Ivy Garlands*

Saturday 14 December 2019, 10.30am–3.00pm - *Green Wreaths*

Sunday 15 December 2019, 10.30am–3.00pm - *Fresh Wreaths*

Friday 20 December 2019, 10.30am-12.30pm or 1.30pm-3.30pm - *Enchanted 3D Christmas Pictures*

Family Workshops

Saturday 22 December 2019, 10.30am–1.00pm - *A Crafting Family Christmas*

The King's Progress

Managed by Capital Theatres, the King's Theatre redevelopment continues apace. It is, of course, a complex, historical, ambitious building project on a restricted site.

The Project's Objectives are to:

1. modernize, preserve and showcase the theatre's heritage;
2. transform access to achieve equality of experience for all;
3. re-energize the artistic programme by attracting a greater breadth and the best available local, national and international productions;
4. create a transformed, highly enjoyable, theatre-going and visitor experience; and
5. create an enabling environment to foster lifelong cultural engagement.

Recent developments include an updated cost plan for the concept design stage, and realignment of the initial aspirational designs to fit the budget, which of course happens with many ambitious capital redevelopment projects. With careful focus on design priorities, the final budget has been agreed at £25m. Capital Theatres remain confident that the final project budget is achievable, particularly in light of active funding interest already generated to date. The project is on track for a 2021 start.

Transformation will still be achieved with radical improvements visible throughout. There will be improvements to the streetscape and sense of place that the King's takes in Tollcross. Opening up the façade will provide new sightlines in and out of the building showing an active and dynamic space open throughout the day. Opening up the bars and front of house circulation spaces will make wayfinding much more intuitive and the building much easier to use.

The updated design will:

- radically improve circulation and access with two new front of house lifts and stairwells servicing all floors;
- transform the stage house with a flat stage, new flying system and increased height in the fly-tower, to meet the modern demands of existing producers as well as supplement the repertoire with additional work;
- deliver a new Learning and Participation space at high level, albeit with a reduced capacity for performance, a new café space to draw people in during the day and a new Stalls bar to improve commercial capability;
- deliver the hospitality and event space in a new flexible space between Dress and Upper Circle levels, rather than on the roof which offers much better access during an interval;

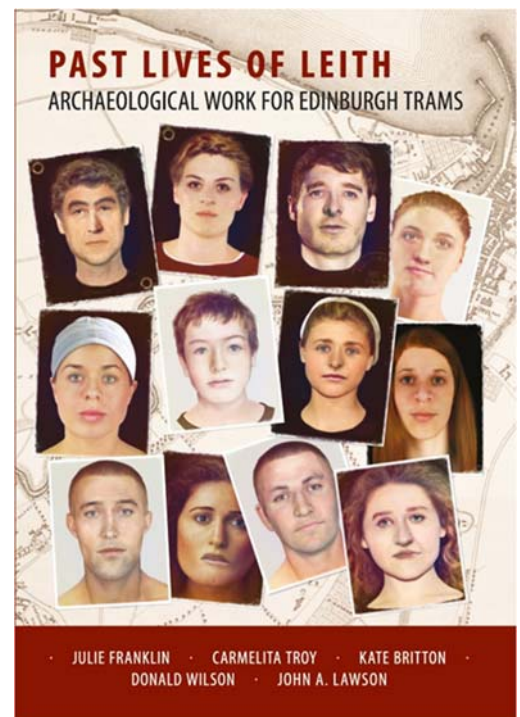
The King's Progress

- largely refurbished Dressing Room block rather than being completely rebuilt, ensuring a better use of available space; and
- provide a revised front of house production lighting scheme which will be housed in a new suite above the control position.

The city therefore can look forward to a transformed King's Theatre which offers both the traditional and beloved theatre-going experience and atmosphere, whilst ensuring the most attractive, modern and user-friendly experiences both front of house and backstage. A theatre set for a fantastic future.

Past Lives of Leith – Archaeological Work for Edinburgh Trams

The archaeological investigations in Leith and beyond in preparation for Edinburgh's new tram network provided an unprecedented opportunity to find and compare remains over a wide area. This section of the proposed tram route cut a line the length of Leith Walk and Constitution Street, from the edge of old Edinburgh, through the land between and across the breadth of early Leith to the point where it met the Firth of Forth. Along the way it has re-written the accepted history of Leith's Parish Church of St Mary's by discovering that its graveyard pre-dates its foundation by over a century. It has found evidence for the dramatic events of 1560 when the Reformation came crashing into the Scottish establishment and also evidence of the 'lost' medieval Chapel of Greenside. It also, rather poetically, uncovered evidence for Edinburgh's early cable tram network. Leith has a long and proud history as a community and as Edinburgh's port. This project has helped to illuminate that history and above all to illuminate its people. The remains of 388 people were recovered over the course of the works making to date the largest excavation yet undertaken on a medieval urban cemetery in Edinburgh. Archaeological Forensic analysis has let their stories be told while a series of facial reconstructions has allowed us to look again upon the faces of the people who lived, worked and died there over five centuries ago. An exhibition is currently on show in the Museum of Edinburgh and runs until 8 December 2019 and a book has been produced associated with the project. This project is also being discussed in a session at the Edinburgh, Lothian and Borders Archaeology Conference 2019 on Saturday 16 November.



St Andrews Fair Saturday – 30 November 2019

Council signed up to St Andrew's Fair Saturday Movement - Saturday 30 November 2019

The City of Edinburgh Council has joined the Scottish Government in support of St Andrew's Fair Saturday which is Scotland's contribution to the Fair Saturday movement. Councillor Amy McNeese-Mechan is leading the initiative in Edinburgh with the ambition of having all Edinburgh's cultural providers display their support. The Fair Saturday initiative first emerged in Bilbao, Spain in 2017 and aims to "positively respond to the commercialism of Black Friday by delivering a festival of arts/cultural each of which makes a contribution to their chosen social cause". Councillor McNeese-Mechan has encouraged all the Council's cultural partners to support this worthy cause by registering existing cultural activity on the Fair Saturday website

<https://standrews.fairsaturday.org/> and displaying the Logo. Thousands of cultural organisations across Scotland, the UK and the world have now signed up. Councillor McNeese-Mechan would also like to encourage you to make contact directly with the St Andrew's Fair Saturday staff to hear more about what the ambition for the movement is. The contact based in Edinburgh is Marina Landabaso, Project Manager UK, marina@fairsaturday.org.



The Future Management and Ownership of Easter Craiglockhart Hill Local Nature Reserve

Easter Craiglockhart Hill Local Nature Reserve (LNR) is maintained by the Council in partnership with the Friends of Easter Craiglockhart Hill (FECH). In 2018, the group secured £45,000 from the Big Lottery to appoint a Community Engagement Officer for three years, which has enabled an increase in community-led management and reduction of direct works by Council officers. 9.71ha of woodland owned by Craighouse Partnership was transferred to the Council on 30 May 2018 along with the sum £150,000 to manage these. The site management plan has recently been updated to include this, with an extension of the LNR boundary to include the woodlands planned for next year. A stakeholder analysis was undertaken in 2013 to gauge public opinion on how future management/ownership of the LNR should operate. 86% of respondents indicated a preference for Council to continue to own and lead management, a third supporting potential community ownership at some future point. Over the next few years FECH wish to reconsider community ownership as one of a range of possible options, also including status quo, a service level agreement with budget devolution, and a lease arrangement. Viability would be dependent on enhancing capacity and land management skills, a sustainable Business Plan, and on community approval following another community consultation exercise. This would likely take place after the summer of 2021 when the Big Lottery Scotland funding for the Community Engagement Officer expires.

Proposal for a Conscientious Objectors Memorial in West Princes Street Gardens

In October 2018 the Transport and Environment Committee agreed to support the construction of a memorial to Conscientious Objectors in West Princes Street Gardens. The proposed memorial will take the bronze form of a Handkerchief Tree, with a granite gabion seat. Nearly £60,000 has now been raised by the memorial sponsors towards the project budget of £167,773 and a pre-application submission is being drafted for consideration by Planning. A location midway between the Ross Fountain and Ross Theatre is favoured, although this may be subject to alteration.

Libraries Week – Celebrating Libraries in a Digital World

This year Libraries Week, 7-12 October celebrated libraries in a digital world. Public and school libraries joined in this nationwide celebration of Libraries with events and activities offered to get library users participating in a digital world, showcasing the amazing range of digital resources our customers have access to at <https://yourlibrary.edinburgh.gov.uk/web/arena/a-z-eresources>. A computer was not always necessary as some of our younger users learnt the basics of coding by making binary bead bracelets. There was also the opportunity for Bee-Bot Robot fun, programming bees to guide them along paths and mazes and introductions to Micro-bits using pocket-sized computers to create simple games. Participants also had the opportunity to try stop motion animation, game programming and experience VR courtesy of the BBC's innovative Virtual Reality programme. In addition to all the events for children and young people there were lots of opportunities for customers to learn about all the great services for downloading the latest magazines, newspapers, books and audiobooks to their own phone or tablet. The Week was a great opportunity for Libraries to highlight the range of activities and services offered to customers all year round.

The Pentlands Book Festival – 13 October – 30 November 2019

Now in its 5th year, the Pentlands Book Festival is organised by and for the Pentland community in conjunction with the library service. The festival brings an eclectic mix of events with something for everybody - from the acclaimed Scots Makar Jackie Kay to the comedy and murderous thoughts of Denzil Meyrick and Craig Robertson. The popular scientific supper and Local Author's event are back, and there are visits to the School of Scottish Studies celebrating Hamish Henderson's centenary and an historical walk along the Balerno Branch line with model railway display and exhibition. There are also two free workshops – one on writing and one on book illustration. Further information about what is happening at the Festival can be found [here](#).



Deputy First Minister John Swinney visited The Royal High on Thursday 10 October to learn about an innovative school library project aimed at tackling mental health issues and promoting positive mental wellbeing among teenagers. The visit coincided with Libraries Week (7- 12 October) and provided the Cabinet Secretary for Education and Skills with the opportunity to see the impact of how the School Library Improvement Fund (SLIF) has been invested. Mr Swinney met with school library staff and pupils from four Edinburgh schools involved in Escape, Connect, Relate, which aims to improve the wellbeing of young people through bibliotherapy, a therapeutic approach that uses literature to promote positive mental health. The project received £18,100 from the SLIF in 2018 following a joint bid from The Royal High, Craigroyston, Liberton and Gracemount secondary schools. Funding allowed school librarians and pupils to create a toolkit on how to support pupils with bibliotherapy, including links to resources. A bibliotherapist worked with the schools to develop story cafes, reading dogs and 'readaxation' sessions. The next round of successful SLIF bids will be announced in the coming weeks.

This year's Libraries Week celebrated the role of libraries in the digital world and, during his visit, Mr Swinney also launched the school libraries Professional Learning Community (PLC) on Education Scotland's online platform Glow, the national intranet for Scotland's schools. The PLC provides school librarians with a digital networking forum to share ideas and information, which is particularly important for the school librarian community as many of them are lone workers. Both initiatives have been driven by and meet the strategic aims of the national school library strategy, Thriving Libraries, Vibrant Schools. A total of £550,000 has so far been awarded from the £1 million SLIF to improve the school library sector. It was launched in 2017 and is administered by the Scottish Library and Information Council (SLIC) on behalf of the Scottish Government.

Tabletop Games Club

Muirhouse library run a weekly Tabletop Games Club in conjunction with Craigroyston High School library for S1/2 students. Each Thursday a session is run in the school library at lunchtime, playing small scale games and model painting. The schools session sees 15 kids, both boys and girls, taking part which is the maximum for the session. A two hour session is also run in Muirhouse library on Friday afternoons, where kids can play larger games or take more time to paint models. There is a core group of six kids who attend every week with several other joining in occasionally. The kids being attracted by this are generally those who have been recognised by their school as those struggling to make friends, have issues with social situations or are in supported learning classes because they have additional needs. Having this outlet where they can engage with others has been a great benefit to them. From the libraries point of view, this has given the service a way to engage kids we wouldn't normally see and continue to broaden the use groups.

Wester Hailes Celebrates #Apollo50



On the 20 July, Wester Hailes Library hosted Mooniversary, a special drop-in event to commemorate 50 years since the Apollo 11 Moon landing. Children (and their adults) who came along started out by brushing up on their Apollo knowledge with a scavenger hunt around the Children's Library and then moved on to study the Moon itself with genuine meteorites, a 3d printer recreating the Copernicus crater, and by making lunar surfaces with marbles, flour, cocoa powder and a lot of enthusiasm. Once the hands-on science was done, the children went to make straw rockets and tissue paper stained glass pictures of the Moon.

Wester Hailes Celebrates #Apollo50

Over 30 children and adults took part in the Mooniversary and everyone went home happy and covered in flour. Mooniversary was the first full day event as part of the library's new FUNgineers programme which aims to get kids aged 4+ engaging with STEM (Science, Technology, Engineering and Mathematics) topics in a fun, accessible way. FUNgineers ran weekly on Fridays at 3pm for the summer period and is continuing, alternating with Tiger Tales.



Baby STEM at Muirhouse

Muirhouse Library have been running a Baby STEM (Science, Technology, Engineering and Maths) event after their weekly Bookbug session. After a one-off event received great feedback, they decided to make this a regular part of their programme. Not only have we noticed that Baby STEM builds on the skills we encourage in Bookbug, but also it builds on some other skills too such as:

- Hand eye coordination
- Shape and Colour recognition
- Matching and Counting
- Taking Turns
- Social development with other children
- Adult-children interaction

From Baby STEM, we have seen children develop from struggling to find the right part when prompted and having difficulty with the fine motor control needed to put the blocks together to being able to follow the flash cards and build everything themselves!

Dog Friendly Day

Central, Oxfords and Stockbridge launched their first ever dog friendly day on Thursday 3 October. Ten dogs visited across the libraries, including Liam who came to Central Library with his human Nicole who joined the library because she could bring her dog. There was lots of media coverage including a spot on STV news and an article in the Edinburgh Evening News.

Doors Open

Fountainbridge Library took part in Doors Open Day this year on 28 September. Three tours of the library during the day were led by the National Galleries' Senior Curator Alice Strang who is a very knowledgeable and passionate regular user of the library.

Macmillan Information and Support

Our five Macmillan Information and Support Service points held in Craigmillar, Portobello, Leith, Morningside and Drumbrae Libraries joined in for the World's Biggest Coffee Mornings on Monday 23 to Friday 27 September. We raised £535, saw over 150 people and engaged with 12 people on a one to one basis who required support from the service.

Central Library

We have a group of 19 very enthusiastic 3rd Year Architecture Students who, as part of their course work, are working on a project to look at Central Library's place in the built environment and how it has been adapted over time. We are looking forward to seeing the results of their work in December.

Central Library contributed to the celebrations of the longstanding partnership between Edinburgh and Krakow on Saturday 21 September by holding a Polish Bookbug session, which was attended by the Polish Ambassador. Central Library also played host to two workshop sessions for children, one in Polish and one in English.

Green Pencil Competition

Entries have been arriving for Green Pencil, the Edinburgh Libraries annual environmentally-themed writing competition. This year's theme is "Going, Going, Gone - Scottish Wildlife in Danger?" and was launched at Blackhall library by Vivien French – who held a writing workshop with children from Davidson's Mains Primary School.

October Break

Events for children and young people happened at various Edinburgh Libraries during the October break. Highlights included Spanish classes at Craigmillar Library, Owl crafts at Moredun, Spooky crafts at Sighthill and Ratho and a daily autumn themed craft at Gilmerton and South Neighbourhood Libraries.

Coverage of Culture in the Media

A selection of stories that have appeared in the media:

Date	Item	Link
7 September 2019	Galleries: Don't Miss: Italian Connection (City Art Centre)	https://www.heraldscotland.com/arts_ents/17887564.galleries-alberta-whittle-flexible-can-make-mouth/
7 and 9 September 2019	Scottish Album of the Year Awards	https://www.bbc.co.uk/news/uk-scotland-49620044 https://completemusicupdate.com/article/auntie-flo-wins-scottish-album-of-the-year-award/
8 September 2019	Event listing: A Magical Christmas (Museum of Childhood)	https://www.list.co.uk/event/1391483-a-magical-christmas/559-museum-of-childhood-edinburgh/
9 September 2019	The complete Edinburgh itinerary: 3 days in Edinburgh (Writers' Museum, People's Story Museum, Museum of Childhood, Museum of Edinburgh)	https://theplanetd.com/edinburgh-itinerary-3-days/
10 September 2019	Interview with Susan Gardner about Talks and Tales - the childhood writings of Christine Orr. (Uploaded approx. 14:20)	https://www.facebook.com/ThatsTVHeadlineNews/
17 September 2019	At Museum of Edinburgh – Past Lives of Leith (Museum of Edinburgh, Lauriston Castle)	https://www.theedinburghreporter.co.uk/2019/09/at-museum-of-edinburgh-past-lives-of-leith/
21 September 2019	On a Literary Tour (Writers' Museum)	http://www.newindianexpress.com/lifestyle/travel/2019/sep/22/on-a-literary-tour-2036100.html

Coverage of Culture in the Media

Date	Item	Link
28 September 2019	Ghostly tours, seances and a horror drag show, just some highlights of Edinburgh's 2019 Horror Festival (Lauriston Castle)	https://www.edinburghnews.scotsman.com/whats-on/things-to-do/ghostly-tours-seances-and-a-horror-drag-show-just-some-highlights-of-edinburgh-s-2019-horror-festival-1-5010435
28 September 2019	The Italian Connection at City Art Centre	http://www.studentnewspaper.org/the-italian-connection-at-city-art-centre/
4 October 2019	The Artistic Hidden Gems Day Tour in Edinburgh (City Art Centre, Scott Monument, Nelson Monument, Writers' Museum)	https://scotlandtraveloholic.co.uk/artistic-hidden-gems-day-tour-edinburgh/
5 October 2019	Some of the stunning images to feature in the 'Classical Edinburgh' exhibition (City Art Centre, City Observatory)	https://www.edinburghlive.co.uk/news/edinburgh-news/gallery/stunning-images-feature-classical-edinburgh-17037514
5 October 2019	Listing: RSPB Scotland at Lauriston Castle	https://www.primarytimes.co.uk/edinburgh/listings/rspb-scotland-at-lauriston-castle-202419
9 October 2019	Art reviews: The Italian Connection - 4*s Modern: 20th Century Art and Design John Byrne (City Art Centre)	https://www.scotsman.com/arts-and-culture/art-reviews-the-italian-connection-modern-20th-century-art-and-design-john-byrne-1-5020402
15 October 2019	City Art Centre exhibition was the most popular in years	https://www.scottishfield.co.uk/culture/city-art-exhibition-was-the-most-popular-in-years/

Coverage of Culture in the Media

Date	Item	Link
18 October 2019	Which of these 12 Edinburgh Horror Festival events would send a shiver down your spine? (Lauriston Castle)	https://www.edinburghnews.scotsman.com/whats-on/things-to-do/which-these-12-edinburgh-horror-festival-events-would-send-shiver-down-your-spine-816274
21 October 2019	Nelson Monument bedecked in flags for Trafalgar Day	https://www.theedinburghreporter.co.uk/2019/10/nelson-monument-bedecked-in-flags-for-trafalgar-day/
23 October 2019	Listing: Mary Cameron: Life in Paint (City Art Centre)	https://www.artfund.org/whats-on/exhibitions/2019/11/02/mary-cameron-life-in-paint-exhibition
24 October 2019	A trio of exhibitions heading to City Art Centre	https://www.scottishfield.co.uk/culture/a-trio-of-exhibitions-heading-to-city-art-centre/
29 October 2019	FEATURE: Scottish artist and poet Alec Finlay's quest to make wild places accessible for all (Travelling Gallery)	https://www.thecourier.co.uk/fp/lifestyle/entertainment/1006386/feature-scottish-artist-and-poet-alec-finlays-quest-to-make-wild-places-accessible-for-all/?sso-c=MC43MDYzMzcwMCAxNTcyMzQ1NTcx
29 October 2019	You can meet actors portraying 1940s war volunteers as part of Edinburgh Open Streets event (Museum of Edinburgh)	https://www.edinburghlive.co.uk/be-st-in-edinburgh/whats-on-news/you-can-meet-actors-portraying-17161253
1 November 2019	News in pictures: Friday November 1, 2019 (Mary Cameron, City Art Centre)	https://www.thetimes.co.uk/article/news-in-pictures-friday-november-1-2019-vf7mg3q6x
1 November 2019	At the City Art Centre – Classical Edinburgh (City Art Centre)	https://www.theedinburghreporter.co.uk/2019/11/at-the-city-art-centre-classical-edinburgh/



Convener
Councillor Donald Wilson



Vice-Convener
Councillor Amy Mcneese-Mechan

Members

- Councillor Wilson (*Convener*)
- Councillor McNeese-Mechan (*Vice-Convener*)
- Councillor Brown
- Councillor I Campbell
- Councillor Doggart
- Councillor Doran
- Councillor Howie
- Councillor Mitchell
- Councillor Osler
- Councillor Rae
- Councillor Staniforth

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CONFERENCE/CIVIC VISIT FEEDBACK FORM

Report by Donald Wilson, Convener of Culture and Communities Committee	
Event name and location: 2019 the 2 nd World Cultural Capitals Tianfu Symposium Chengdu	
Authorising Committee: Culture and Communities	
Event organisers: Chengdu Municipal Government.	
Nature of event e.g. conference /seminar, civic event. 2019 the 2 nd World Cultural Capitals Tianfu Symposium	Date(s) of attendance: 23 – 25 July 2019
Purpose of attending: To give keynote speech on behalf of the City of Edinburgh.	
Key areas which you found particularly useful:	
Day 1. (23.7.2019) <ul style="list-style-type: none"> • Meeting with Governor of Chengdu. Official welcome. Small speech in response on behalf of city. • Meeting with Deputy Mayer and two representatives of the creative industries in Chengdu. • 2019 the 2nd World Cultural Capitals Tianfu Symposium Welcome Dinner (official welcome dinner). Crystal Hall of Century City International Convention Centre. 	
Day 2. (24.7.2019) The formal day of the symposium. (Held in the Crystal Hall of Century City International Convention Centre broadcast live on CCTV and local Chengdu channel. <ul style="list-style-type: none"> • Interview for CCTV. Questions of Edinburgh’s festivals and the role of Culture in the City. • Opening Ceremony and Main Forum (9-12.20). Crystal Hall. • Promotional Video of Chengdu City. • Speech by Yang Xingping, Vice Governor of the People’s Government of Sichuan Province. • Speech by Jidi Majia, Member of the Standing Committee of the National People’s Congress and Party Secretary. • Speech by Tang Chuanping Director of the Standing Committee on Changdu Municipal Peoples Congress and Party Secretary. • Speech by Paul Owens, Director of World Cities Culture Forum (organisers of the Symposium). 	

- Unveiling of 'Panda Envoy for the Round Trip' Project.
- Speech by Kevin Watt, Managing Director of Nielson Sports and Entertainment on the Cultural and Creative Charm Index New Growing Cities in the World.
- Project Promotion of Chengdu the New Economic Vitality Zone.
- Global Release of Tianfu Intelligent Media City Project.
- Signing Ceremony (Edinburgh not involved).
- Speech by Shan Jixiang, former Director of the Palace Museum (Forbidden City), Director of the Palace Museum College and President of the Chinese Society of Cultural Relics.
- Panel Discussion.
- Keynote Speech Robert Govers, Chair of International Place Branding Association. Speech Topic: Imaginative Cities: How Culture Shapes Reputation.

Afternoon Session (14.00-16.35). Crystal Hall

- Speech by Christina Hedin, UNESCO Creative City Representative.
- Address by Leaders of High Tech Zone.
- Speech by Marllena Pillati, Deputy Mayer of Bologna Italy. Speech Topic: Bologna Capital of Music.
- Keynote speech by Cllr Donald Wilson Speech Topic: World Festival Capital - Edinburgh.
- Speech by Tom Campbell, Head of Creative Industries , Knowledge transfer Network. Speech Topic: Audience of the Future.
- Speech by LIN Liang, Director of Digital Government for China, Huawei Technology Co. Ltd.. Speech Topic: Digital Economy Leads the City to Rejuvenate.
- Project Promotion: Promotion of FICO Food Expo Park.
- Panel Session

Evening:

- Visit to 'Game On'. Global Gaming Trends Exhibition and Festival. Held in the Chengdu Eastern Suburb Memory Park International Exhibition Hall of Art. Combination of outdoor Exhibits and indoor galleries. Including VR reconstructions of the inventions of Leonardo Da Vinci and 'History of the Video Game'.

Benefits of attendance for the Council:

Opportunity to promote Edinburgh, it's festivals and creative economy on a world wide stage.
Opportunity to learn from a wide variety of countries (cities) their approach and work in the creative industries and culture.

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Culture and Communities Committee

10am, Tuesday, 12 November 2019

Physical Activity and Sport Strategy: Progress Update

Item number
Executive/routine
Wards All
Council Commitments

1. Recommendations

- 1.1 The Culture and Communities Committee is asked:
 - 1.1.1 To note this report and the progress made on establishing a new Physical Activity and Sport Strategy.
 - 1.1.2 To request a further report on the completed strategy by April 2020
 - 1.1.3 Request a further report on the city-wide action plan for the Edinburgh Physical Activity Partnership
 - 1.1.4 To request officers to create a communication plan that celebrates the good practice that already exists across the city.
 - 1.1.5 To approve the allocation of CEC officer time to support the Physical Activity Alliance Groups.

Alistair Gaw

Executive Director for Communities & Families

David Bruce: Senior Education Manager

E-mail: david.bruce2@edinburgh.gov.uk | Tel: 0131 469 3795

Culture and Communities

Physical Activity and Sport Strategy: Progress Update

2. Executive Summary

- 2.1 It was agreed at Culture and Communities Committee on Tuesday 26 March, 2019 to request a further report on progressing a new Physical Activity and Sport Strategy 2020-2023. This report outlines the approach taken in developing a co-ordinated city-wide strategy and focuses on the key areas for improvement. There are two strands to this strategy, one on physical activity and the other on sport. The scope of these strands is detailed in a Terms of Reference for each strand (see Appendices A and B). A first-year action plan for the Sport Strategy has been prepared which details the actions in the identified areas for improvement and also illustrates the context in which the sport strategy sits in Edinburgh (see Appendix C).

3. Background

- 3.1 The World Health Organisation (WHO) states that physical inactivity is one of the leading risk factors for noncommunicable diseases and death worldwide. To individuals, the failure to enjoy adequate levels of physical activity increases the risk of cancer, heart disease, stroke, and diabetes by 20–30% and shortens lifespan by 3–5 years. Moreover, physical inactivity burdens society through the hidden and growing cost of medical care and loss of productivity. The Physical Activity strand of the Strategy is based around the key themes outlined in the WHO Global Action Plan <https://www.who.int/publications-detail/global-action-plan-on-physical-activity-2018%E2%80%932030>
- 3.2 The national agency for sport, **sportscotland**, launched their new vision, ‘Sport for Life’ in May 2019 <https://sportforlife.org.uk/documents/Sport-for-life-summary.pdf>) in which they recognise that people enjoy better physical confidence and competence and increased wellbeing and resilience when engaged in sport and physical activity. The sport strand of our Physical Activity and Sport Strategy will be informed by the **sportscotland** Corporate Plan.
- 3.3 The consultation process outlined in the previous report included a series of face to face consultations and a ‘Have Your Say’ public online consultation. The number one issue emanating from the consultation is cost and access. Edinburgh has some

excellent sports facilities for a city of its size, it has some of the best sports clubs in the country and it has a vibrant university sector. However, there is a growing divide between those who can afford to be active and play sport and those who cannot. This is undoubtedly the biggest challenge that we as a city face and section 4.5 and 4.7 of the main report contain ideas and potential pilot initiatives to address this gap.

4. Main report

- 4.1 It was recognised in the previous report that implementing a strategy to make more people more active is a challenging task. It requires a multi-agency approach and effective leadership.
- 4.2 Since the previous report we have now established the existence of four local Physical Activity Alliances in each of the neighbourhood localities – North East, North West, South East and South West. The Alliances are creating an online Mapping Exercise of local opportunities to get active and each of the areas is focussing on a locality project. Key to the success and effectiveness of the four locality Physical Activity Alliance Groups will be dedicated support from CEC and NHS officers.
- 4.3 A ‘Sports Partnership Group’ has been established to oversee desired improvements both in terms of practical delivery and facility planning. The Group includes representatives from **sportscotland**, Edinburgh Leisure, Scottish Student Sport, Clubsport Edinburgh and City of Edinburgh Council. This Group has in turn created various short life working sub groups with a wider representation from sports clubs, universities and governing bodies to look at specific topics.
- 4.4 The Sports Partnership Group have agreed to focus the first-year action plan on three key areas. Each of the key areas for improvement is being supported by a multiagency group which have prepared project briefs for each work stream. They are as follows: Facility Development, Female Participation in Sport and Disability Sport. See Appendix D for further details.
- 4.5 As part of the Facility Development workstream we are looking to pilot a different approach to community access in one of our Secondary Schools. A study of the groups using Craigmroyston High School on the evenings and weekend has revealed that very few local people are engaged in the activity programmes and sports clubs that use the venue. The hire charges and cost of joining clubs appear prohibitive for too many people living in the local EH4 post code. Our view is we need to remedy this through a combination of providing free/low cost access at certain times and by engaging with sports organisations across north Edinburgh to introduce new physical activity and sports development opportunities in the area. If this approach proves successful we would look to replicate this in other similar areas of deprivation if appropriate. Progress on this initiative will be monitored by the Sports Partnership Group.
- 4.6 The areas of work described are areas of improvement identified through public, partner and internal consultation and are being developed in addition to the extensive work already being undertaken across schools and communities throughout Edinburgh. The strategy does not look to address all the challenges that

we face in the city but is focused on three key areas for improvement. It is important to acknowledge that whilst focused on areas for improvement the Council and its partners will continue to maintain commitment to excellent practice being delivered in our communities.

- 4.7 An example of good practice is the targeted Sport for Change project due to start in November 2019. This pilot project will take place at Brunstane Primary School (average SIMD Decile 2) who will work in partnership with local clubs and Projekt42 to engage pupils in a programme of sport and fitness with a view to increasing their confidence and ability to participate in extra-curricular and community clubs which at this point is a real challenge for Brunstane pupils.

5. Next Steps

- 5.1 To progress the work at Craigroyston and Brunstane and measure the impact.
- 5.2 To implement agreed actions of each sub-group in the Sports partnership with a focus on measuring success.
- 5.3 Physical Activity Alliance groups should produce more detailed action plans for the four localities.

6. Financial impact

- 6.1 Many of the programmes associated with this report can be contained within existing budgets and/or achieved through the support of partner agencies. However, addressing the key issue of cost and access will require either a shift of existing resources and/or a reconfiguration of income targets achieved through community access arrangements. Previous consideration had been given to securing specific funding for sports grants. This has not been possible up to this point due to the financial pressures on the Council. However, for the first time sports clubs and organisations have been made aware of the opportunity to apply to the Council's Communities and Families third party revenue grant monies.
- 6.2 Introducing a city-wide communication campaign may incur additional new expenditure and due consideration will be given to this.

7. Stakeholder/Community Impact

- 7.1 The consultation process was conducted during the period November 2018 to February 2019 through both face to face presentations to a wide range of external stakeholders and an online public survey through the City of Edinburgh Council's 'Have Your Say' consultation hub from which 409 responses were received.

8. Background reading/external references

- 8.1 A full list of background reading was detailed in previous report on the Physical Activity and Sport Strategy approved by Culture and Communities on Tuesday 26 March, 2019.

9. Appendices

- 9.1 Appendix A: Physical Activity Strategic Group Terms of Reference
9.2 Appendix B: Sports Partnership Group Terms of Reference
9.3 Appendix C: Sports Partnership Group – First Year Action Plan
9.4 Appendix D: Sport Strategy Project Briefs

Appendix A: Physical Activity Strategic Group Terms of Reference

Terms of Reference: Physical Activity Strategic Group

Introduction

At the Culture and Communities Committee on Tuesday 26 March, 2019 it was agreed to form a city wide Physical Activity Strategic Group.

It is recognised that implementing a strategy to make more people more active may provide significant benefits to physical and mental health, social wellbeing as well as to the environment. It is a challenging task.

To succeed we feel we need to influence and effect change in diverse areas such as transport, planning, health and social care, early years, etc. As such the relevant senior managers within the Council and key partner organisations are to be invited to join a Strategic Group ensure co-ordination of effort and increase the chances of delivering change and making significant impacts in the lives of people in Edinburgh.

The task of the Group is to co-ordinate a multi-agency response to promote physical activity and particularly to support disadvantaged individuals and groups to bring about change in their lifestyles and to further the opportunities to become active in their local communities.

Priorities

The focus of the partnership is to deliver on agreed priorities in the period 2019-2023:

- Planning for Improvement – this will include creating a culture of self-evaluation and improvement, and improved use of data.
- Improving active lifestyles for people of all ages and abilities.
- Building active communities – this will include improved engagement with people and communities
- Monitoring and reporting – this will include a better understanding of the impact of sedentary lifestyles and the benefits of physical activity

Remit of the Strategic Group

In relation to developing and improving opportunities to be physically active, the purpose of the Strategic Group is to:

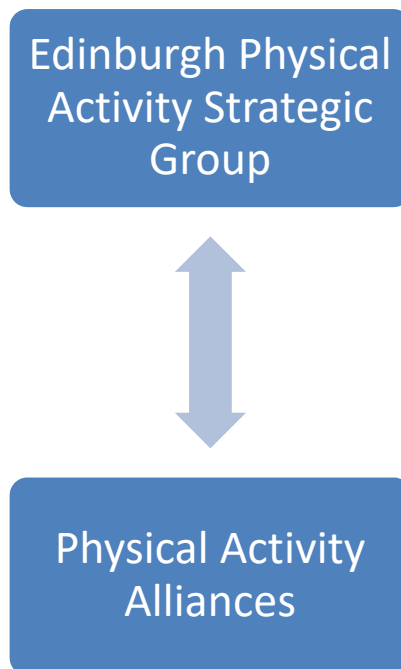
- Provide strategic direction and oversight on how partners are working together to decide priorities and to develop actions
- Create, deliver and implement new initiatives
- Establish working groups as required, and commission these to progress actions and/or develop proposals on behalf of the Strategic Group
- Analyse service gaps, duplication and overlap to ensure priorities are addressed as efficiently as possible

Appendix A: Physical Activity Strategic Group Terms of Reference

- Agree priorities for service development and seek, where appropriate, funding opportunities to progress priorities
- Secure the participation of communities in relation to planning and delivering new opportunities, including as per the [Community Empowerment \(Scotland\) Act 2015](#)

Governance and performance reporting arrangements

The Edinburgh Physical Activity Strategic Group will maintain close working links with all relevant partners/agencies at a locality level through the Physical Activity Alliances. Each Alliance shall be represented on this group.



The Edinburgh Physical Activity Strategic Group will ensure that its strategic priorities are aligned with the work emanating through other Committees and agencies be it around Active Travel, Service Design, Early Years initiatives and Health and Social Care services.

Working Groups

The Strategic Group may establish working groups to support new work programmes that emanate from agreed strategic objectives. Some possible strategic objectives were listed for illustration purposes in the approved Committee Report. They are as follows:

Appendix A: Physical Activity Strategic Group Terms of Reference

- To implement and strengthen information and referral systems to increase physical activity and reduce sedentary behaviour by public sector, community, third sector and social care providers in ensuring community involvement and coordinated links with community resources.
- To strengthen the development and implementation of programmes and services, across various community settings to engage with, and increase opportunities, for physical activity in the least active groups, such as people with disability, girls, women, older people, and vulnerable or marginalised populations, embracing contributions by all people.
- To improve the level of service/network infrastructure to enable increased walking, cycling and other forms of mobility involving the use of wheels (including wheelchairs) and the use of public transport.
- To implement a 'communication campaign' to heighten awareness, knowledge and understanding of the health benefits of regular physical activity and less sedentary behaviour.
- To strengthen networking structures towards increasing the effectiveness of planning and delivery in relation to physical activity as well as the training of professional staff to increase knowledge and skills related to their roles and contributions to creating inclusive, equitable opportunities for an active society.

Data and Analysis

Research and information will be used to identify future priorities and shape the work of the Strategic Group and any working groups.

Meetings and Chairing arrangements

The Strategic Group shall meet quarterly. A nominated Council Officer shall be responsible for planning the agenda in close cooperation with the chair and others as required.

Membership:

Sport & Outdoor Learning (CEC); NHS Lothian; sportscotland; Edinburgh Leisure

Supporting Officer:

Jointly supported by NHS Lothian and City of Edinburgh Council

Appendix B: Sports Partnership Group Terms of Reference

Terms of Reference: Sports Partnership Group

Introduction

The task of the Sports Partnership Group is to co-ordinate a multi-agency response to improve identified themes in Edinburgh and particularly to support disadvantaged individuals and groups.

Priorities

The focus of the partnership is to deliver on agreed priorities in the period 2019-2023:

- Facility Development
- Female participation in sport
- Disability sport

Remit of the Sports Partnership Group

In relation to developing and improving opportunities to engage in sport, the purpose of the Sports Partnership Group is to:

- Oversee the delivery of the ambition contained in the new Sport Strategy 2020-2023
- Maintain an oversight of existing good practice in Edinburgh
- Explore opportunities for further collaboration and partnership activity
- Explore opportunities for more effective sharing of resources
- Deliver on a commitment to joint workforce development

Governance and performance reporting arrangements

Data and Analysis

Research and information will be used to identify future priorities and shape the work of the Strategic Group and any working groups.

Meetings and Chairing arrangements

The Sports Partnership Group shall meet quarterly. A nominated Council Officer shall be responsible for planning the agenda in close cooperation with the Chair and others as required.

Sports Partnership Membership:

Senior Education Manager (CEC)
City of Edinburgh Council Strategic staff
sportscotland
Edinburgh Leisure

Appendix B: Sports Partnership Group Terms of Reference

Club Sport Edinburgh
Scottish Student Sport

Membership of the Sport Strategy Working Groups

Facility Development membership:

Cost/access

Sport & Outdoor Learning CEC
Edinburgh Leisure

Alternative Business Models

Sport & Outdoor Learning – CEC
Estates – CEC
Edinburgh Leisure

Service design

Sport & Outdoor Learning – CEC
Corporate Property – CEC
Learning Estates planning Team - CEC

Female Participation membership:

Sport & Outdoor Learning – CEC
National Governing Bodies
Scottish Student Sport
sportscotland
Edinburgh Leisure

Disability Sport membership:

Think Tank

Sport & Outdoor Learning – CEC
Scottish Disability Sport
Edinburgh Leisure
sportscotland

Athletics

Sport & Outdoor Learning – CEC
Scottish Disability Sport
Scottish Athletics
Edinburgh Leisure

Appendix B: Sports Partnership Group Terms of Reference

Football

Sport & Outdoor Learning – CEC
Scottish Disability Sport
Scottish FA
Lothian Disability Sport

Swimming

Sport & Outdoor Learning – CEC
Scottish Disability Sport
Edinburgh Leisure
Scottish Swimming

City of Edinburgh Sport Strategy City Annual Action Plan 1 October 2019 – September 2020

An active Edinburgh where everyone benefits from sport



SCOTLAND PERFORMS A MORE ACTIVE SCOTLAND

Active Scotland Outcomes

More Active

Stay Active

Physical Competence & Competence

People & Places

Wellbeing & Resilience

Participate, Progress & Achieve

Sportscotland
Sport for life strategy

City of Edinburgh Council
Business Plan

Community Sport Hub Strategy

Edinburgh Locality plans

A MORE ACTIVE EDINBURGH

Areas of Focus

Female Participation

Facility Development

Disability Sport

Benefiting
Individuals &
Communities

Access
Equality
Wellbeing
Opportunities

Outcomes

Resources



Consultation



Partnership



Expertise



Our commitment to inclusion underpins everything we do

Focus areas for improvement

Facility Development

To develop an accessible sport facility estate that helps to meet the needs of sports clubs and communities in Edinburgh

Disability Sport

To increase the number and breadth of opportunities available for people with a disability to participate in athletics, football and swimming

Female Participation

To encourage females between the ages of 15-18 years to take part in physical activity and increase their participation levels in sport

THEME



Cost / Access:
Development of pilot project at Craigoyston High School

- Develop and agree project pricing structure.
- Identify spare capacity and availability.
- Identify agencies to engage with local community groups.
- Complete engagement and prepare draft programme.
- Implement programme.
- Review and develop plan to roll-out in each locality.

Alternative Business Model

- Draft a process for clubs, groups and organisations interested in operating properties with the Council's sport estate.
- Engage with Edinburgh Leisure and CEC Operational Estate Team to review and refine draft process.
- Review with senior officers and elected members.
- Promote this process following approval by committee.

Service design

- In partnership with Learning Estates Planning Team and Estate Rationalisation Team develop terms of reference and objectives.
- Determine opportunities to investigate rationalisation and efficiencies within the sport estate.
- Agree protocol for future learning estate development with an emphasis on a holistic approach to design that takes account of strategic and local needs.

Investment strategy

- Detail current investment taking place or in pipeline and determine city priorities for future investment.



Athletics

- Deliver club athletics inclusion training
- Create inclusion aspect to the Edinburgh Primary School Sport Association Interscholastics event in 2020
- Engage clubs to provide a disability or inclusive section to increase capacity for people with a disability

Football

- Analyse the situation in Edinburgh to see what the greatest disability-specific need is for football
- Support targeted clubs to create disability football sections that link in to a club structure or that offer a pathway for people with a disability who want to play football.

Swimming

- Provide disability specific swimming lessons as an after school option
- Engage clubs to provide a disability or inclusive section to increase their capacity
- Provide swimming specific inclusive training for coaches/club leaders/teachers
- Address any cases of young people with a disability not accessing school swimming lessons



- Carry out local research on females in the targeted age range (15-18) to identify barriers to participation and analyse data
- Using this data, provide additional recreational opportunities specifically for females overcoming the identified barriers
- Contact sports governing bodies and local clubs and request the delivery of additional sessions and creation of pathways for sporting opportunities for these people
- Identify venues across the city to host these targeted/additional sessions

ACTIONS



FACILITY DEVELOPMENT

KEY STRATEGIC THEME – PHYSICAL ACTIVITY AND SPORT STRATEGY

COST AND ACCESS TO FACILITIES

One of the most common responses from the sport strategy consultation and engagement exercises was the cost of hiring sport spaces in the city and the ease of access. Indoor space for sports such as basketball, volleyball, netball and badminton are a premium. A pilot programme will be developed at Craigmoynton High School to offer access at costs lower than the current concession rates for groups and clubs that meet set criteria. Sports and clubs that promote inclusion and opportunity for the local community will be prioritised.

SERVICE DESIGN

The Council is working on service design development in different parts of the city, looking at the range of public services within a specific area and reviewing options to make the best possible use of the estate. Given that the school estate is the core area of sport facility investment at present, this strategy is keen to use the service design model to make the case for a holistic approach to sport facility design in all new and refurbished primary and secondary schools.

OVERVIEW

The group focusing on Facility Access is looking at service design, alternative business models, cost/access to school sport facilities and an investment strategy. Edinburgh has invested significant sums in its sport facility infrastructure over the last ten years. £37M was spent on the refurbishment of the Royal Commonwealth Pool and the £45M construction of the new Meadowbank Sports Centre is now underway.

Investment in the school estate has seen a significant increase in the number of synthetic (3G) pitches, reducing pressure on grass pitches and increasing opportunities for training and games across the city.

There is, as always, room for improvement in terms of future facility planning along with making the best possible use of the existing estate. Over the course of the next year the ambition of the strategy is to make significant progress around access, facility design and planning and the process for progressing community and club interest in the development and management of sport facilities in the city.

ALTERNATIVE BUSINESS MODELS

There are numerous examples across Edinburgh of sport facilities that have been developed and managed by sport clubs. The Community Asset Transfer process is one way that community groups can take control of their own asset but given the range of facilities and services available in the city, this strategy will develop an additional process for any club or organisation to register and progress their interest in managing one of the city's sport facilities.

INVESTMENT STRATEGY

Current investment and projects in the pipeline to be mapped out along with details of future priorities for the city's sport infrastructure.

NEXT STEPS

Action plans will be prepared for each of these of facility development areas to progress and develop over the next 12 months.



FEMALE PARTICIPATION

PROJECT TO INCREASE PARTICIPATION AMONGST WOMEN AND GIRLS

TARGET GROUP

Females aged 15-18 years regardless of their educational status

VENUES

Appropriate venues for the recreational sessions will be sourced via Edinburgh Leisure who oversee the booking for the school estate and fitness centres

FOCUS AREAS

5 key areas of mixed demographics have been chosen as focus areas for this project and they include Balerno, Tynecastle, Craigmoynton, Gracemount and Royal High Clusters.

OUR OWN RESEARCH

A survey will be sent out to every female in S3 -S6 in each of the listed schools above. In addition, first year students in HE/FE will also be asked to complete a survey. After analysis of the data, a plan will be put in place to offer opportunities to encourage participation in sport and physical activity.

OVERVIEW

The group focusing on Female Participation is looking at how we can encourage females to take part in sport and increase their levels of physical activity and sport.

Research

- 40% of females have dropped out of sport by the age of 18.
- Sports participation rates in Scotland are significantly higher for men than they are for women. Gender difference is more marked when walking is excluded and the 'gender gap' in sports participation (excluding walking) has persisted over the last 10 years (58% men to 49% women in 2017). *Nicholas F Rowe A report commissioned by the Observatory*
- Evidence from the 2017 Scottish household survey shows that more men (58%) than women (49%) participate in sport
- The Young Women Lead group's research found the age range where the least females take part in activity is females of puberty age. Their research also recommended non-competitive/recreational sessions to encourage this age group to become active again.

SCOTTISH GOVERNING BODIES/CLUB/HE/FE INVOLVEMENT

It is important that once activity levels are increased, they can be sustained. With this in mind, it is crucial that governing bodies, local clubs and HE/FE establishments are involved in the project and assist with the delivery of the recreational sessions and who will also provide a pathway to allow continued activity in the community. Specific sports will not be identified until the data has been analysed and so the think tank is looking for interest from any governing body, HE/FE establishment or club who would like to get involved.

NEXT STEPS

Analyse data – October/November 2019

Make connection with NGBs – November 2019

Source local facilities and offer opportunities

Survey the same group of females June 2020 and analyse differences in activity levels



DISABILITY SPORT

TO INCREASE PARTICIPATION AMONGST PEOPLE WITH A DISABILITY

AIM

To provide people with a disability with the opportunity to participate in sport regardless of their ability or aspiration within that sport.

To break down the barriers that currently prevent people with a disability from participating or progressing in sport.

FOCUS SPORTS

Three sports have been identified to focus on during year 1; Athletics, Football and Swimming. It is understood through consultation with key partners that there is demand for these sports by people with a disability - more detailed information provided in action plan.

PARTNERSHIPS

Critical to the success of this work is effective partnership working with key organisations. Key partners include **sportscotland**, Scottish Governing Bodies, Edinburgh Leisure, Lothian Disability Sport and a range of identified clubs.

KEY THEMES

For each sport there are three themes: increase accessibility and opportunity for participation; club engagement and training or upskilling staff.

OVERVIEW

The Disability Sport group are developing the improvement of opportunity to participate in sport by people who have a disability which was identified as a priority in the consultation. This finding is supported by previous research into the area:

- 20% of people with disabilities take the recommended level of physical activity compared to 52% of non-disabled people (Statistics from the Scottish Household Survey, 2015)
- 82% participants felt better, 71% felt more confident and 67% got more out of life after participating in sport & physical activity (Scottish Disability Sport Benefit of Sport & Physical Activity Research 2018)
- 8% of sports club members have a disability (Playing Our Part, **sportscotland** research 2019)

This project aims to utilise existing Council resources to support the development of identified disability sport opportunities, primarily focusing on athletics, football and swimming. These resources will be supplemented by the expertise of key partners including local organisation Lothian Disability Sport to progress the identified target areas.

Increasing opportunity by developing disability-specific or inclusive club sessions is a key area of progress for athletics and swimming. Sport-specific inclusion training is also being programmed for these sports as it will help to reduce any barriers posed to coaches/sport leaders who may not feel confident and competent to fully include people with disabilities in their sessions.

The work with disability football needs significant consideration as there are many forms of the game identified by Scottish FA and we need to identify where our greatest impact should be.

NEXT STEPS

1. continue our club engagement and develop targeted opportunities across all three sports.
2. finalise sport-specific inclusion training in athletics and swimming, ensuring that skilled people are in place to drive inclusion in local clubs
3. formalise the inclusive elements of the Edinburgh Primary School Sports Association events.
4. plan our engagement with football to ensure a focused and effective outcome which complements existing provision for people with a disability.

Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Sports Pitch Maintenance

Executive/routine	Routine
Wards	All
Council Commitments	39, 43

1. Recommendations

- 1.1 Committee is asked to:
 - 1.1.1 Note the actions for ensuring that Edinburgh’s outdoor sports pitches continue to meet the Council’s Landscape Quality Standards;
 - 1.1.2 Note the existing provision of Trusted Key-holder scheme; and
 - 1.1.3 Note the intention to contact Independent schools to determine the existing and potential provision of sports facilities for the wider community.

Paul Lawrence

Executive Director of Place

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Sports Pitch Maintenance

2. Executive Summary

- 2.1 The Council aims to maintain its sports pitches to its [Landscape Quality Standards \(LQS\)](#) and is currently procuring machinery to ensure that grounds maintenance continues to be of a high standard.
- 2.2 Both the Council and Edinburgh Leisure operate a Trusted Key-holder scheme for sports clubs regularly using pitches and ancillary facilities. This will continue and be available for all clubs meeting the required terms and conditions.
- 2.3 Contact will be made with each of the Independent Schools in Edinburgh that have outdoor sports pitches to establish to what extent the pitches are currently being used by community groups, clubs and voluntary organisations and what capacity and willingness exists to facilitate more community use.

3. Background

- 3.1 At its meeting of [19 September 2019](#) Council approved the following motion by Councillor Doggart:
“Council
 - 1 Recognises the benefit of organised physical activity provided by sports clubs for adults and children;
 - 2 Appreciates the health of the city is improved by the operation of the clubs;
 - 3 Values the many hours of unpaid effort by coaches, parents and players;
 - 4 Understands it has a responsibility to the clubs and participating residents to provide the paid for facilities in as good a condition as possible;
 - 5 Accepts responsibility for marking pitches to ensure fixtures can be completed; removing all grass cuttings from, and adjacent to, sports pitches and cutting grass to an appropriate length to enable fixtures and training to proceed;
 - 6 Instructs officers to provide a report to the Culture and Communities Committee within one cycle setting out the following:”

- a. the extent to which Council operated pitches have not met playing standards in the winter sport seasons up to the date of the report;
 - b. establishing an action plan to prevent future standards falling below those required by the playing clubs; and
 - c. a feasibility study into providing a “trusted keyholder” system for clubs.”
- 7 Notes further the Green budget proposal of February 2018 to allocate £90,000 a year for grounds maintenance equipment to reduce the time lost in repair workshop and seeks a progress update.
- 8 Recognises that, as well as condition of pitches, availability is also a major concern, both for playing and training, and notes that Edinburgh's independent schools sector has considerable scope to open up fuller access to playing fields and sports facilities for wider community benefit; and so, agrees that the feasibility study in 6c above be extended to look at how the charitable status of private schools can be utilised work in partnership to improve access to their playing and training facilities.”

4. Main report

- 4.1 The City of Edinburgh Council maintains 186 sports pitches, although the specific type, number and location changes seasonally. These support football, cricket, rugby, athletics, American football, bowling, golf, Gaelic football, and Quidditch.
- 4.2 The LQS set out the maintenance arrangements for pitches. These set out the range of target tolerances (dependent on sports type) for grass length, litter, grass cover, arisings, weed cover, line marking, animal fouling, evenness of surface, and overall appearance.
- 4.3 To meet these standards most “in-use” grass pitches are cut and lined on a weekly basis, although this frequency is subject to prevailing weather conditions and resource availability.
- 4.4 The maintenance schedule is focused on carrying out regular cuts, with twice the frequency of most standard amenity grass areas, to ensure that the cuttings are reduced and can compost quickly on site. The LQS does not include the requirement for collection of grass cuttings as part of the maintenance arrangements. To include this in the maintenance arrangements would require additional machinery, people, transportation and recycling facilities. Rather, operational focus has been on ensuring regular grass cutting for the pitches (twice the frequency of most standard amenity grass areas) to ensure that the cuttings are reduced and can compost quickly on site.
- 4.5 Sports matches are only occasionally called off as a result of sub-standard pitch maintenance. Rather, anticipated or actual weather conditions are the principal factor.

Call-Offs

- 4.6 During the current playing season two weekend matches have been called off by the Council. These were on Friday 9 August 2019 and Friday 16 August 2019. Both were due to the weather. Council call-offs are usually made on Friday afternoon following consideration of current pitch condition and the weekend weather forecast.
- 4.7 Match referees can also call off matches if playing conditions are sufficiently poor. To date, referees have called off four matches:
- 4.7.1 twice because of excessive grass arisings (this was due to a breakdown in the machinery which meant that the grass could not be cut as scheduled);
 - 4.7.2 once because of faint lines (this was a mid-week game which was played prior to the scheduled weekly over-marking); and
 - 4.7.3 once because the pitch was not marked (the match was arranged prior to the season starting and the Council were not advised, so the pitch had not been cut and marked).
- 4.8 The current LQS for sports pitches were developed to reflect sport association standards and the resources available.
- 4.9 However, it is recognised that the service has occasionally fallen below the stated standards in recent times.

Action Plan

- 4.10 The actions underway to improve this are:
- 4.10.1 Procurement process to replace the existing aging and unreliable pitch maintenance machinery by March 2020 (procurement for this is currently underway); and
 - 4.10.2 to ensure that sufficient staff are trained in the operation of this new machinery to enable the service to be delivered to the required standard going forward.
- 4.11 However, it should be noted that the maintenance schedule is dependent on the weather to enable cutting and maintenance to take place and therefore there may continue to be instances where the service cannot be delivered in line with the service standards.

Trusted Keyholder Scheme

- 4.12 A list of the pitches where trusted keyholder status has been applied is attached in appendix 1.
- 4.13 A key holder scheme is in place for pitches managed by the Council. This applies to sports teams with leases from the Council and provides access to associated changing rooms and storage facilities as part of the terms of their lease.

- 4.14 Edinburgh Leisure also already operates a “Trusted Key-holder” scheme, with a number of sports clubs regularly hiring pitches. Edinburgh Leisure’s scheme terms and conditions are included in appendix 2.

Independent Schools

- 4.15 The Communities and Families service will make contact with each of the Independent Schools in Edinburgh that have outdoor sports pitches to establish to what extent the pitches are currently being used by community groups, clubs and voluntary organisations and what capacity and willingness exists to facilitate more community use. The ability to make such arrangements could be dependent on the charitable status of the schools and how this can be utilised to improve access to their playing and training facilities,

5. Next Steps

- 5.1 Communities and Families to make contact with each of the Independent Schools in Edinburgh that have outdoor sports pitches to establish to what extent the pitches are currently being used by community groups, clubs and voluntary organisations and what capacity and willingness exists to facilitate more community use.
- 5.2 Progress with the procurement of the new grounds maintenance equipment by March 2020, alongside ensuring sufficient staffing resources are in place and adequately trained.
- 5.3 Continuation of the Council and Edinburgh Leisure Trusted Key-holder schemes, with extension of these being applied to additional clubs where the required terms and conditions are met.

6. Financial impact

- 6.1 The cost of replacing inefficient grounds maintenance machinery is estimated at between £0.8m and £1m. This will be met from the Place Management capital and revenue programme budget.
- 6.2 There are no additional costs associated with the keyholder schemes.

7. Stakeholder/Community Impact

- 7.1 Engagement with the Independent Schools in the city will follow.

8. Background reading/external references

- 8.1 None.

9. Appendices

- 9.1 Appendix 1 – Sports Pitch Venues – Key Holder Details
- 9.2 Appendix 2 - Edinburgh Leisure Sports Pitch Key Holder Terms and Conditions

SPORTS PITCH VENUES – KEY HOLDER SCHEME APPLIES

Venue	Customer
BALGREEN	Balgreen Playgroup
	Craighall Council Support Group
	Croquet Club
BANGHOLM	Trinity Academy
	Trinity Active Schools Cluster
	Outdoor Education CEC
	Cycle UK
CAMPBELL PK	Edinburgh United
	Edinburgh CC
	Scott Widows CC
	Bonaly Primary
CAVALRY PARK	Cavalry Park FC
	Portobello RFC
	Marchmont CC
	Edinburgh South CC
	Portobello High School
COLINTON	AC Oxgangs
	Oxgangs Trinity
CURRIE	Balerno
	Currie (Juniors)

Venue	Customer
GYLE	RHC CC
INVERLEITH	Edinburgh Northern RFC
	Edinburgh Accies RFC
	Drummond Trinity CC
	Old Contemptibles CC
	Big Blue Touch Rugby
	Drummond HS
	BMF
KIRKBRAE	Edinburgh South FC
	Liberton RFC
	Kirkbrae Cricket Club
	James Gillespie's HS
PATIES ROAD	Edinburgh United FC
	North Merchiston Vale
	Bonaly PS
RATHO	Ratho Athl FC
ROSEBURN	Murrayfield DAFS
	Murrayfield Wanderers
	Botanics CC
	Stewarts Melville
WARDIE	Dunedin Connollys
	Broughton RFC

Venue	Customer
WARRISTON	Drummond HS
	Edin Devils Baseball
	Edin Softball
	Stockbridge PS
SIGHTHILL	BT/Rugby
	Napier Uni
	Boroughmuir RFC
UNION PARK	Corstorphine Cougars
MEADOWS	Cafe

EDINBURGH LEISURE SPORTS PITCH KEY HOLDER TERMS AND CONDITIONS

Conditions of Agreement

- Edinburgh Leisure will issue 1 set of keys and 1 fob/security code to the nominated key holder.
- A refundable deposit of £50 is required. This will be returned when all keys for the facility have been returned.

The deposit needs to be paid by card please call 0131 458 2212 to pay the deposit.

- The Sports Pitch Team must be notified immediately of any alteration to the nominated key holder's details.
- Key holders are responsible for
 - Opening and closing the building.
 - Ensuring that the premises are not left unsecured at any time.
 - Ensuring that the intruder alarm is set prior to exiting the building.
 - The club must put a key management system in place to ensure the keys are traceable and who is responsible for the keys.
 - Ensuring that all lights / heating are switched off following use.
 - Reporting any building defects or issues that may compromise health & safety of users.
 - Ensuring that all bottles, debris and general rubbish are picked up from the floor of the pavilion and removed from the pitch following use.
 - Edinburgh Leisure will provide black bin bags within the pavilions for teams' use.
 - Security Alarm call out charges caused by improper use of the security system will be passed on to the Club.
 - Extended let forms for training and matches must returned before the start of your season you must notify the bookings team of any additional usage.
 - Any addition training & matches must be booked 7 days in advance with our bookings team.
- **PAYMENT.** Key holders will be invoiced at the end of each month and are responsible for contacting the School and Pitch bookings Team for any additional usage or cancellations by telephone (0131 458 - 2212) or email (school&pitchbookings@edinburghleisure.co.uk) additional bookings can also be paid in advance by card payment.

Failure to do this may result in a club being charged for a booking that did not go ahead. Failure to make payment in a timely manner will result in key holder status being immediately withdrawn.

- Any issues or problems found within the building should be reported to the School and Pitch bookings Team by email (school&pitchbookings@edinburghleisure.co.uk) or alternatively contact the help desk on (0131 458 - 2212). Any issues with grounds maintenance at any of our venues should be reported to pitchmaintenance@edinburgh.gov.uk
- Any failure to comply with the above terms and conditions or to follow Sports Pitch booking procedures may result in key holder status being withdrawn. This will require clubs to play all of their fixtures at a staffed venue.

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Culture & Communities Committee

10.00am, Tuesday, 12 November 2019

Council Companies - Edinburgh Leisure Annual Report 2018/19

Executive/routine
Wards
Council Commitments

1. Recommendations

- 1.1 The Culture and Communities Committee is asked to:
 - 1.1.1 Note the performance of Edinburgh Leisure during 2018/19.
 - 1.1.2 Request that Edinburgh Leisure report quarterly to Culture and Communities Committee

Alistair Gaw

Executive Director, Communities & Families

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Council Companies – Edinburgh Leisure Annual Report 2018/19

2. Executive Summary

- 2.1 This is the annual performance report of Edinburgh Leisure, prepared as a requirement of the Services and Funding Agreement.
- 2.2 Edinburgh Leisure's financial performance for 18/19 saw a surplus of £144,000; £444,000 ahead of the budgeted £300,000 deficit.

3. Background

- 3.1 As part of the Services and Funding Agreement process between the City of Edinburgh Council and Edinburgh Leisure adopted in 2013/14, a report has been presented to this Committee (and its predecessors) on an annual basis.
- 3.2 In 2017/18 Edinburgh Leisure delivered a £474,000 surplus; £624,000 ahead of the budgeted £150,000 deficit.
- 3.3 Edinburgh Leisure's management fee from the Council was £8,075,000 in 2017/18 and £7,905,000 in 2018/19.

4. Main report

- 4.1 The total number of customer visits to Edinburgh Leisure managed venues (excluding secondary schools) in 2018/19 was 4,338,000. This represented a 1.12% increase against the target of 4,290,000 for 18/19 and a 3% reduction from the 2017/18 figures.
- 4.2 Members will be aware of the closure of Meadowbank Sports Centre in December 2017 to facilitate its redevelopment and given that this is the flagship sport facility in Edinburgh, its closure is the core reason for the reduction in visits from the previous financial year.
- 4.3 The number of children and young people visits for 18/19 was 1,727,000 (against 1,743,000 in 2017/18) and older adult visits was 389,000 (against 365,200 in 17/18).
- 4.4 The recovery rate (income as a percentage of expenditure) for 18/19 was 73% compared to 74% in 17/18. The mean subsidy per user was £1.78 and mean income per user was £4.85.

- 4.5 The number of people involved in EL's Active Communities programmes saw a 20% increase from 17/18's figure of 7,984 up to 9,514 for 18/19.
- 4.6 External funding rose from £786,000 in 17/18 to £1,026,522 in 18/19, a 30% increase.
- 4.7 Edinburgh Leisure officers continue to work with the Council on several key strategic projects for the city. These include the redevelopment of Meadowbank Sports Centre, new 3G pitches at Hunter's Hall Park and the transfer of management of secondary school sports facilities to Edinburgh Leisure. All these projects are making good progress and Edinburgh Leisure colleagues provide valuable support to ensure they remain on schedule and objectives are met.
- 4.8 Over £2M was invested in EL managed venues throughout 18/19 and a summary of these projects are detailed below:
- 4.8.1 Dalry Swim Centre lifecycle project.
- 4.8.2 Craiglockhart Tennis Centre – six new synthetic all weather clay courts with floodlights. This project was supported by Tennis Scotland, **sportscotland** and the Council (via CEC's spend to save scheme).
- 4.8.3 Edinburgh International Climbing Arena – connection to the mains sewer (funded through CEC's spend to save scheme) and new soft play and café.
- 4.8.4 Ainslie Park and Gracemount Leisure Centres – new gym equipment.
- 4.9 EL's Active Communities Team continue to use the power of physical activity and sport to tackle inequalities and combat the effects of inactivity. The Team provides help and support to individuals, groups and communities who face the greatest barriers and are typically much less active, such as: women and girls; people living with health conditions; disabled people; older adults; minority ethnic groups and those from low income and disadvantaged backgrounds. In 2018/19 this support resulted in 9,514 people getting active. Key highlights for the year included:
- 129,534 customer visits to the Active Communities projects
 - 140 Active Communities classes delivered each week to inactive people; this includes 24 Get Active (low-level) classes delivered across 9 Edinburgh Leisure venues per week, supporting 189 previously inactive people continue their journey to getting active every week
 - 5,586 referrals from partners to support inactive people to be active; 3,116 of these from Health & Social Care professionals
 - 137 people (including staff, volunteers and service providers) attended Dementia Awareness training
 - 370 Active Communities volunteers giving people the support, they need, to be active
 - 512 people on low incomes active weekly through the £10 monthly "Get Active" membership
 - 221 community groups supported; helping 2,428 people be active through the Community Access Programme

- 4.10 In 2018/19 EL's Healthy Active Minds project supported 808 people with a range of mental health conditions to become active and remain active.

5. Next Steps

- 5.1 The Council would like Edinburgh Leisure to inform the Council of the strategies in place to sustain the work of the Active Communities Team in the event of external funding being removed.
- 5.2 Edinburgh Leisure will be asked to provide quarterly reports to Culture and Communities committee with an agreed focus for each of these reports e.g. the first of these would be the report on Edinburgh Leisure's contribution to the City's Child Poverty plan.
- 5.3 Edinburgh Leisure should provide a specific report on the actions that it will take to address the operational deficits of some of the sports facilities it manages.
- 5.4 Edinburgh Leisure will be asked to work with Council officers to agree the action required to address the impact of financial pressures faced by the Council and resultant levels of service payment.
- 5.5 Council officers will work with Edinburgh Leisure to produce a Service Level Agreement (SLA) to be agreed and signed prior to the service payment award for 2020/21. The new SLA will capture the governance arrangements that will help the partnership to continue to deliver on the shared ambition of both organisations but also introduce a more specific set of performance measures that are aligned with CEC priorities on poverty, inequalities and early intervention. Edinburgh Leisure are also scheduled to report to Culture & Communities Committee on their work in relation to addressing child poverty which will help identify specific measures that CEC can introduce as part of any future SLA.

6. Financial impact

- 6.1 Council funding to Edinburgh Leisure in 2018/19 was £7,905,000.

7. Stakeholder/Community Impact

- 7.1 Edinburgh Leisure has worked with Council officers and a range of stakeholders and communities to develop projects and deliver programmes.

8. Background reading/external references

- 8.1 [Edinburgh Leisure website](#)

9. Appendices

Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Capital Theatres Company Performance Report 2018/19

Executive/routine	Executive
Wards	All
Council Commitments	C46

1. Recommendations

- 1.1 That Committee note the positive performance of Capital Theatres during 2018/19; and
- 1.2 Refer this report to the Governance, Risk and Best Value Committee.

Paul Lawrence

Executive Director of Place

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Capital Theatres Company Performance Report 2018/19

2. Executive Summary

- 2.1 This is the sixth annual performance report prepared as a requirement of the Services and Funding Agreement process adopted in 2013/14.
- 2.2 Capital Theatres has had another successful year, with continuing strong financial and programme performance.
- 2.3 Capital Theatres continue with the development of the King's Theatre Capital Project and formal reporting has been timetabled into the committee calendar. A brief reminder of key project aspirations is contained in the Business Bulletin for this meeting.

3. Background

- 3.1 This is the sixth annual performance report prepared as a requirement of the Services and Funding Agreement process adopted in 2013/14.
- 3.2 The last update was considered by Committee on [13 November 2018](#).

4. Main report

- 4.1 Capital Theatres reports on its performance to Council Monitoring Officers as required by the Services and Funding Agreement on a monthly, quarterly and annual basis.
- 4.2 The Services and Funding Agreement for 2018/19 was aligned to Council Commitments and had 26 Targets aligned to six key performance headings reflecting the citywide Culture Plan objectives. These were:
 - 4.2.1 ensuring that everyone has access to world class cultural provision;
 - 4.2.2 encouraging the highest standards of creativity and excellence in all aspects of cultural activity;
 - 4.2.3 supporting greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round;

- 4.2.4 articulating the positive impact to culture in Edinburgh and promoting Edinburgh’s cultural success locally, nationally and internationally;
 - 4.2.5 developing and supporting the infrastructure which sustains Edinburgh’s cultural and creative sectors; and
 - 4.2.6 investing in artist and practitioner development and supporting and sustaining the local artistic community.
- 4.3 A summary report used as part of the Annual Review Meeting between the Council and Capital Theatres, showing how targets included in the funding agreement have been achieved is attached as Appendix 1.
- 4.4 The Capital Theatres programme continues to reflect work by international and national theatre and dance companies, alongside performances and participation activities by local non-professional groups across the three venues.
- 4.5 2018/19 programme examples included:
- 4.5.1 The National’s *War Horse*, and Cameron Macintosh’s *Les Miserables*;
 - 4.5.2 The continued success of the King’s pantomime, *Beauty and the Beast* in 2018;
 - 4.5.3 Matthew Bourne’s *Swan Lake* and *Cinderella*;
 - 4.5.4 The Leeds Playhouse production of *Sunshine on Leith*;
 - 4.5.5 David Haig’s *Pressure* – a story of the D-Day landings;
 - 4.5.6 *Nativity! The Musical*;
 - 4.5.7 *Nye and Jennie* and *Poggle* demonstrated Capital Theatres’ commitment to developing work;
 - 4.5.8 the Learning and Participation Team, delivering their strategy to making arts accessible for all, have further developed the Trust’s commitment to relaxed and dementia-friendly performances thereby widening access and sharing lessons learned nationally and internationally, for example reported across the membership of the World Cities Culture Forum through the Council’s representative membership; and
 - 4.5.9 there have been 295 learning and participation events including 70 accessible performances including integrated BSL, audio-described and captioned.
- 4.6 A link to the online Capital Theatres Annual Review is provided [here](#).
- 4.7 Capital Theatres are also committed to the further development of creative partnerships through:
- 4.6.1 programming and pioneering alternative performance experiences, such as the relaxed and dementia-friendly performances, for audience whose needs are not met by traditional models;

- 4.6.2 offering greater access to their artistic programme through collaborations with visiting companies, for example offering teacher workshops with Unicorn Theatre and Edinburgh International Festival;
- 4.6.3 producing high quality new work in which diverse people take part as participants, co-creators and performers; and
- 4.6.4 animating the foyer spaces through a stimulating series of performances, activities and events.

5. Next Steps

- 5.1 Capital Theatres will continue to deliver against both their Business Plan as well as Council Funding Agreement, Commitments and Culture Plan Objectives thereby continuing to build on their provision of access to the best in theatre-based experiences for all.

6. Financial impact

- 6.1 The Council awarded a grant of £593,850 to Capital Theatres in 2018/19.
- 6.2 Capital Theatres continue to successfully manage and deliver a very robust financial performance.

7. Stakeholder/Community Impact

- 7.1 Capital Theatres has an extensive and successful Learning and Participation programme reaching a very wide community base alongside its main theatres and Studio programmes seeking to deliver accessible programme of activities and theatre.
- 7.2 Capital Theatres meet their Council Funding Agreement Conditions.
- 7.3 Capital Theatres has an Environmental Policy – [Towards a Greener Future](#).

8. Background reading/external references

- 8.1 Capital Theatres website: [Capital Theatres](#)

9. Appendices

- 9.1 Capital Theatres Summary Report

THE CITY OF EDINBURGH COUNCIL
ANNUAL REVIEW REPORT 2018/19

1. Name of Organisation:

Capital Theatres
(King's and Festival Theatres and The Studio)

2. Attendance levels, or service user levels, April 2018 to September 2018:

Performance KPIs attached

3. Please provide a brief summary on your financial position current and projected:

Trading for the year has been positive and we are anticipating being able to transfer a moderate surplus into the Theatres Development Fund at the end of the year.

Both theatres are mostly programmed for the next 18 months with an exciting mix of productions. We are looking forward to *Les Miserables* in the spring 2019 but, unfortunately, there is no blockbuster musical at the Festival Theatre in 2019/20. This year's panto has already sold well. We are hopeful that Andy Gray will be able to return in 2019/20.

We have spent some considerable effort so far this year on moving the King's redevelopment project forward. It was disappointing news that we had not succeeded with our application to HLF this time round. HLF was extremely competitive with only 13% of applications funded. However, having taken advice from HLF, we now intend to re-apply for a reduced amount by mid-2019. We remain confident that, with the support of our funders, including CEC, we still have a viable project in the region of £20-£25m. We have recently lodged an application with a private grant making trust for £1m and have begun funding discussions with the Scottish Government.

We now have a design team in place with some new ideas on how to deliver our objectives, perhaps in a slightly more elegant and, hopefully, less costly way. We will have firmer costs and a better worked up design concept in the spring of 2019.

4. Please paste in your targets under each of the relevant headings as detailed in your funding agreement. please then summarise next to each target if it is achieved, and how it was achieved and if not or unlikely to be achieved, why:

Ensuring that everyone has access to world class cultural provision

<u>Targets</u>	<u>Achieved/Will be Achieved/ Not Achieved</u>
Programme at least 2 pieces of international work in addition to Dance Consortium Tours.	Achieved. Shen Yun, Bill Murray and Friends, Madeleine Peyroux in addition to <i>Les Ballets Trockadero de Monte Carlo</i>
Programme at least 10 weeks of quality drama measured by staff and customer feedback and 4/5 star reviews in at least 2 quality newspapers.	Achieved. Dr Jekyll and Mr Hyde, Birdsong, Sunshine on Leith, Still Alice, Rebus, Dracula, Shakespeare in Love, Glasgow Girls, The Lady Vanishes, The Girl on the Train, To Kill A Mockingbird
Programme diverse events to meet Equality, Diversity and Inclusion (EDI) Plan targets including: children's work, reaching socially and economically deprived communities and disabled groups.	Achieved. Kadamati Dance, Imagine programme, Poggle, Reboot, The Singing Mermaid,
Work towards LGBT Youth Scotland Equalities Charter.	Achieved. Hosted LGBT IGLYO (European Youth Conference)
Programme at least 2 large scale and 1 small scale Relaxed Performances, 1 large scale Dementia Friendly Performance, 25 described, 15 Captioned and 25 sign language interpreted performances pa.	Achieved – Relaxed performances of Panto, Cinderella Ballet and Poggle. Full programme of assisted performances in brochure.

Encouraging the highest standards of creativity and excellence in all aspects of cultural activity

<u>Targets</u>	<u>Achieved/Will be Achieved/ Not Achieved</u>
Achieve or exceed attendance targets	Achieved
Deliver a minimum of 6 staged productions of work specifically to address achieving a more diverse programme as outlined in EDI Plan.	Achieved – see EDI plan targets above

Supporting greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round

<u>Targets</u>	<u>Achieved/Will be Achieved/ Not Achieved</u>
Continue to take an active part in the Edinburgh Cultural Venues Group, including attendance at a minimum of 75% of meetings.	Achieved
Work with Lyceum and Traverse Theatres to deliver schools careers days.	Achieved.
Programme quality work from consortia in which Capital Theatres are involved, at least 1 production from each group.	Achieved.
Work with a minimum of 9 other venues, sharing good practice through the Forget Me Not (dementia) project, measured against the project action plan.	Achieved
Review Capital Theatres' Learning and Participation strategy to refocus Capital Theatres' work, alongside other providers working in the city and across Scotland to optimise provision, on outreach engagement, overcoming barriers to access, nurturing emerging talent and working with schools and older people.	Achieved

Articulating the positive impact to culture in Edinburgh and promoting Edinburgh's cultural success locally, nationally and internationally

<u>Targets</u>	<u>Achieved/Will be Achieved/ Not Achieved</u>
Measure success by retaining or improving performance as measured against the Indigo customer experience benchmark - including venues across the country	Achieved - at 6 months national benchmark is 4.31. King's is currently at 4.04 and Festival Theatre is 4.5
Measure success against the CSE benchmark, then create an action plan to measure responses.	Achieved. Action plan in place and initial conversations with external auditor are taking place.

Put a heritage interpretation plan in place.	Achieved, although under review prior to a revised HLF funding application.
Work with cultural partners in the Southside realm to scope out if Capital Theatres' heritage plan may be part of a wider project.	Partly achieved, although under review as a result of HLF funding re-application.
Publish 4 guides on the different elements of the Forget Me Not project.	Achieved. Forget Me Not project will be moving forwards under a different title – Dementia Friendly Communities.

Developing and supporting the infrastructure which sustains Edinburgh's cultural and creative sectors

<u>Targets</u>	<u>Achieved/Will be Achieved/ Not Achieved</u>
Continue active participation and input to the Desire Lines Steering Group and Culture Task Group – a minimum of 75% attendance.	Achieved
Assuming a successful HLF stage 1 pass, and a commitment from CEC for a capital contribution, Capital Theatres will develop our HLF stage 2 application, procure a design team and start design development towards planning and listed buildings consent, and towards RIBA stage 3.	HLF application unsuccessful. Re-application planned for spring/summer 2019 Design team procured, engaged to end RIBA stage 3, and working up costed plans for what can be achieved within a £20-25m project.
Will continue our fundraising campaign for the King's Theatre.	Achieved. Public launch events planned early November 2018.
Deliver Capital Theatres' rolling 5-year Capital Expenditure Plan for essential works at the Festival Theatre.	Will be achieved.
Aim to be a good employer and will seek to continued accreditation from Investors in People, measured by their annual rolling review.	Achieved. Annual audit due December 2018

Investing in artist and practitioner development, and supporting and sustaining the local artistic community

<u>Targets</u>	<u>Achieved/Will be Achieved/Not Achieved</u>
Deliver 10 professional development workshops relating to productions engaging 200 people.	Achieved.
Develop and deliver an action plan for working with FE partners.	Achieved. MoU in place with Queen Margaret University, projects underway with Edinburgh College and Edinburgh Art College.
Deliver the aims of the EPAD project, including its action plan, to support smaller arts organisations and build capacity.	Achieved.
Support industry colleagues through the FST StepUp programme supporting 1 mentee.	Achieved. This will be difficult to deliver next year due to time pressures on trained mentors. We anticipate a further mentor being trained at the end of 2019 to fill the gap.

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Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Burns & Beyond Festival 2020

Executive/routine	Routine
Wards	All
Council Commitments	46

1. Recommendations

- 1.1 Note the decision taken by the Executive Director of Place under Delegated Authority to award funding of £50,000 to Burns & Beyond Festival 2020.

Paul Lawrence

Executive Director of Place

Contact: David Waddell, Senior Events Officer

E-mail: david.waddell@edinburgh.gov.uk | Tel: 0131 529 4929

Burns & Beyond Festival 2020

2. Executive Summary

- 2.1 This report provides an update on the Burns & Beyond Festival 2020, awarded £50,000 under Delegated Authority by the Executive Director of Place following consultation with the Convener and Vice-Convener. This was due to urgency of timescales arising from confirmation of third-party funding falling between the Committee cycles.

3. Background

- 3.1 [Burns & Beyond](#) was a new Festival for Edinburgh in January 2019, celebrating the life and works of Robert Burns. The festival provided a focal point for Burns' Night celebrations, bringing together new and existing activity in the city and creating a Festival that celebrated Burns beyond the image of the traditional Burns Supper by using live music, light, art installations, comedy, spoken word and dance.
- 3.2 The 2019 Festival was successfully delivered by Unique Events, attracting over 31,000 people to the six-day Festival. Key events included:
- 3.1.1 the Museum of the Moon installation in St Giles' Cathedral;
 - 3.1.2 the Culture Trail, showcasing some of Scotland's leading talent in intimate and unique venues;
 - 3.1.3 the Burns Supper and Ceilidh; and
 - 3.1.4 Red, Red Rose Street.
- 3.3 91% of those who attended rated the Festival as either good or very good.
- 3.4 An evaluation of the 2019 Festival is attached at Appendix 1.
- 3.5 Burns' Night and Chinese New Year coincide on 25 January in 2020. This provides a strong, one-off theme to celebrate Sino-Scottish culture, a key element of Burns & Beyond 2020.

4. Main report

- 4.1 Building on the successful delivery of the 2019 Festival, Unique Events will expand the programming for Burns & Beyond 2020 to incorporate elements of Chinese New Year, build on the Culture Trail from 2019, deliver a new Festival Hub in the Assembly Rooms and deliver a much-expanded schools programme for Edinburgh schools.
- 4.2 The key elements of the 2020 Festival are:
 - 4.2.1 a week of free and ticketed events throughout Edinburgh city centre that celebrate the life of Robert Burns and Scottish arts and culture;
 - 4.2.2 a new Festival Hub in the Assembly Rooms, hosting live performances from Edwyn Collins, Burns Suppers, spoken word and live music performances, family Burns Suppers and ceilidhs, and whisky tastings;
 - 4.2.3 the return of the Culture Trail – eight venues across the Old Town and New Town allowing audiences to experience the best in Scottish culture in unique and unusual venues;
 - 4.2.4 Red, Red Rose Street events programme in association with Rose Street businesses and the ‘Rabbie Ramble’ family trail; and
 - 4.2.5 a large scale Chinese lantern installation in St Giles’ Cathedral, dragon dancers, ‘Lucky Envelopes’ and Chinese language lessons.
- 4.3 The full programme was launched at the start of November and is available at the [Burns & Beyond web site](#).
- 4.4 Burns & Beyond 2020 was awarded European ERASMUS+ funding as part of ‘Culture United’, a €408,000 European project that uses unique cultural events to deliver cultural education programmes in schools and create partnerships across Europe. This will be delivered in partnership with Leeuwarden (Netherlands), Oulu (Finland) and Dundalk (Ireland).
- 4.5 The opportunity to participate in the project has been offered to all Edinburgh primary schools through the Council’s Creative Learning team, who will manage the selection process. Four Edinburgh primary schools will then be invited to participate and will receive workshops on Scottish music, poetry, design and dance as well as a special ‘Bairns Supper’ in the Assembly Rooms with ceilidh instruction from professional artists from Dance Base.
- 4.6 Burns & Beyond is supported by both EventScotland and the City of Edinburgh Council. As a condition of funding for Burns & Beyond 2020, the Council required the event organisers to secure partnership funding from EventScotland before confirming funding from the Council’s Events budget; the festival budget requires funding from both partners. The timing of EventScotland’s decision to award funding did not meet the deadlines for this report to be submitted to the September meeting of this Committee. As the event producers require funding to secure artists and venues, the Executive Director of Place, in consultation with the Convener and Vice

Convener, awarded the festival £50,000 under Delegated Authority. This was due to the urgency of funding requirements to secure key participants for the event.

5. Next Steps

- 5.1 Upon conclusion of the 2020 Festival a feedback and evaluation report will be submitted by the event producers.

6. Financial impact

- 6.1 Funding of £50,000 for Burns & Beyond 2020 can be contained within the Events budget for 2019/20.

7. Stakeholder/Community Impact

- 7.1 The Festival has a significant positive impact for pupils in Edinburgh primary schools with a specific programme and funding developed for them. Four Edinburgh schools will be directly involved in the Culture United element of Burns & Beyond 2020.
- 7.2 The Festival takes place celebrating a key date in the Scottish calendar, and in 2020, Chinese New Year, reflecting the city's events strategy to ensure a spread of events across the year.
- 7.3 The combination of both Burns Night and Chinese New Year presents a rare and exciting opportunity for collaborative joint celebrations.

8. Background reading/external references

- 8.1 Report to Culture and Communities Committee on [12 September 2017](#)
- 8.3 [Burns & Beyond web site](#).

9. Appendices

Appendix 1 – Burns & Beyond January 2019 Report

JOHNNIE WALKER.

BURNS & BEYOND

Tuesday 22 – Sunday 27 January 2019

Page 10

A new flagship Burns Festival for Edinburgh
presenting a celebration of traditional and
contemporary Scottish culture



Burns Night



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Burns & Beyond is a new flagship Burns Festival for Edinburgh presenting a celebration of traditional and contemporary Scottish culture:

- **Total Burns&Beyond Festival Event Attendance – 31,147**
(excluding 16% Rose Street footfall increase reported by Essential Edinburgh)
- A week of **free & ticketed events** throughout Edinburgh city centre to celebrate the life of Robert Burns and Scottish arts and culture
- Free daytime family activities and workshops in landmark buildings and city centre attractions
- Continuation of the successful **Red, Red Rose Street** events programme, family trail '**Rabbie Ramble**', Rose Street business engagement and new installation '**Kindness Lane**' created by artists **Open Close** in Assembly Lane
- Collaborations with arts organisations, venues and artists from across Scotland
- An new evening **Culture Trail** (Sat 26 Jan) lead audiences throughout the city centre (8 venues), **4 Old Town & 4 New Town** encouraging audiences to cross between both areas and discover new buildings and performance
- A quality arts and culture programme showcasing artists, cultural organisations and venues from regions across Scotland
- High profile art installation '**Museum of the Moon @ St Giles Cathedral**' which will attracted over 25,000 visitors to the event
- High-profile promotional campaign to launch the new event and those involved

JOHNNIE WALKER.
BURNS & BEYOND
22-27 JANUARY 2019

MUSEUM OF THE MOON @ ST GILES'
& RICKY ROSS & THE BURNS SUPPER
& THE CULTURE TRAIL
& KATHRYN JOSEPH & RED, RED ROSE STREET & PICTISH TRAIL & FAMILY CEILIDH & RODDY WOOMBLE
& RACHEL SERMANI & NEU! REEKIE!
& AIDAN O'ROURKE & CALLUM EASTER
& COMEDY & MAJOR MINOR MUSIC CLUB & RABBIE RAMBLE & MORE...

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UNIQUE • EDINBURGH • Burns Night • ESSENTIAL EDINBURGH

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TST

BURNS & BEYOND

Museum of the Moon

@ St Giles' Cathedral

Tuesday 22 - Sunday 27 January 2019

Total Museum of the Moon attendance: 25,027

- 113% increase in St Giles' visitors from 2018 period

Free daytime visitors: 20,617

- 75.7% increase in St Giles' visitors from 2018 period

Ticketed evening attendance 4,410

Museum of the Moon was the flagship installation for Burns & Beyond, presenting UK artist *Luke Jerram's* stunning artwork in the capital's landmark building.

Along with extensive media coverage, over 25,000 visitors visited the attraction (113% increase from 2018 period), generating a huge volume of social media activity and exposure for the city.

A series of sold-out music performances and events throughout the week, including evenings curated by St Giles' Music Director *Michael Harris*, along with intimate acoustic performance from *Rachel Sermanni & Roddy Woomble*.



JOHNNIE WALKER.

BURNS & BEYOND

THE CULTURE TRAIL

Saturday 26 January

Total Culture Trail attendance: 1,300

On the evening of **Saturday 26 January**, the flagship *Culture Trail* was presented in landmark buildings and attractions throughout Edinburgh city centre.

Based on the award-winning *Scot:Lands* event produced by Unique Events as part of the Edinburgh's Hogmanay celebrations, the team return with a new experience presenting a spectacular array of artists from across Scotland.

Audiences were led on a cultural journey, discovering hidden performances on a trail which will lead them to 8 landmark buildings and secret spaces bridging both the Old & New Town areas of the city.

As audiences were led around the city centre they experienced live performance, food and drink from across Scotland, enjoying a 20-25min performance before heading to their next venue. The event ran from 6.30pm – 10.45pm to allow audiences to experience as many of the venues as they can discover.

JOHNNIE WALKER.
BURNS & BEYOND
burnsandbeyond.com

CULTURE TRAIL

SAT 26 JAN 6.30PM - 10.45PM
TICKETS ON SALE NOW



LOST MAP
HOWLIN' FLING
FEATURING PICTISH TRAIL



NEU! REEKIE!
FEATURING KATHRYN JOSEPH



AIDAN O'ROURKE PRESENTS
LUCKY
MIDDLEMASS'S TAVERN
FEATURING RICKY ROSS



WHISKY TASTING
WITH JOHNNIE WALKER



GILDED BALLOON
COMEDY
FEATURING JAY LAFFERTY



THE LIST
PRESENTS
THE RED ROSE CLUB
FEATURING NIGHTWAVE



MARTIN GREEN –
DISARMING
REVERBERATIONS



SILENT ADVENTURES
SCOTLAND VS THE WORLD

50+ PERFORMERS
8 VENUES
4 HOURS
1 NIGHT ONLY!

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Lothian Trams LIST

BURNS & BEYOND

THE CULTURE TRAIL
NEW TOWN VENUES
Saturday 26 January

The Culture Trail is a multi-venue experience which invites audience to explore both the Old & new Towns to discover some of Scotland's best artists and performers and fun new ways to experience Burns Night:

Lost Maps Howlin' Fling with The Pictish Trail - Freemason's Hall

A raucous night of Hebridean music & poetry. Lost Map's boss Pictish Trail curated a recreation of their biennial bash, transforming a secret venue in Edinburgh into Eigg's legendary ceilidh hall, for an evening of sonic exploration and Highland hospitality featuring **Alabaster deplume & Callum Easter**.

Whisky Tasting with Johnnie Walker - Merchant's Hall (Hanover Street)

Hosted by festival sponsor Johnnie Walker, the whisky tasting was designed to educate and add a little bit of warmth on their evening's trail, guests were presented a 20min crash course to sample the finest whisky from across the land and learn the intricacies of Scotland's beloved nectar.

Gilded Balloon Comedy Night - Rose Theatre (Rose Street)

Gilded Balloon presents an extended line-up of the very best local comic talent with a few surprises thrown in featuring **Scott Gibson**, Glasgow local and eye-brows viral sensation **Gary Meikle** as well as **Jay Lafferty**, **Rosco McClelland**, **Billy Kirkwood**, and **Susan Riddell** as well as other surprise acts.

Silent Adventures – Scotland v's The World - New College Quad

Silent Adventures Team warmed up the crowds with song and dance with *Scotland Vs The World* in one of the city centre's most beautiful courtyard. New College Quad was transformed through lighting and hi-tech headsets, where audiences danced and sang their hearts out under the watchful eye of John Knox statue.



BURNS & BEYOND

THE CULTURE TRAIL OLD TOWN VENUES

Saturday 26 January

Aidan O'Rourke presents Lucky Middlemass's Tavern - Assembly Roxy

Aidan and guests recreated the atmosphere and the unstructured conviviality of an Edinburgh Old Town Tavern at the time of Scotland's Enlightenment, where the claret and ale flowed along with progressive discussion and apposite music. An uproarious and thought-provoking assembly of song, poetry, dance and rollicking tunes.

Featuring Ricky Ross (Deacon Blue) / Aidan O'Rourke (Lau) & Brighde Chaimbeul / Alastair Roberts / Nicola Roy / Nadine Aisha Jassat / Matthew Zajac

Disarming Reverberations - Museum of the Moon @ St Giles' Cathedral

A commissioned soundscape by composer Martin Green (Lau) featuring heart-breaking sounds of Dublin a cappella quartet **Landless** with the rich sound of **Alba Brass**, now something of an institution in modern brass playing. Included in the piece were settings of the Burns collected songs *Ca' The Yowes* and *Lassie Lie Near Me*.

Neu! Reekie! presents - Greyfriars Church

Neu! Reekie!'s annual twist on Burns is always one of their most eagerly anticipated happenings. For Burns&Beyond they presented the sinister, sanguine and surreal with a dark, erotic, explosive performance of **Tam o' Shanter** performed by **Kevin Williamson** with the musicians and dancers of the **Kixx Collective**, poetry from **Michael Pedersen** and very special music guest **Kathryn Joseph**.

The List presents **The Red Rose Club - The Caves (Cowgate)**

An evening of DJ's and electronic music featuring DJ's Nightwave (Maya Medvesek) / Sofay (Sophie Reilly) / Ribeka (Becky Marshall) / The Honey Farm

Culture Trail was a ticketed event which encouraged audiences to explore both the city centre and cultural experiences in a whole new way.



BURNS & BEYOND

RED, RED ROSE STREET

Tuesday 22 – Sunday 27 January

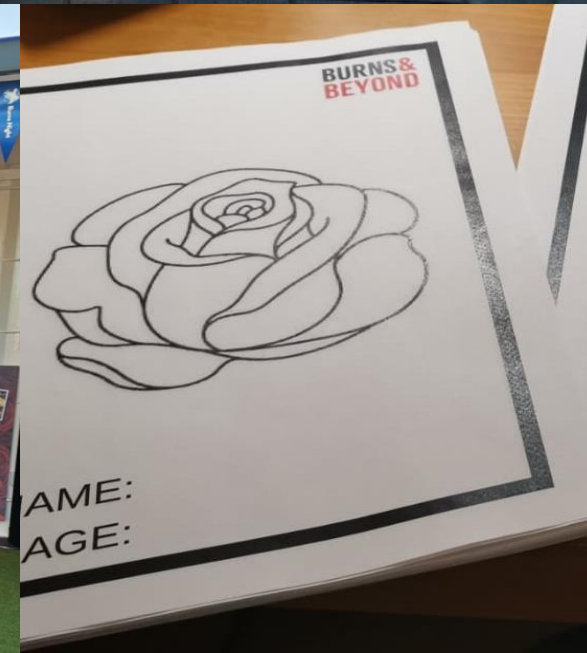


As part of the *Burns & Beyond with Johnnie Walker Festival*, ‘**Red, Red Rose Street**’ returned to Edinburgh’s famed city centre street with a week-long programme of free and ticketed events including live performance, music, spoken word, comedy and installations throughout the week, with Rose’s Street famed bars and restaurants presenting entertainment throughout the festival as well as an array of quality food and drink for all.

Burns & Beyond Info Centre

New for 2019, the Info Centre on Castle Street will provide a prominent festival presence to present programme and partner information throughout the week of the event. Providing printed programmes, Rabble Ramble Maps and ticket facilities.

Rabble Ramble – 250 x Trail Maps distributed to families
Window decals installed in collaboration with businesses along Rose Street present facts and stats about Burns, which children are encouraged to find using a Trail Map to collect a prize. Runs all week.





The Burns Supper – Sold-out 200 ticketed event

A 'not-so-traditional' take on the Burns Supper, was a huge success with an evening of music, laughter, food and drink to celebrate our national Bard. An evening with friends from around the world, the event embraced traditional features that make up the Burns Supper; Selkirk Grace, Address to a Haggis, Immortal Memory whilst introducing some new and quirky entertainment through guest comedian Scott Gibson, performance from the Nevis Ensemble and a raucous ceilidh to end.

Free Family Ceilidh – Over 150 participants throughout event

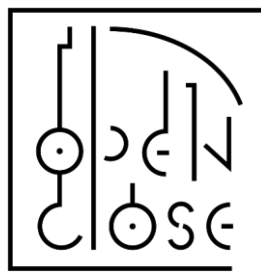
The Free Family Ceilidh proved a popular event, bringing together an impressive Ceilidh Band and traditional music and moves. The Family Ceilidh is an excellent way of engaging with families, with dancers on-hand to teach The Gay Gordons, Strip the Willow and The Dashing White Sergeant are among the classic dances that can be expected on the day.

MAJOR MINOR MUSIC CLUB - Sold-out 370 ticketed event

Music brings people together. This truth is at the heart of Major Minor Music Club. Why can't parents and kids enjoy great music together?

As part of the new festival programme we presented a special Major Minor Music Club show featuring Pictish Trail, also performing as part of the evening culture trail with this afternoon family friendly performance. The event was a sell-out and introduced children to live music, instruments and participation.





A commissioned artwork by Open Close to animate Assembly Lane and encourage audiences to engage with the installation through their own contribution to the piece.

Attendance throughout the week – 1,750 based on 250 footfall per day

Page 112
'We'll tak a cup o' kindness yet' was an installation by arts collective *Open Close*, inspired by the idea that every small act of kindness is connected to another like it: a constellation of moments sparking new acts along the way.

For one week Assembly Lane was transformed into a map of kindness remembered, given, received and intentions yet to be realised.

Audiences collected star stickers at the Assembly Rooms reception and added their own act of kindness to the evolving map. They were then encouraged to share photos or video of the art and a story about an act of kindness that has touched their lives under the tags of: #burnsandbeyond #cupokindness #kindness





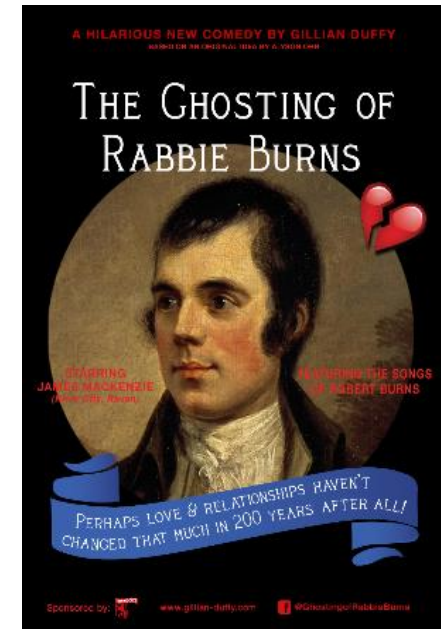
The Gilded Balloon presented a week of entertainment and performance in Rose Theatre as part of **Red, Red Rose Street**.

The Rose Theatre became a flagship venue for the festival presenting theatre, comedy and music as part of a week-long programme.

The Ghosting of Rabbie Burns: Featuring the great songs and poems of Burns, such as 'My Love is Like a Red, Red Rose', 'Ae Fond Kiss', 'Charlie is my Darlin' and of course 'Auld Lang Syne', this hilarious new comedy proves that love and relationships haven't changed that much in 200 years after all.

Rabbie (Captive Theatre): Fresh from their success in the 2018 Edinburgh Fringe Festival, Captivate Theatre, the Edinburgh based award winning theatre company, presents **'Rabbie'** by one of Scotland's leading dramatists and three times Fringe First Award winner, the late *Andrew Dallmeyer*. The musical distils the essence of Burns' life and his paradoxical personality through his poetry, music and the witty and poignant words of Dallmeyer.

Comedy: Fringe Festival legends Gilded Balloon present 2 nights of hilarious comedy featuring the very best of Scottish comedy.



JOHNNIE WALKER.

BURNS & BEYOND

NEVIS ENSEMBLE 'TOUR OF EDINBURGH'

Friday 25 & Saturday 26 January



The Nevis Ensemble is different. There's nothing else quite like it in Scotland. Its vision is 'music for everyone, everywhere'. Just think; 40 young and energetic musicians run out of a bus, instruments in hand, and less than five minutes later the intrigued crowd hears something incredible and unexpected. Everyone leaves feeling uplifted and inspired, proud of the city to which they belong. Full-scale, 40-piece orchestral performances of the best most diverse music you can imagine, generating huge public audiences in public spaces.

As part of *Burns & Beyond with Johnnie Walker*, Nevis Ensemble undertook hugely successful 'Tour of Edinburgh' in 48hrs on 25th & 26th January, visiting a variety of public spaces and buildings along with special performances for schools, community groups and a unique performance at Edinburgh Prison before heading west to Glasgow.

Locations include: Edinburgh Airport / Edinburgh Farmer's Market / Souper Saturday (Homeless Charity) / Burnstane School, Craigmillar / Burns & Beyond Info Area Castle Street / National Museum of Scotland / Edinburgh Prison...



BURNS & BEYOND

MEDIA COVERAGE

Media coverage for Burns&Beyond with Johnnie Walker was extremely positive and the strong visual imagery created by Museum of the Moon along with the cultural programme and creation of Edinburgh's newest festival, meant that the event received interest from print, digital and broadcast media. Front cover imagery in national press along with features on STV News provided excellent exposure for the events.

Press Coverage: Coverage was all extremely positive, and we featured in the following (although with no press cuttings service, we don't know the full extent of coverage in print media):

- The Scotsman
- Edinburgh Evening News
- The Herald
- The National
- The Times
- The Metro
- i-news
- The Sun
- Edinburgh Reporter
- The List
- The Skinny

- Broadcast:**
- STV News
- Forth FM
- Edinburgh Napier University Radio
- That's TV
- British Forces Broadcasting Service

Online: Over 60 online articles were collated from Burns&Beyond with Johnnie Walker

Full PR & Marketing Report also available.



FIT-AGAIN GRAY THE MAN TO LIFT HIBS

HEARTS STILL HOPE TO KEEP DJOUM

FULL STORIES - SPORT

Edinburgh Evening News

TRUSTED NEWS SINCE 1873

THURSDAY, JANUARY 17, 2019

83p (63p for subscribers)

BURNS BABY BURNS

SEE THE GUIDE INSIDE

BURNS & BEYOND

DIGITAL CONTENT & SOCIAL MEDIA

Website Statistics: www.burnsandbeyond.com

November 2018 - February 2019

Page Views	59,822
Users Gender	54.15% Male 45.85% Female

Acquisition

Referral	28.1%	Direct	28.1%	Social	24.9%	Organic	18%
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Social Media Statistics: November 2018 - February 2019

Platform	Followers	Reach	Engagements	Average Engagement Rate
Twitter	212	101.3k	2.3k	2.3% (industry average of 1.2%)
Facebook	879	419.5k	10.2k	2.4% (industry average of 1.7%)
Instagram	196	86.1k	2,003	0.2% (industry average of 3.1%)

STATISTICS - # campaign for this years Burns&Beyond with Johnnie Walker festival, content was published under the umbrella # of [#burnsandbeyond](https://twitter.com/burnsandbeyond).

#burnsandbeyond

Instagram	486 posts	3k Impressions
Twitter	203 posts	18.1k Impressions

Tweet
EventScotland News @EventScotNews
WOW, just WOW!

Burns & Beyond
Published by Leah SocialSilver [?] · 7 January ·
Museum of the Moon is coming to Edinburgh!
Sessions are daily 22nd - 25th of January 2019, with exclusive preview night sessions on the 21st!
bit.ly/MuseumoftheMoonBB... See more

Edinburgh Sketcher
26 January at 22:42 ·
So today I was at St Giles' Cathedral once again, this time to see the #MuseumOfTheMoon installation. Amazing to see the 7m illuminated artwork by UK artist Luke Jerram hanging beneath the stone arches.
Go see it tomorrow during its final day in the cathedral.
#burnsandbeyond #edinburgh #inksketcher

This is Edinburgh
@edinburgh
Here's a sneak peek of the breathtaking #BurnsandBeyond Museum of the Moon 🌕🌕
Find it in St Giles' Cathedral from tomorrow until Sunday. Find out more edinburgh.org/whats-on/museum...
#ThisIsEdinburgh

Kay | The Chaotic Scot
@TheChaoticScot
Museum of the Moon at St Giles Cathedral 🌕 Such a stunning spectacle! I loved the @burnsandbeyond 'Moon Talk' from the Royal Observatory with NASA sound clips 🎧 #ScotlandsNow #museumofthemoon @edinburgh

Instagram Story
Sponsor an event
Give people drink
People like the drink
People buy the drink
Add This to Your Story

BURNS & BEYOND ADVERTISING

To attract new attendees and built on festival awareness outdoor marketing was spread throughout the city and public transport partner channels. Outdoor branding campaigns were executed by the following means:

Jack Arts - Outdoor A0 poster campaign

Edinburgh City Centre, Leith Edinburgh, Glasgow Southside
Duration - 8 weeks

Edinburgh Trams - Internal Tram Adverts

Multiple Carriages on Edinburgh Mainline
Duration - 4 weeks

Edinburgh Trams - Tram Stop Advertising

Edinburgh West End Tram Stop
Duration - 4 weeks

Lothian Buses – Internal Screen Advertising

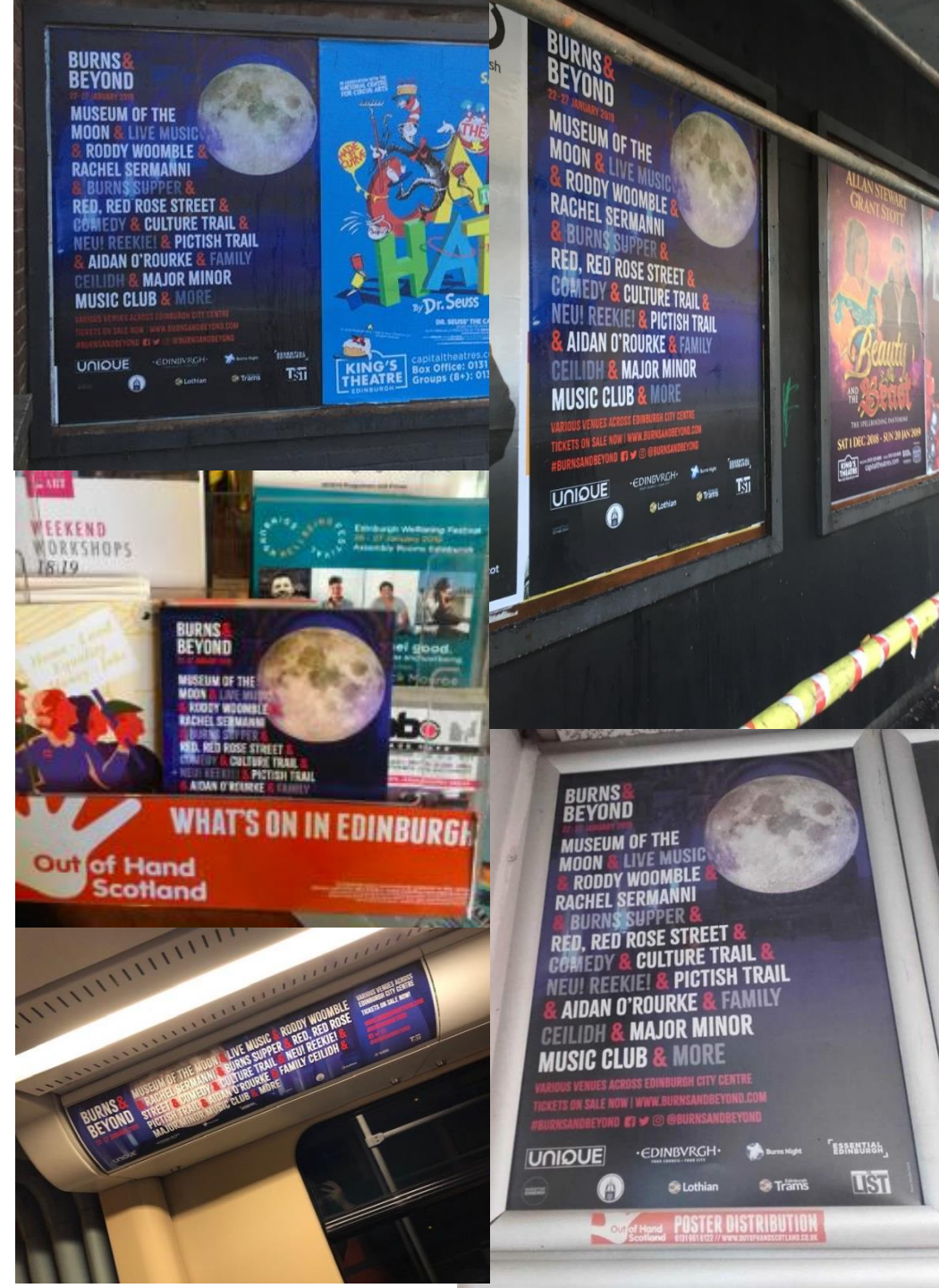
Duration - 4 weeks

Out of Hand – 20,000 x A5 flyers & 800 x A3 posters

Multiple popular locations across Edinburgh City Centre

Burns&Beyond with Johnnie Walker – 10,000 x Programme Leaflets

Burns&Beyond Culture Trail – 2,500 x Culture Trail Map & Programmes



BURNS & BEYOND

AUDIENCE BREAKDOWN

Geographic Location:

Edinburgh	68%	Lothians	16%
Other Scotland	13%	UK (not Scotland)	3%

Female	66%	Male	31%
(Prefer not to say)	3%		

Age:

15 - 24yrs	2%	25 - 34yrs	9%
25 - 34yrs	23%	35 - 44yrs	25%
35 - 44yrs	31%	45 - 54yrs	10%
45 - 54yrs		55 - 64yrs	
55 - 64yrs		65yrs+	

- 98.5% of attendees purchased Burns&Beyond event tickets online
- 73% of attendees purchased drinks in Rose Street businesses whilst attending the events
- 60% of attendees purchased drinks in Rose Street businesses whilst attending the events
- 7% of attendees spent a night in Accommodation to attend the event



BURNS & BEYOND

EVENT SURVEY RESULTS

Following the event a customer survey was created and sent to all Burns&Beyond ticket buyers via the box office and posted through social media. A total of 91 survey responses were collated which revealed the following top-line statistics and feedback to the event:

Audience Experience:

Page 124

- **91%** of attendees rated their overall Burns&Beyond with Johnnie Walker **experience as Very Good/Good**
- **91%** of attendees rated **Museum of the Moon @ St Giles'** as an **Excellent / Very Good experience**
- **88%** of attendees said that they **would attend Burns&Beyond with Johnnie Walker again**
- **88%** of attendees are **very likely to recommend** Burns&Beyond with Johnnie Walker to others
- **87%** of attendees rated Burns&Beyond with Johnnie Walker as **Excellent & Very Good value for money**
- **Top 5** rated Culture Trail experiences were **Whisky Tasting with Johnnie Walker / Neu! Reekie! Presents / Aidan O' Rourke presents Lucky Middlemass's Tavern / Lost Map Howlin' Fling / Martin Green's Disarming Reverberations**
- **85%** of attendees rated Burns&Beyond **Information Sources at Excellent/Very Good**
- Opinion of the **4hr duration for the Burns&Beyond Culture Trail** event:
 - Just the right amount of time to enjoy the events **41%**
 - Too short an amount of time to enjoy the event **38%**
 - Too long an amount of time to enjoy the events **21%**

EVENT SURVEY RESULTS

Event Ratings:

- **100%** of attendees to **Red, Red Rose Street** activities rated it an **Excellent / Very Good** experience
- **100%** of attendees to **Burns Supper in Freemason's Hall** rated it an **Excellent / Very Good** experience
- **100%** of attendees to the **Free Family Ceilidh** rated it an **Excellent / Very Good** experience
- **100%** of attendees to **Nevis Ensemble performances** rated it an **Excellent / Very Good** experience
- **100%** of attendees to **Whisky Tasting with Jonnie Walker** rated it an **Excellent / Very Good** experience
- **99%** of attendees to the **Rabbie Ramble on Rose Street** rated it an **Excellent / Very Good** experience
- **99%** of attendees to **Major Minor Music Club** rated it an **Excellent / Very Good** experience
- **99%** of attendees rated **Moon Talk @ Museum of the Moon** as an **Excellent/Very Good** experience
- **99%** of attendees rated **Rachel Sermanni @ Museum of the Moon** as an **Excellent/Very Good** experience
- **91%** of attendees to **Museum of the Moon @ St Giles'** rated it an **Excellent / Very Good** experience
- **90%** of attendees to the **Burns&Beyond Culture Trail** rated it an **Excellent / Very Good** experience
- **89%** of attendees rated **Roddy Woomble @ Museum of the Moon** as an **Excellent/Very Good** experience
- **85%** of attendees rated **Kindness Lane @ Assembly Lane** as an **Excellent/Very Good** experience

BURNS & BEYOND

EVENT SURVEY RESULTS

Post Event Audience Survey Results:

- **87%** of attendees recognised **Johnnie Walker** as a sponsor of the event
- **85%** of attendees **would not have celebrated Burns Night at all** or **celebrated at home** if not attended Burns&Beyond
- **77%** of attendees **decided in January that they were going to attend Burns&Beyond**
- **52%** of attendees had **not attended a Robert Burns Celebration for over 4 years**
- **50%** of attendees stated Burns&Beyond was their **only or main reason for visiting** Edinburgh city centre
- **47%** of attendees **travelled by public transport (Bus & Tram)** to Burns&Beyond with Johnnie Walker
- **42%** of Burns Supper & Culture Trail attendees **sampled Johnnie Walker as part of their event experience**
- **41%** of Burns&Beyond attendees are **more likely to return to Edinburgh city centre** having been to Burns&Beyond
- **27%** of attendees **walked to Burns&Beyond events**
- The following **Rose Street businesses** were attended by Burns&Beyond attendees:

Drink	73% of attendees
Food	60% of attendees
Clothing & Accessories	27% of attendees
Bank Facilities	13% of attendees

BURNS & BEYOND

EVENT SURVEY RESULTS

Post Event Audience Survey Results:

- **41%** of Burns&Beyond attendees are **more likely to return to Edinburgh city centre** having been to Burns&Beyond
- The following **Rose Street businesses** were attended by Burns&Beyond attendees:

Drink	73% of attendees
Food	60% of attendees
Clothing & Accessories	27% of attendees
Bank Facilities	13% of attendees
- **7%** of attendees **spent a night away from home** as part of their Burns&Beyond Experience
- **60%** of those who spent a night away from home **booked hotel accommodation** in the city centre
- **100%** of those who **stayed in Hotel Accommodation** rated it as Excellent/VeryGood **value for money**
- **Personal Spending per day** whilst attending Burns&Beyond:

£10 - £20	29%	£20 - £30	19%
£30 - £50	24%	£50+	15%
<i>(unanswered - 13%)</i>			



Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Central Library Future Development Report

Executive/routine	Routine
Wards	All
Council Commitments	2, 15, 35, 46

1. Recommendations

- 1.1 The Culture and Communities Committee is asked to:
 - 1.1.1 Notes the challenges of the present Central Library building;
 - 1.1.2 Approve the establishment of a Project Team, led by the senior officer responsible for Libraries, to explore the viability of developing an imaginative, accessible and engaging future vision for the city's Central Library.

Alistair Gaw

Executive Director for Communities and Families

Paul McCloskey

Lifelong Learning Strategic Manager, Community Learning and Development and Libraries

E-mail: paul.mccloskey@edinburgh.gov.uk | Tel: 0131 529 6156

Central Library Future Development Report

2. Executive Summary

- 2.1 This report provides an overview of a future development option for the city's Central Library, based upon the Bennetts Architects Design Feasibility Study [2014](#) and proposes next steps to explore the viability of creating an inspiring and inclusive learning and cultural destination.
- 2.2 It follows the [Central Library Update Report](#) presented to Culture and Sport Committee 8 March 2016. That report described the successful transformation of the Children's and Music libraries, the resulting increase in use and benefits for customers.
- 2.3 This report explores the potential to build on that success by considering how this important, iconic building and its facilities, services and collections could be transformed to meet 21st Century needs and expectations for both present and future generations.

3. Background

- 3.1 Built in 1890, Edinburgh Central Library has served the City of Edinburgh for well over a century. During its life, the original George Washington Browne (GWB) design has been adapted and augmented in response to changes in customer need. The current building comprises the original GWB library and the Henderson building adjacent (usually referred to as the Bank building).
- 3.2 Time has left its mark on the buildings and today they are struggling to meet 21st Century requirements and expectations. Change is necessary to secure the future of the buildings and ensure they are fit for purpose for the next generation.
- 3.3 A major challenge is the poor level of accessibility. Not all floors are accessible by lift and the lift itself is restrictive in size, therefore, for example, wheelchair access is confined to those using smaller wheelchairs.
- 3.4 Other challenges include limited public space (approximately 35% of the total available space), restricting the scope to feature and promote the exceptional collections and hidden treasures, and to provide more engaging library experiences for customers, to welcome wider audience engagement and participation in this exceptional city asset.

- 3.5 Two major reports have looked in depth at potential development options for the library:
- Edinburgh Central Library Privilege or Purgatory: A Conservation Plan (2002) by LDN Architects
 - Strategic Options Study (2008) by LDN Architects which concluded that the best option for Central Library is to remain in its historic home.
- 3.6 The most recent design feasibility study by Bennetts Associates Architects [2014](#) explores the feasibility of a reimagined Central Library, improving vertical and horizontal circulation by connecting all of the buildings, improving access to all areas while opening up current public space from 35% to around 95%.

4. Main report

Success to date

- 4.1 Central Library is a place of inspiration for the citizens of Edinburgh, as well as those who visit, work and study here. The beautiful George Washington Browne designed space combines with staff knowledge and expertise to bring to life it's fascinating collections: it sparks discovery, creativity and imagination.
- 4.2 Musicians, artists and crafters draw inspiration from the music, art and design collections. For those wishing to start on their creative and crafting journey the library holds art workshops and musical events for all ages.
- 4.3 The Edinburgh Collection is an outstanding world class collection of printed material, images and photographs depicting Edinburgh's story and its people from ancient times to the present day. It is internationally significant, including rare early photographs and a wonderful collection of playbills tracing the history of entertainment in Edinburgh and embracing the current festival scene.
- 4.4 The Children's Library, Music Library, Edinburgh and Scottish Collection were refurbished in 2014. These spaces are now modern, bright and welcoming and in the case of the Children's library, much larger. This led to an increase in footfall, doubling of Book Bug activity for younger children, and a book group for children with Dyslexia.

5. Challenges & Opportunities

The Challenge

- 5.1 The investment in 2013 - 2014 demonstrates tangible benefits for customers with increased levels of participation and point to the possibilities of a full refurbishment. Unfortunately, the present building design and facilities inhibit the realisation of a fully inclusive, accessible library for citizens and visitors. Asset Management Works funding (£586 000.00 in the past five years), while sufficient to address condition

issues, does not address suitability or accessibility. In other comparable cities such as Liverpool and Manchester, historic building transformation projects have created a more inclusive, modernised central library, extending the library role as a fully accessible community and cultural destination.

The Opportunity

5.2 In February 2013 Bennetts Associates Architects was commissioned to undertake a design feasibility study, based on a future vision for the library. This vision is of a reinvigorated Central Library which would become an enduring beacon for the City, bringing the world to Edinburgh and showcasing Edinburgh to the world.

Their proposal would develop the library and adjacent bank building within the current building's footprint. They suggest two development options.

- The first would double public space to around 75% (currently 35%) but exclude any Vaults development and cost circa £21m.
- The second option would triple public space to around 95%, including the Vaults, and cost circa £29m. (These estimates would need to be adjusted for inflation and any changes in construction costs).

The Bennetts' proposals, which would achieve easier circulation and access for customers to all of the spaces and collections, include the extension of the main stair down to Cowgate level and have the support of Historic Environment Scotland and Listed Buildings. Additional space would allow improved exhibition and events; greater ability to showcase collections. It would create exhibition space for individuals, partners, groups and organisations to co-design exhibitions and events.

5.3 The ability to hold prestigious events, with high quality sound and lighting, would enable the letting of space to organisations and for example live streaming of events to and from library and cultural services UK wide. Edinburgh is a founder member of the British Library [Living Knowledge Network](#), which offers live streaming of partner events with interactive audience participation from across the UK.

5.4 Increasing public space in the library is an opportunity to develop the delivery of Council, statutory and third sector services, complementing the customer Hub in the High Street.

5.5 The library will offer many different customer journeys, all equally inspirational. It will be Edinburgh's literary equivalent of the Pompidou Centre (Paris) in its accessible, holistic approach to literature and culture, the Seven Stories Centre (Newcastle) in bringing to life children's and young people's literature and writing while having the populist edge and accessible celebration of culture of Liverpool and Manchester Central Libraries.

5.6 The vision is influenced by [Ambition and Opportunity](#), the strategy for public libraries in Scotland 2015-20, which defines a vision of 'Scotland's public libraries are trusted

guides connecting all of our people to the world's possibilities and opportunities' with a mission: 'Scotland's public libraries are part of a civic ambition to fulfil the potential of individuals and communities'. Edinburgh's library and information services strategy will be informed by the five strategic themes in the Council's ambition to be an Empowering Council (Programme for the Capital 2017).

- 5.7 The Vaults could become a cultural and community hub, with some potential income streams. This development and the creation of a new Cowgate entrance (as an alternative to using the main entrance on George IV Bridge) could support wider improvements in the street architecture for the Cowgate, in line with the successful public realm upgrading of the Grassmarket.
- 5.8 The success of the Birmingham Central Library private donor approach to raise some of the required funding (circa £12m raised in this way for Birmingham), could be a model worth exploring. The transformation is likely to attract Heritage Lottery funding.

6. Next Steps

- 6.1 The suggested next step is setting up an internal Council Project Team, led by the senior officer responsible for Libraries, to explore the viability of developing an imaginative, accessible and engaging future vision for the city's Central Library. This team could include officers from Lifelong Learning (Libraries), Culture, Finance, Estates, Investments and Strategic Asset Management.
- 6.2 The feasibility of commercial and income generation would be one of the strands included in the work of the Project Team. This would include whether the building could develop important income streams and if, for example, a potential element of borrowing for the capital project could be met through new income. Income generation ideas suggested in the Bennetts Architects Design Feasibility Study are a café on the ground floor of the Bank building; a Rooftop restaurant with stunning panoramic views for diners; letting and hire of spaces in the Cultural Hub, George Washington Browne and Bank buildings.
- 6.3 Of course, raising funds in support of the library development will be challenging. Identifying possible funding sources and realistic options for how it could be funded will be a key factor in determining the viability of any development. This would include examining how other similar developments have approached their funding and their funding strategies

7. Financial impact

- 7.1 There would be costs associated with the production of a project viability report where specialist input is required. The value would need to be estimated and associated revenue funding identified.

8. Stakeholder/Community Impact

- 8.1 A full Integrated Impact Assessment will be carried out for the proposal. Equalities impacts include improved access and circulation within the library. All areas apart from the Boardroom (due to its location on the landing) would be wheelchair accessible. Freedom of expression will be promoted through potential group and community publishing and improved exhibition space. Reduction in income inequalities will be supported through free access to cultural, information and advice services for people on reduced and low incomes.
- 8.2 A Library upgrade and refurbishment would support energy efficiency through more efficient heating systems and insulation to reduce carbon emissions. However, this would be balanced by a potential increase in carbon emissions through trapped carbon release in refurbishing a Victorian building and in developing more public space. In addition, the larger public space would require increased energy consumption although this may be offset to some degree by more efficient energy systems and better building insulation.
- 8.3 The Project Team would at the appropriate stages have conversations with current and potential customers, local communities, citizens across the City of Edinburgh, cultural partners, national and local groups and organisations in examining the viability of the project.

9. Background reading/external references

Three major previous studies are:

- 9.1 Edinburgh Central Library Privilege or Purgatory: A Conservation Plan (2002) by LDN Architects
- 9.2 Strategic Options Study by LDN Architects in 2008 which concluded that best option for Central Library is to remain in its historic home. (These are not available in electronic format but will be made available in the Members Room on the day for Committee members to consult).
- 9.3 Bennetts Associated Architects Central Library Design Feasibility Study [2014](#)

10. Appendices

None

Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Tourism Strategy Consultation

Executive/routine Wards Council Commitments	Executive All
------------------------------------------------------------	--------------------------

1. Recommendations

- 1.1 Culture and Communities Committee is asked to:
 - 1.1.1 Note the draft tourism strategy for Edinburgh (as set out in appendix 1) which has been developed in partnership with national bodies and the tourism sector;
 - 1.1.2 Note that the consultation closes on 30 November 2019;
 - 1.1.3 Encourage citizens, community councils and other interested parties to contribute to the consultation;
 - 1.1.4 Note that the draft strategy will also be considered by Policy and Sustainability Committee on 26 November 2019 and then the final strategy will be considered at a special meeting of the Policy and Sustainability Committee on 21 January 2020.

Paul Lawrence

Executive Director of Place

Contact: Paul Lawrence, Executive Director of Place

E-mail: paul.lawrence@edinburgh.gov.uk | Tel: 0131 529 7325

Tourism Strategy Consultation

2. Executive Summary

- 2.1 A draft new tourism strategy 'Edinburgh 2030' has been developed in partnership with a number of organisations in the city. A Strategy Implementation Group (SIG), chaired by the Council's Chief Executive, has been established to oversee the development, which is being supported by the Edinburgh Tourism Action Group (ETAG). This report includes the draft strategy (in appendix 1) and encourages participation in the consultation.

3. Background

- 3.1 [Edinburgh 2020](#) was launched in January 2012 and set out the city's ambitions for growth in tourism up to 2020.
- 3.2 Given the changes in the city and the increasing demands from tourism, as well as the strategy approaching the end of its lifespan, a Strategic Implementation Group (SIG) was established to develop a new strategy for the city. The strategy development began in October 2018 and is expected to be completed by January 2020.
- 3.3 ETAG are supporting the development of the new strategy in partnership with a number of city stakeholders, including the Council. Each partner has its own governance structure and the final draft of the strategy will be considered by each partner in advance of the final published document.
- 3.4 City of Edinburgh Council is represented on the SIG by the Leader of the Council, the Convener of Culture and Communities Committee, and the Convener of Housing, Homelessness and Fair Work Committee. The SIG is chaired by the Chief Executive. Other officers and Elected Members have attended meetings of the SIG where appropriate.
- 3.5 The process of developing the new strategy has three phases:
- 3.5.1 Phase 1 – Evidence Review and Analysis was a desktop exercise undertaken on ETAG's behalf. The findings from this are published on the [ETAG website](#);

- 3.5.2 Phase 2 – Consultation and Focus Groups have taken place over the summer period in 2019 and included both Councillors and Council officers. The findings of this are published on the [ETAG website](#); and
- 3.5.3 Phase 3 – Strategy development, public consultation and publication.
- 3.6 Regular updates on the development of the strategy have been prepared for (first) Housing and Economy Committee and then Corporate Policy and Strategy Committee (now Policy and Sustainability) with the most recent update in [September 2019](#).
- 3.7 The Tourism and Communities working group was established to ensure that resident views were also included in the strategy development. These discussions, as well as wider Council policies such as the Economy Strategy, are evident in the strategic direction of the draft strategy.
- 3.8 On [14 May 2019](#), the Corporate Policy and Strategy Committee approved, on an interim basis, a draft Policy Statement on Tourism setting out the Council's position. This is providing guidance to members and officers involved in the strategy development process.
- 3.9 Policy and Sustainability Committee considered the arrangements for the Tourism Strategy being developed on [25 October 2019](#).

4. Main report

- 4.1 It is recognised that the Edinburgh 2020 tourism strategy was written at a particular time, when growth in the tourism sector was desired and the strategy reflects this.
- 4.2 The draft Edinburgh 2030 tourism strategy is attached in appendix 1. This is also now available on the Council's consultation hub (<https://consultationhub.edinburgh.gov.uk/ce/edtourism2030/>). The consultation closes on 30 November 2019.
- 4.3 The final strategy will be considered at a special meeting of the Council's Policy and Sustainability Committee on 21 January 2020. The strategy will also be considered by all of the partner organisations before the ETAG conference on 30 January 2020. The final strategy is expected to be launched in mid-February 2020.
- 4.4 The development of this tourism strategy has focused on the changing focus on tourism and reflects these changes as are being seen in other cities across Europe. This fundamental change means that the strategy needs to explain what tourism can do for the city and how it can better support the city economy. Key issues such as responding to the climate emergency, the impact of tourism on the city, and ensuring tourism contributes to inclusive growth, are all addressed in the Strategy.
- 4.5 The draft strategy sets out five priorities under the heading 'Towards 2030 we will nurture and develop.....':
- 4.5.1 Our Place;
- 4.5.2 Our People;

- 4.5.3 Our Environment;
 - 4.5.4 Our Partnerships; and
 - 4.5.5 Our Reputation.
- 4.6 Under each heading there is an explanation of what this means as well as what the goal and ambitions could be.
- 4.7 The consultation is available on the Council's consultation hub and Committee are asked to share this information with citizens, community councils and other partners to encourage a broad range of responses.

5. Next Steps

- 5.1 The strategy consultation will continue until 30 November 2019.
- 5.2 The draft strategy will be reviewed to ensure that it reflects any policy changes approved by the Council while the strategy has been developed to ensure that it reflects the Council's current policies (e.g. sustainability and city centre transformation).
- 5.3 The draft strategy will be reported to Policy and Sustainability Committee on 26 November 2019.
- 5.4 Feedback from this Committee and Policy and Sustainability Committee will be included within the consultation feedback and will be considered as the strategy is finalised.
- 5.5 A special meeting of Policy and Sustainability Committee on 21 January 2020 will consider the final strategy.
- 5.6 Partner organisations will consider the final Edinburgh 2030 strategy (including the Council) early in the new year, with ETAG members discussing it at their Conference on 30 January 2020. The final strategy is expected to be launched in February.

6. Financial impact

- 6.1 The costs of producing the refreshed strategy have been estimated to be £60,000 covering all three stages. The costs include consultation events and fees for consultancy services engaged by ETAG/Scottish Enterprise.
- 6.2 These costs are being met by the Principal Partners (City of Edinburgh Council, Scottish Enterprise and ETAG as well as Strategy Partners including Edinburgh Airport and Edinburgh Hotels Association).
- 6.3 With the approval of the SIG, the Council has provided ETAG with a Grant Agreement for £20,000 (£10,000 in 2018/2019 and £10,000 in 2019/2020).

7. Stakeholder/Community Impact

- 7.1 The strategy development process to date has included broad consultation with the tourism sector and stakeholders including the Council.
- 7.2 The Tourism and Communities Working Group has also participated in these discussions and has invited Community Councils and Resident Associations to participate in the process.
- 7.3 Public consultation is underway and will continue until 30 November 2019. It has been published on the Council's consultation hub and is being promoted through stakeholder networks and via libraries and other communication channels. Two 'drop-in' events are also planned.
- 7.4 All feedback received will be considered and reflected in the final strategy as appropriate.
- 7.5 The emerging strategy is being developed with consideration of the sustainability impacts associated with tourism. It has also included the Council's decision in May 2019 to agree a target emergency target of net-zero carbon by 2030.

8. Background reading/external references

- 8.1 Tourism Strategy Update Report, Housing and Economy Committee [21 March 2019](#).
- 8.2 Managing Tourism Report, Culture and Communities Committee [30 January 2018](#).

9. Appendices

- 9.1 Appendix 1 - Draft Edinburgh 2030 Tourism Strategy.



Edinburgh
Tourism
Strategy
2030

Edinburgh 2030 Strategy

Draft for consultation
November 2019



This document is the first draft of the Edinburgh 2030 Tourism Strategy. It has been prepared on behalf of the Edinburgh Tourism Strategy Implementation Group for the purpose of public consultation during the period November-December 2019.

Your views on this draft strategy are welcome; please provide your feedback by answering the questions on the form provided. Once feedback from the consultation has been received, the strategy will be finalised and published in early 2020

For more information about the strategy's development, please visit:

<https://www.etag.org.uk/edinburgh-2020/developing-the-edinburgh-2030-strategy/>

How to read this strategy

This document sets out the key themes, ambitions and principal recommendations for Edinburgh's tourism development for the decade to 2030. It starts by putting Edinburgh's tourism development in context; in terms of the shifts and pressures in urban tourism around the world, as well as in terms of the city's expected urban growth in the coming years. Following this, it presents five priority areas for action which are designed to help the business of tourism to meet the city's long-term ambitions, in terms of inclusive, sustainable economic growth.

Who is this strategy for?

This strategy is intended to be read and shared by as wide an audience as possible. As Scotland's national tourism strategy makes clear, "tourism is everyone's business", and that is certainly the case in Edinburgh. The strategy is intended to provide strategic guidance to all individuals and organisations that have a stake in the city's success as a place to live, work and visit.

Tourism is playing an increasingly important role in the city's economy. In addition to the benefits that tourism brings to the city, we recognise that it can occasionally pose challenges for the city too. For this reason, it is important that all stakeholders have a clear sense of purpose and direction in how to go about capitalising on these benefits and on addressing these challenges.

How was this strategy developed?

Commissioned by the Edinburgh Tourism Strategy Implementation Group, this strategy was developed in three phases during the period 2018-2020, involving multiple stakeholders from around the city, as well as a panel of international experts who are sharing their knowledge and experience to inform each stage of the strategy's development.

Phase 1

November 2018 – May 2019

Evidence Review and Analysis; a study of 200+ resources evaluating tourism growth in the context of the city's broader urban development. This study is presented in a report, [Setting the Scene](#).

Phase 2

March 2019 – July 2019

Industry & Stakeholder Consultations with over 200 individuals through stakeholder groups and 1:1 meetings. Stakeholders included tourism businesses in the city, officers and elected members of the City of Edinburgh Council, business associations, public sector agencies, and conservation groups. The findings were summarised in this [report](#).

Phase 3

August 2019 – February 2020

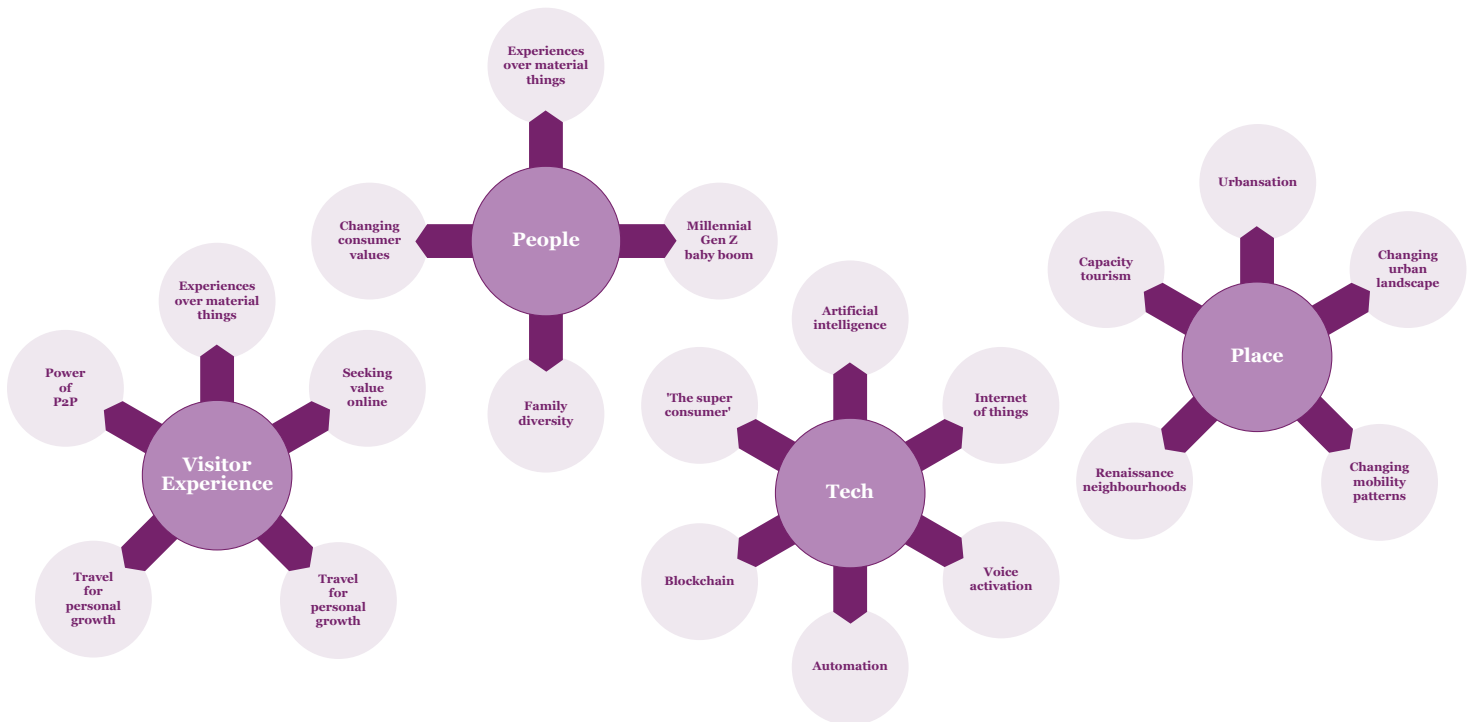
Strategy development. As the strategy is being drafted, it will be tested, reviewed and refined through multiple stages. The public consultation exercise is a key element of the process, providing Edinburgh's residents, businesses and tourism stakeholders with the opportunity to make their views known during November and December 2019 via the City of Edinburgh Council's [Consultation Hub](#). Once the consultation process is complete, the final draft strategy will be prepared for endorsement by key partners before the strategy is finalised and launched in February 2020.

Tourism in a changing world

Edinburgh is known for many things; its landmarks and outstanding heritage, its dramatic topography, its iconic status as a hub of political power, commerce and culture and as the world's leading festival city. It's also the birthplace of great ideas that have helped transform the world through scientific progress, technological innovation and creative imagination. All of these things help to make Edinburgh a fine place to live, work, invest, study, and of course to visit.

Global context: megatrends shaping tourism demand

Of course, the city of Edinburgh doesn't exist in a bubble. Trends and patterns of consumer behaviour sparked thousands of miles away can quickly start to shape the city in a multitude of ways. The following image outlines some of the main trends that are expected to influence demand for tourism in Edinburgh in the coming years:



A defining trend: tourism growth

During the lifetime of the previous Edinburgh 2020 Tourism Strategy, the city's popularity as a destination has rapidly gathered pace, with substantial increases in the number of domestic and international visitors whose spending in the city has helped to create thousands of additional jobs. These increases reflect a global trend; as travel becomes more affordable and attractive to greater sectors of the world's population, tourism is on the rise, and growth is expected to continue in the coming years.

However, as visitor arrivals increase, destinations around the world are asking searching questions: Is this growth sustainable for the environment and our communities? Is tourism working well for the city as a whole? Are our visitors getting the best possible experience that we can offer? How can we do better?

In Edinburgh, just as elsewhere, it's time to go further and ask more of the visitor economy; to reduce its burden on the environment, to contribute more to residents' quality of life, to exceed the expectations of our visitors and leave a lasting legacy of a better city for all.

Tourism in a changing city

“Edinburgh is many different things to different people, but it is primarily a home; a home to nearly half a million people, and like cities around the world, it is growing”

Edinburgh is many different things to different people, but it is primarily a home; a home just over half a million people, and like cities around the world, it is growing. Over the past decade Edinburgh’s population has increased by 12% and by 2041 it is forecasted to grow to over 600,000. While it is good news for the economy that so many are choosing Edinburgh as a place to live and work, this increase will place new demands on the city to provide energy, jobs, affordable housing and transport.

It is important to think about tourism in Edinburgh in this context too; visitors and residents are increasingly sharing the same spaces, using the same resources (such as water and energy) and modes of transport and spending their leisure time in similar ways. We also know that visitors increasingly want to experience the local way of life. As a result, in the future there will be an even greater need to manage tourism, recognising the rights of local residents to live in a city that works well, offers a good standard of living and retains its authentic character.

Tourism in a place we call home

What makes Edinburgh so special? There are so many aspects of Edinburgh’s character that attract visitors to come and discover the city, but first and foremost it’s our stunning heritage, located primarily in the Old and New Town (and recognised as a UNESCO World Heritage Site since 1995). Of course, the Old and New Towns aren’t just an attraction in their own right; they are home to thousands of residents, the principal backdrop to Edinburgh’s festivals and host to a wide range of shops, pubs, restaurants and visitor attractions.

In the coming years, protecting and enhancing the city’s built heritage will be of central importance to ensuring that residents and visitors for generations to come can enjoy Edinburgh in all its glory. This will mean not only taking care of buildings, but in ensuring a pleasant urban environment by enhancing our public spaces, improving pedestrian flows and tackling any tourism-related issues that negatively affect residents’ quality of life.

Tourism: an economic success story

Tourism is one of the city’s biggest success stories, attracting 4.3 million visits a year, who spend around £4 million in the city each day. The sector directly employs over 33,000 of the city’s 513,000 residents creating opportunities for residents from across our communities, upskilling our workforce and attracting talent from all over the world. It also has many indirect benefits through the wide and varied supply chain across Scotland that services the tourism sector here in the city. For the continued economic success of the city, it is important that the city is home to a successful, sustainable tourism sector.

Tourism in the city & beyond

Big things are coming to Edinburgh. Within a few years, the St James Quarter is due for completion, adding to a more extensive City Centre Transformation Project that will see major changes in the way that people experience and move around the city. Further afield Edinburgh's Waterfront, Haymarket and the Forth Bridges Area are just a few of the areas within the city region that are undergoing development for the future enjoyment of residents and visitors. Making these areas destinations in their own right, and connecting them in a coherent, user-friendly way will be essential if we are to spread the impact of tourism further. It is also time to capitalise on Edinburgh's status as a gateway city to the rest of Scotland in a way that brings benefits to the city and other destinations in the country too.

Tourism for all seasons

Spreading the impact of tourism more evenly requires us to think more broadly about who is visiting Edinburgh, and at what time of year. Despite significant increases in visitors to the city in recent years, seasonality is still an issue, affecting patterns of demand, business viability and employment. Here, both leisure and business events have a key role to play in attracting high-value visitors to the city during quieter periods.

Tourism in a living, breathing city

Tackling climate change is the greatest challenge of our age and is essential for safeguarding the health and well-being of current and future generations, as well as the sustainable prosperity of Edinburgh as a whole. In 2019 the city declared a 'climate emergency' and has set ambitious targets for reducing carbon emissions to zero by 2030. As a major pillar of the city's economy and a significant con-

sumer of energy and producer of carbon emissions, Edinburgh's tourism sector has a vital role to play in helping the city to meet this target. In fact, we believe that Edinburgh has the opportunity to lead the way in showing how a city can help its businesses, residents and visitors to make healthier, more climate-friendly choices.

Tourism that works for all

In recent years, Edinburgh has become an attractive place for businesses to invest, for skilled individuals to come and work and of course, for visitors. Yet deep-seated challenges remain, especially when it comes to ensuring that all residents can participate in the city's economic success. As tourism grows it will be important to help tackle inequality by ensuring that the people of Edinburgh have increased access to fair, consistent work with good prospects for career advancement. It will also become even more important to ensure that Edinburgh's residents feel part of their community and that they can enjoy the broad cultural offer that tourism helps to support.

Tourism in a city that we can be proud of

Scotland's capital plays a vitally important role for tourism in the Edinburgh City Region and the country beyond. Edinburgh's future success depends on it having a strong reputation on the global stage as an open, welcoming city where tourism is supported by residents, and the visitor economy makes a strong contribution to the city's broader goals. Through implementing this strategy, we want to lead the way in showing that this really can be achieved, by nurturing a city and a model for urban tourism that we can be proud of.

From driving growth to managing growth

“It’s time to adapt our approach by working to make tourism work better for the city”

Long-term projections show that tourism demand in Edinburgh will increase. Our tourism supply is growing too; hotels are under construction; Edinburgh Airport is growing, the festivals are increasingly popular and developments such as the St James Quarter and Edinburgh’s Waterfront will create new reasons to visit the city. Like its peers the city has traditionally focussed on driving tourism growth, however in light of what we know about tourism in a growing city, it’s time to adapt our approach by working to make this growth work better for the city. It’s also time to recognise that some forms of tourism activity pose more challenges to the city than others, and that in the interests of all, there may be some difficult decisions to be made in the future.

In today’s world, change is the only thing of which we can be certain. Political turbulence, technological advances, the shifting sands of consumer values and the growing evidence of changes in the environment; these make for a complex setting for a 10-year strategy. As a result, this document has been designed to set out framework of guiding principles and headline recommendations rather than specific actions (these will follow in subsequent stages). This way, the strategy ensures that whatever the future holds, stakeholders can target their efforts towards achieving the best outcome for the city and its people. Our guiding principle should always be to ask: “how can we improve the quality of life for residents and contribute to the city’s broader economic goals?”

Helping to meet the city's long-term ambitions

Our starting point is to address the following three questions:

- 1. What can tourism do for the city?**
- 2. Where can the public and private sectors work together to target their efforts and make a difference, contributing to residents' quality of life, the visitor experience and the economic vitality of the city?**
- 3. How can we continually improve our approach to optimize the benefits that tourism brings to the city, and to reduce its negative impacts?**

The Edinburgh Economy Strategy (June 2018) provides the appropriate framework for defining our goals in the years to come. It identifies the 'Eight Enablers of Good Growth':

Through this strategy we aim to address every one of these enablers and set out a path for the city's tourism stakeholders to follow so that together, they can enable good growth.



Our five priorities for action...

Towards 2030 we will nurture and develop...



Our
place



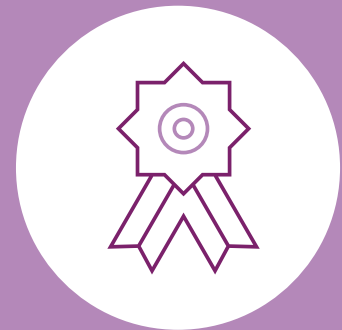
Our
people



Our
environment



Our
partnerships



Our
reputation

In the following section we explain how Edinburgh's tourism stakeholders should target their efforts in order to address these five priority areas, by addressing the following questions:

- How does it help to meet the city's broader goals?
- What is the ambition?
- What are the principal recommendations?
- What are the key indicators for success?

We will nurture and develop **our place**

The ultimate goal

Edinburgh should be nurtured and developed as an excellent place to live and work, in doing so, this will help to make it a great place to visit. Developing attractive places and spaces in and around Edinburgh means preserving and nurturing its outstanding world heritage and improving existing public spaces in the centre, while identifying, developing and connecting less visited parts of the city where both residents and visitors will want to spend time.

Our ambitions:

- Edinburgh's heritage is cherished and cared for as a fundamental aspect of the city's character.
- Edinburgh retains its authenticity as a "living, working" city with a reasonable balance between tourism and other aspects of economic activity
- New tourism developments in the city will contribute to the quality of life for local people
- Edinburgh is able to increase its appeal both to residents and visitors as new developments in neighbourhoods and outlying areas in the City Region are developed and easy to reach by public transport

Place: Principal Recommendations

The tourism sector should take a more active role in the development and delivery of the UNESCO World Heritage Site Management Plan in partnership with the relevant agencies in the city.

Tourism demand and visitor behaviour should be taken into account in major city projects, in order to fully understand and plan for the impacts that they will generate.

Research should be carried out to identify which spaces are liable to crowding and these should be prioritised for enhanced management

The city's existing regulations surrounding place management and property uses i.e. short-term lets should be enforced and upgraded where necessary, in order to improve the quality of life and visitor experience

Technology and data driven solutions should be introduced to improve visitor capacity management in public spaces, visitor attractions and during peak periods.

Building use should be monitored, and where appropriate, measures taken to seek a balance of uses that respond to the needs of the city

Extending tourism's footprint into local neighbourhoods should be aligned with the City of Edinburgh Council's Locality Improvement Plans (LIPs).

Edinburgh should work to improve connectivity to and around the city, including seamless, integrated transport solutions and the development of online and physical wayfinding infrastructure.

Potential indicators for success:

- The level of support for tourism by local residents
- The level of visitor satisfaction on the visitor experience
- Comments and complaints received around issues such as property use and public realm
- Size of the long-term resident population within popular areas for visitors
- Level of visitor spending per locality

We will nurture and develop **our people**

The ultimate goal

The principal beneficiaries of this strategy should be Edinburgh's people. Tourism should directly contribute to the quality of life in the city, with the city's residents enjoying the benefits that a well-managed, responsible and thriving tourism sector generates. Nurturing people also means nurturing our visitors, ensuring that they receive a warm welcome and a fantastic experience as guests in the city. by giving them outstanding, educational and enriching experiences, and encouraging them to care for the city.

Our ambitions:

- **Edinburgh's tourism sector will directly contribute to the quality of life for Edinburgh's residents via improved places, enhanced facilities, enriching cultural and educational experiences, access to fair and rewarding job opportunities and an environment that inspires and supports entrepreneurs**
- **The tourism workforce in Edinburgh is well trained and flexible to adapt to future demands of the workplace. Employees are led by motivated, inspiring leaders who are innovative and lead successful businesses**
- **Residents and visitors take pride in the city and respect the environment those who call the city home**
- **Tourism developments in the city's neighbourhoods results in stronger communities and better services for local residents**

People: Principal Recommendations

Residents should be consulted on tourism-related developments, for example, when LIPs are prepared, or when certain specific developments are proposed

Monitor resident sentiment surrounding tourism in a consistent and sustained manner in order to inform tourism-related planning and decision making.

Encourage and facilitate local residents to engage and participate in cultural activities including events, festivals and visitation at museums and galleries

Communicate with residents and visitors in order to identify and tackle nuisance issues. This should involve relevant tourism suppliers (e.g. hotels, tour guides)

Work to ensure that Edinburgh's tourism sector is delivering fair, inclusive and rewarding jobs for those who are employed in the sector

Ensure that business leaders have the right skills to operate responsible and efficient tourism businesses

Help businesses to stay up to date with regulations that relate to workforce management e.g. related to migration, work permits, health and safety)

Assist businesses in planning and preparing for long-term changes in skills requirements such as automation, digitalisation)

Ensure that Edinburgh's tourism workforce has the right skills (especially digital) to ensure that they meet the needs consumers' evolving needs

Potential indicators for success:

- Percentage of tourism suppliers paying the living wage
- Participation of residents from lower-income backgrounds in cultural events and attractions
- Number of jobs created with fair work conditions
- Comments and complaints received on tourism-related issues
- Employee satisfaction levels

We will nurture and develop **our environment**

The ultimate goal

Edinburgh's tourism sector should lead the way as an exemplar in achieving environmentally sustainable urban tourism. Guided by the city's commitment to achieve net-zero carbon emissions by 2030, all tourism stakeholders will be actively engaged in helping the city to meet this target. By adapting to and capitalising on major city developments such as the City Centre Transformation as well as the city's unique landscape and green spaces, Edinburgh will help its visitors and businesses to make healthy and environmentally sustainable choices.

Our ambitions:

- **Tourism will proactively contribute to Edinburgh achieving the goal of zero net carbon emissions by 2030 (with a hard deadline of 2037)**
- **Visitors will make more environmentally sustainable choices throughout their visit to the city**
- **Edinburgh's tourism businesses will embrace carbon emission and waste reduction as a source of competitive advantage**

Environment: Principal Recommendations

Establish a tourism sector-specific programme -aligned with the City of Edinburgh Council's plans- to help contribute to the city's ambition to adapt to a low carbon future

Edinburgh's tourism sector should seek to measure its overall "invisible burden" and put in place plans to mitigate this wherever possible.

Edinburgh's tourism sector should actively explore opportunities to minimise waste and optimise use of existing resources through developments in the circular economy

New developments and re-developments of existing sites should adhere to the highest standards in environmentally sustainable practices in terms of building design, energy use, waste management etc.

A proactive and ongoing communication plan should be put in place to help visitors make informed choices that will help them reduce the environmental impact of their visit

Tourism sector stakeholders should work together to co-design enhanced solutions for reducing traffic related impacts generated through the servicing of the tourism sector.

Potential indicators for success:

- Volume of carbon emissions related to tourism activity in Edinburgh
- Volume of waste produced by tourism businesses
- Tourism-related traffic (in particular private-hire coaches) in the city centre
- Number of tourism-related developments that adhere to high environmental standards
- Visitor satisfaction with parks, gardens and green space

We will nurture and develop **our partnerships**

The ultimate goal

Developing and nurturing strong partnerships at all levels is the key to ensuring that tourism in Edinburgh is able to effectively contribute towards the city's long-term ambitions, as defined through the *Eight Enablers of Good Growth* (see page 9). The city's own tourism leadership, governance and delivery should be based on a strong network of partnerships, and it should support Edinburgh's business community in growing and innovating together in order to develop outstanding products and services. Nurturing partnerships will also help the city take more informed decisions on tourism development, as well as being flexible in adapting to changing conditions in the future.

Our ambitions:

- Stronger partnerships should help the city's tourism stakeholders to become proactive in place management, secure more sustainable investment for achieving the goals of this strategy and ensure that the city is resilient
- Create the right conditions for a thriving, responsible, sustainable tourism sector
- The existing 'Team Edinburgh' approach to tourism leadership, governance and delivery continues to be developed, creating a well-integrated and highly responsive partnership approach to working in the city
- Edinburgh is an active partner in the wider Scottish tourism community, optimising its status as a gateway destination for the benefit of the city and other destinations in the country

Partnerships: Principal Recommendations

The structure, funding and organisational model for tourism leadership, governance and delivery in Edinburgh should be based around the requirements of this strategy

In order to manage tourism growth in a growing city, decision-making and implementation should become more closely integrated, with clear lines of responsibility and accountability between the constituent stakeholders – including residents

A dedicated multi-stakeholder group should be established to oversee the implementation of the recommendations on investments and monitor the effect/impact of the proposed Tourism Visitor Levy (TVL) on the local economy

Funds that are invested from the proposed TVL revenue should be transformative and directly relate to the ambitions set out in this strategy with a view to achieving clear outcomes and visible success for the city that benefit both residents and visitors

Work in partnership to ensure the right conditions for a thriving, responsible, sustainable economy

Support tourism businesses to drive innovation in product development to improve visitor experiences, improve productivity to enhance business viability, and provide market intelligence and insights on the evolving business landscape

Partners should actively work together to encourage year-round tourism, recognising the need to offer new reasons to visit during quieter periods

Edinburgh's tourism sector should build on its relationships with other key sectors of the city's economy, including the academic sector, travel tech, food & drink in order to encourage deeper forms of collaboration around shared goals

Edinburgh should build on its status as a gateway city for the rest of Scotland by building alliances with other Scottish destinations. These alliances should be aimed at increasing the overall value of tourism to Scotland, and on spreading the impact of tourism around the country as widely as possible

Edinburgh should strengthen its relationship with other international destinations in order to ensure continued knowledge sharing around best practices in urban tourism management and explore opportunities for collaborative working

Potential indicators for success:

- The establishment of a leadership, governance and delivery model that is based around delivering this strategy
- The quality and quantity of engagement from city tourism stakeholders in developing the action plan from this strategy
- The number of tourism businesses engaged in formal B2B partnerships in the city, and their level of satisfaction with these
- The number of partnership agreements implemented between Edinburgh and other Scottish and international destinations
- The level of satisfaction around investments from TVL funds

We will nurture and develop **our reputation**

The ultimate goal

Edinburgh's best ambassadors are its residents, businesses and visitors. Therefore, we must work across a wide range of areas to ensure that the conversation around tourism in Edinburgh, both in the city and beyond is a positive one. We want Edinburgh to be well known for its progressive approach to managing tourism for the good of the environment and local communities, and the quality of the visitor experience. A good reputation will encourage visitors to recommend the city to others and return in the future. Working with national and international partners, we must concentrate on building the city's reputation among sectors that will most help the city to address the Eight Enablers of Growth; for example, economic sectors that are aligned with the city's strengths, and the cultural sector.

Our ambitions:

- **There is a well-understood definition of Edinburgh's vision as a city, of how its citizens would like to see the city develop in the future**
- **The city is positively reflected in national and international media for its approach to tourism management and delivery, and the quality of the visitor experience**
- **Visitors feel welcome and are highly satisfied with the quality of products and services on offer**
- **The city benefits from an enhanced reputation among residents and visitors and it lives up to its status as a capital city, by offering a diverse cultural offer that appeals to a wide range of audiences**

Reputation: Principal Recommendations

Understand the issues and ambitions that are important to the people of Edinburgh (for example, through the Edinburgh 2050 Vision programme)

Ensure that tourism in the city is widely supported by its residents who are proud of the city and welcoming to visitors

The city should focus on place-based reputation management, by providing an optimal living environment for residents and a high-quality visitor experience

Work on the basis that 'others do the talking' about the city, and it is the city's role to manage and enhance its reputation by curating and amplifying conversations which influence perceptions about the city

The city should strengthen partnerships with national and international agencies that can help enhance the city's reputation and deliver key messages about the city's strengths as a place to live, work, study, invest and visit

Ensure that Edinburgh's ambition to achieve the goals of this strategy is clearly understood inside and outside the city

Focus on developing partnerships and on developing products and services that will enhance the city's reputation, that are aligned with residents' own vision of the city they would like to see and that will enhance their quality of life

Work within and beyond the tourism sector to ensure that Edinburgh strengthens its reputation in key sectors of its economy and that the city's own business community can benefit from these relationships, for example, through business events held in the city

Develop a reputation for the city that goes beyond its traditional attractions and helps the city to become better known for the city's status as an outward-looking, well-connected European capital city with all the attributes and experiences that this implies

Potential indicators for success:

- The alignment of residents' perceptions of the city, with those of visitors
- Residents' satisfaction with tourism and its impact on the city
- The volume of positive coverage about the city in national and international media
- The level of visitor satisfaction and their ratings of the city's products and services
- Edinburgh's competitiveness across key economic and social indicators with its peers

Delivering this strategy

There is currently a range of organisations engaged in tourism leadership, governance and delivery in Edinburgh and the **Strategy Implementation Group** which brings these together, has taken the lead in commissioning and overseeing the development of this 2030 Strategy.

The evidence reviewed and consultations carried out in developing this strategy found that visitor demand is strong in Edinburgh and will continue to grow in the future. It also indicated that new demands will be placed on the various bodies responsible for tourism leadership, governance and delivery in the city.

Balancing major events, group travel as well as possible disruption caused by major projects such as the City Centre Transformation will also require greater collective coordination and intervention in order to mitigate the effect on the city's infrastructure and on residents' quality of life. A world which is likely to pose increasing challenges related to climate change, technological advancements and consumer trends will also require our approach to help the city become more resilient and flexible in addressing new challenges and opportunities.

For this reason, it is imperative that tourism leadership governance and delivery in Edinburgh is built around the requirements of this strategy. Decisions should be taken on exactly how this to be done once the strategy has been approved and published in early 2020.

Disclaimer:

ETAG has published this draft strategy on behalf of the Edinburgh Tourism Strategy Implementation Group in good faith to inform the development of the Edinburgh Tourism Strategy 2030. ETAG has taken all reasonable steps to confirm that the information contained in the publication is correct, however ETAG does not warrant or assume any legal liability for the accuracy of any information disclosed and/or referenced and accepts no responsibility for any error or omission.



**Edinburgh
Tourism
Strategy
2030**

TOPOSOLOGY
PLACE MAKING & MARKETING AGENCY

This report was produced on behalf of the
Edinburgh Tourism Strategy Implementation Group.
For more information about the development of
the new Edinburgh Tourism Strategy 2030 go to:

<https://www.etag.org.uk/edinburgh-2020/developing-the-edinburgh-2030-strategy/>

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Culture and Communities Committee

10.00am, Tuesday, 12 November 2019

Internal Audit – Communities and Families, Safer and Stronger Communities Historic Audit Actions- referral from the Governance, Risk and Best Value Committee

Executive/routine
Wards
Council Commitments

1. Recommendations

- 1.1 To note that The Governance, Risk and Best Value Committee has referred one overdue historic action to Committee for review and scrutiny.

Alistair Gaw

Executive Director for Communities and Families

Contact: Alistair Gaw, Executive Director for Communities and Families

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Internal Audit- Communities and Families, Safer and Stronger Communities Historic and Overdue Audit Actions- referral from the Governance, Risk and Best Value Committee

2. Terms of Referral

- 2.1 The Governance, Risk and Best Value Committee on 13 August 2019 considered a report by the Chief Internal Auditor, Internal Audit Annual Opinion for the year ended 31 March, which detailed the outcome of the audits carried out as part of the Council's 2018/19 Internal Audit annual plan and the status of open Internal Audit findings as at 31 March 2019.
- 2.2 The Governance, Risk and Best Value Committee agreed:
- 2.2.1 To note the Internal Audit opinion for the year ended 31 March 2019.
 - 2.2.2 To request that the Chief Executive, Executive Directors and Chief Officer of the Edinburgh Health and Social Care Partnership, supported by the Chief Internal Auditor, report to the relevant Executive Committee at the earliest opportunity and the subsequent Governance, Risk and Best Value Committee setting out clear plans to ensure the closure of all historic and overdue internal audit management actions to enable an improvement to the overall Internal Audit Opinion for 2019/20.
 - 2.2.3 To refer all audits with a red finding to the next meeting of the appropriate Executive Committee for their consideration and that action plans would be reported back to the Governance, Risk and Best Value Committee.
- 2.3 This report therefore refers one audit action to Culture and Communities Committee.
- 2.4 The full Internal Audit report relating to the historic action is contained in Appendices 1.

3. Background

3.1 [Internal Audit Annual Opinion 2018/19](#) – report by the Chief Internal Auditor

3.2 [Governance, Risk and Best Value Committee – 13 August 2019 – Webcast](#)

Ref	Project/Owner	Issue Type	Issue/Status	Agreed Management Action	Management update and revised date (including rationale)	Dates	Contributor
4	CCTV Infrastructure CCTV Operations Alistair Gaw, Executive Director of Communities and Families	High	Recommendation 5 Pending	5. The roll out of the new policies and procedures to be applied across all CCTV operations will be supported by employee briefings and training. The new policies and procedures will also include the requirement for induction training for all new employees and ongoing refresher training (to be delivered by each respective Service Area lead). Properties and Facilities Management has prepared a training matrix. A training provider has been also identified and training course dates established throughout 2018 for service users. A security information page is also being prepared for publishing on the Orb.	The Code of Practice document required to be submitted to Corporate Policy and Strategy Committee following its submission to Culture and Communities. Due to time constraints, the date was revised to allow for the formal approval of the Code of Practice Policy, this impacted the timescales that the Officers Group had to develop the operating procedures and supporting documentation in line with the approved Code of Practice, thus the subsequent need to revise the implementation date for training and induction.	Estimated Date: 30/11/2018 Revised Date: 31/07/2019 No of Revisions 2	Gohar Khan Jackie Irvine Jennifer Douglas Miranda Matoshi Nichola Dadds Nickey Boyle Rona Fraser Ruth Currie Shirley McLaren

Ref	Project/Owner	Issue Type	Issue/Status	Agreed Management Action	Management update and revised date (including rationale)	Dates	Contributor
					This action has now been closed and noted as implemented by Internal Audit.		

4. Appendices

4.1 None.